

Michelle Murray Yang

Notarization. I have read the following and certify that this *curriculum vitae* is a current and accurate statement of my professional record.



Signature

Date 06/06/2019

Assistant Professor
Department of Communication
University of Maryland

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Education

Doctor of Philosophy, Communication Arts (Rhetoric), University of Wisconsin-Madison, May 2011.

Dissertation: "Cultural Obstruction and Transformative Possibilities: Western Media Coverage of U.S.-Sino Relations during the 2008 Beijing Olympic Games."

Advisor: Professor Robert Glenn Howard; Committee: Susan Zaeske, Robert Asen, Zhongdang Pan, Melanie Manion.

Master of Arts, Communication (Rhetoric), University of Wisconsin-Madison, 2007.

Thesis: "Bridging the Rhetorical Divide Between East and West: Richard Nixon's Speeches During His Journey to China."

Advisor: Professor Stephen E. Lucas; Committee: Susan Zaeske, Christine Garlough.

Bachelor of Arts, Communication Arts & Sciences (Mass Media), Mount Union College, 2004, summa cum laude.

Academic Appointments

Assistant Professor, Department of Communication, University of Maryland, 2013 to present.

Assistant Professor, Department of Communication Studies, Belmont University, 2012 to 2013.

Instructor, Department of Communication Studies, Belmont University, 2011 to 2012.

Course Director for Fundamentals of Speech Communication, Belmont University, 2011 to 2013.

Publications

Book

Yang, Michelle Murray. *American Political Discourse on China*. New York, NY: Routledge, 2017.

Refereed Journal Articles

Murray Yang, Michelle. "Kairotic Reflections on Detroit: The Rhetorical Cartography of the Heidelberg Project." *Western Journal of Communication*, published online April 2019.

Murray Yang, Michelle. "At War with the Chinese Economic Yellow Peril: Mitt Romney's 2012 Presidential Campaign Rhetoric." *Journal of Intercultural Communication Research* 45, no. 1 (2016): 45-69.

Murray Yang, Michelle. "Rhetorically Re-configuring China's Past and Present through Nostalgia: Chinese Media Coverage of the 50th Anniversary of *The Red Detachment of Women*." *China Media Research* 12, no. 2 (2016): 4-15.

Murray Yang, Michelle. "Guilty Without Trial: State-Sponsored Cheating and the 2008 Beijing Olympic Women's Gymnastics Competition." *Chinese Journal of Communication* 7, no. 1 (2014): 80-105.

Murray Yang, Michelle. "Richard Nixon's Speeches and Toasts During His 1972 Trip to China: A Study in Diplomatic Rhetoric." *Rhetoric & Public Affairs*, 14, no. 1 (2011): 1-44.

Murray Yang, Michelle. "Still Burning: Self-Immolation as Photographic Protest." *Quarterly Journal of Speech*, 97, no. 1 (2011): 1-25.

Book Chapters

Murray Yang, Michelle. "Tracing Rhetorical Shifts in Strategic Ambiguity: President Bush's Discourse Regarding U.S.-Taiwan Relations." In *Volume III: Foreign Politics and Policy Making in the George W. Bush Presidency*, edited by Meena Bose and Paul Fritz. Hauppauge: Nova Science Publishers, Inc., 2016.

Murray Yang, Michelle. "Chen Guangcheng and the Rhetorical Politics of Dissent; or, Imagining Human Rights in U.S.-Sino Relations." In *Imagining China: Rhetorics of Nationalism in the Age of Globalization*, edited by Stephen Hartnett. East Lansing: Michigan State University Press, 2017.

Book Reviews

Murray Yang, Michelle. "The Rhetoric of Mao Zedong: Transforming China and Its People," *Quarterly Journal of Speech*, 104, no. 4 (2018): 452-455.

Invited Works

Murray Yang, Michelle. "Soong May-ling's 'Hollywood Bowl Address.'" *Vibrant Voices of Public Address*, 1, no. 7 (2012).

Invited Talks

Murray Yang, Michelle. "American Political Discourse on China." Young Professionals in Foreign Policy East Asia discussion group, Washington, D.C., November 2017.

Conference Presentations

Murray Yang, Michelle. "Creating *Kairotic* Reflections through Public Art: The Heidelberg Project," Visual Communication Division, National Communication Association, Salt Lake City, UT, November 2018.

Murray Yang, Michelle. "This is Not How a U.S. President Should Behave": Trump, Twitter, and the Role of North Korea in Rhetorical Constructions of U.S.-Sino Relations," Conference co-hosted by the Communication University of China and the National Communication Association, "Communication, Media, and Governance in the Age of Globalization," Beijing, China, June 2018.

Murray Yang, Michelle. "Dueling Legacies in U.S.-Sino Relations: The Cyber Controversy in U.S. Political and Media Discourse." National Communication Association, Dallas, TX, November, 2017.

Murray Yang, Michelle. "Re-Imagining Ruins through *Enargeia*: The Ruins of Detroit." National Communication Association, Philadelphia, PA, November, 2016.

