Curriculum Vitae

Notarization. I have read the following and certify that this curriculum vitae is a current and accurate statement of my professional record.

Signature  
Brooke Liu

Date  
9/28/18

I. Personal Information

IA. UID, Last Name, First Name, Middle Name, Contact Information

111031801, Liu, Brooke, Fisher  
Department of Communication  
University of Maryland  
4300 Chapel Drive  
College Park, MD 20742  
bfliu@umd.edu  
http://comm.umd.edu/people/faculty/bfliu

IB. Academic Appointments at UMD

Affiliate Associate Professor, National Consortium for the Study of Terrorism and Responses to Terrorism (START), 2013-present

Associate Professor, Department of Communication, 2012-present

Assistant Professor, Department of Communication, 2009