Murray Yang, Michelle. "A New War Front: The U.S.-Sino Cyber Controversy and the Threat of Digital War." International conference co-hosted by the Communication University of China and the National Communication Association, "Communication, Media, and Globalization in the Age of Globalization," Beijing, China, June 2016.

Murray Yang, Michelle. "Temporality and Place in Protest Art: The Heidelberg Project." Rhetoric Society of America Conference, Atlanta, GA, May 2016.

Murray Yang, Michelle. "Limitations of Synecdochical Representations in Transnational Communication: Chen Guangcheng, Human Rights, and U.S.-Sino Relations." National Communication Association, Las Vegas, NV, November, 2015.

Murray Yang, Michelle. "Embracing the Opportunity to Lean In, Through, and Around: How to Negotiate Obstacles and Blaze Alternative Paths to Tenure and Job Satisfaction." National Communication Association, Las Vegas, NV, November, 2015.

Murray Yang, Michelle. "Tracing Rhetorical Shifts in U.S.-Sino Relations: George W. Bush's Discourse Regarding Taiwan and the PRC." Conference on the George W. Bush Presidency, Hofstra University, March 2015.

Murray Yang, Michelle. "The Rhetorical Evolution of Chinese Containment: President Obama's Game Metaphor." National Communication Association, Chicago, IL, November, 2014.

Murray Yang, Michelle. "Rhetorically Constructing the United States and China at War: Mitt Romney's 2012 Presidential Campaign Rhetoric." National Communication Association, Chicago, IL, November, 2014.

Murray Yang, Michelle. "Re-imagining the Chinese Yellow Peril in U.S. Political Advertising." National Communication Association, Washington D.C., November, 2013.

Murray Yang, Michelle. "Revealing the 'Real Face' of China in Stealthy Fashion: Western 'Spies,' Empty Protest Zones, and the 2008 Beijing Olympics." Western States Communication Association Pre-Conference, The Dilemmas and Opportunities of U.S.-China Communication in an Age of Globalization, February, 2013.

Murray Yang, Michelle. "Foreshadowing the Chinese Nightmare: CAGW and the 'Chinese Professor' Ad." National Communication Association, Orlando, November, 2012.

Murray Yang, Michelle. "Constraining Divergent Voices: Western Media Coverage of Protests during the 2008 Beijing Olympic Games." National Communication Association, New Orleans, November, 2011.

Murray Yang, Michelle. "Resisting Co-Optation Through Humor: Visual Rhetoric and the 2011 Wisconsin Protests." National Communication Association, New Orleans, November, 2011.

Murray Yang, Michelle. "Framing the Chinese Threat: Redemptive Narratives of American Exceptionalism in Western Media Coverage of the 2008 Beijing Olympic Opening Ceremony." National Communication Association, San Francisco, November, 2010.

Murray Yang, Michelle. "The Opening Ceremony of the 2008 Beijing Olympic Games." Rhetoric Society of America Conference in Minneapolis, Minnesota, May, 2010.

Murray Yang, Michelle. "Becoming Part of the Lynch Mob: The Noose and Visual Controversy." National Communication Association Conference in Chicago, Illinois, November, 2009.

Murray Yang, Michelle. "Self-Immolation as Photographic Protest." Midwest Winter Workshop at Indiana University, January, 2008.

Murray Yang, Michelle. "Self-Immolation as Photographic Protest: Malcolm Browne's Photograph of the Burning Monk." National Communication Association Conference in Chicago, Illinois, November, 2007.

Murray Yang, Michelle. "Conspiracy, Debauchery, and Duplicity: Rebecca Theresa Reed's Exposé of the Ursuline Convent." National Communication Association Conference in San Antonio, Texas, November, 2006.

Murray Yang, Michelle. "Sarah Grimké and *Letters on the Equality of the Sexes*: Appropriating Dress." Rhetoric Society of America Conference in Memphis, Tennessee, May, 2006.

Murray Yang, Michelle. "Opening the Rhetorical Gateway to President Nixon's 1972 Trip to China." Xiamen University's International Communication Conference in Xiamen, China, January, 2006.

Awards and Honors

Top Paper Panel, "Creating *Kairotic* Reflections through Public Art: The Heidelberg Project," Visual Communication Division, National Communication Association, Salt Lake City, UT, November 2018.

University of Maryland, Department of Communication, Outstanding Teaching Award, 2018.

Top Paper Panel, "Re-Imagining Ruins through *Enargeia*: The Ruins of Detroit," Visual Communication Division, National Communication Association, Philadelphia, PA, November, 2016.

Recipient, University of Maryland Graduate School Research and Scholarship Award for Summer 2016.

Top Competitive Paper, "Rhetorically Constructing the United States and China at War: Mitt Romney's 2012 Presidential Campaign Rhetoric," Chinese Communication Studies Division, National Communication Association, Chicago, IL, November, 2014.

Top Competitive Paper, "Foreshadowing the Chinese Nightmare: CAGW and the 'Chinese Professor' Ad," Chinese Communication Studies Division, National Communication Association, Orlando, 2012.

Recipient of the College of Arts and Sciences Faculty Development Grant, Belmont University, March 2012.

Top Competitive Paper, "Framing the Chinese Threat: Redemptive Narratives of American Exceptionalism in Western Media Coverage of the 2008 Beijing Olympic Opening Ceremony," Chinese Communication Studies Division, National Communication Association, San Francisco, 2010.

McCarthy Travel Grant, University of Wisconsin, Madison, January 2006, May 2006, November 2006, November 2007, November 2009, and November 2010.

Helen K. Herman Memorial Fund Scholarship, University of Wisconsin, Madison, 2008-2009.

University Housing's Honored Instructor Award, University of Wisconsin, Madison, December 2008.

Courses Taught

Undergraduate Courses

Interpreting Strategic Discourse (COMM 401): Spring 2015; Spring 2019

Rhetoric of the 1960s (COMM 454) : Fall 2018

Visual Rhetoric (COMM 498V): Spring 2014; Spring 2015; Spring 2016; Spring 2017; Fall 2017; Spring 2018, Fall 2018

The Discourse of Social Movements (COMM 469O): Fall 2014; Spring 2016; Spring 2017; Fall 2017; Spring 2018

Communication Colloquium (COMM 478): Fall 2017; Spring 2018

Public Discourse in American Communities, 1630-1900 (COMM 460): Fall 2015

Graduate Courses

Seminar in Public Address--Visual Rhetoric (COMM 768V): Spring 2014; Spring 2019

Historical/Critical Methods in Communication Research (COMM 711): Fall 2013; Fall 2015

Communication and Social Change (COMM 661): Fall 2014

Service

Campus Service – Department

Member, Undergraduate Studies Committee, September 2018—present

Rhetoric Minor Advisor, Department of Communication, August 2013—present

Chair, Rhetoric Minor Advisory Committee, September 2014—2016; 2017

Member, Ad-hoc Committee for Restructuring the Department's Colloquium Program, January 2018—May 2018

Member, Ad-hoc Committee for Re-envisioning the Undergraduate Curriculum's Capstone Requirements, March 2016—May 2016

Member, Rhetoric Search Committee, September 2015—January 2016

Member, Faculty Advisory Committee, September 2014—May 2015

Secretary, Faculty Advisory Committee, September 2014—May 2015

Campus Service – College

Member, Arts and Humanities Collegiate Council, January 2015—May 2015

Alternate, Arts and Humanities Collegiate Council, January 2014—May 2014

Other Non-University Committees, Memberships, Panels, etc.

Secretary, NCA Public Address Division, January 2019—present

Member, Nominating Committee for NCA's Rhetorical and Communication Theory Division, January 2019—present

Member, Nominating Committee for NCA's Public Address Division, 2015

Manuscript Reviewer

China Media Research

Journal of Intercultural Communication Research

Asian Studies Review

Foreign Policy Analysis

Rhetoric & Public Affairs

Popular Communication: The International Journal of Media and Culture

Advising**Undergraduate Honor's Thesis**

Advisor, Domenica Esparza (2019)

Advisor, Mary Ellen Tokar (2018)

Member, Caitlin Smith (2018)

Master's

Member, Kyle Stephan (2017)

Doctoral

Advisor, Rebecca Alt (2019, Comprehensive Exam Committee, Dissertation Committee)

Member, Hagar Attia (in progress, Comprehensive Exam Committee, Dissertation Committee)

Member, Lauren Bender (in progress, Comprehensive Exam Committee, Dissertation Committee)

Member, Katie Brown (2016, Comprehensive Exam Committee)

Member, Jaclyn Bruner (2019, Comprehensive Exam Committee, Dissertation Committee)

Member, Abbe Sentina Depretis (2017 Dissertation Committee)

Member, Megan Fitzmaurice (2018, Comprehensive Exam Committee, Dissertation Committee)

Member, James Gilmore (2017 Dissertation Committee)

Member, Kim Hannah (in progress, Comprehensive Exam Committee, Dissertation Committee)

Member, Will Howell (2016, Comprehensive Exam Committee)

Member, Lauren Hunter (Comprehensive Exam Committee)

Member, Jessica Lu (2016, Comprehensive Exam Committee; Dissertation Prospectus Committee)

Member, Melissa Lucas (2019, Comprehensive Exam Committee, Dissertation Committee)

Member, Sean Luechtefeld (2017, Dissertation Committee)

Member, Stephanie Madden (2016, Comprehensive Exam Committee, Dissertation Committee)

Member, Thomas McCloskey (2017, Comprehensive Exam Committee, Dissertation Committee)

Member, Annie Laurie Nichols (2018, Co-advisor 2014—2016; Comprehensive Exam Committee, Dissertation Committee)

Member, Winnie Obike (in progress, Comprehensive Exam Committee, Dissertation Committee)

Member, Jade Olson (2017, Comprehensive Exam Committee, Dissertation Committee)

Member, Devin Scott (in progress, Comprehensive Exam Committee, Dissertation Committee)

Member, Janna Soder (2019, Comprehensive Exam Committee, Dissertation Committee)

Member, Michael Steudeman (2016, Comprehensive Exam Committee, Dissertation Committee)

Member, Meredith Styer (2017, Comprehensive Exam Committee, Dissertation Committee)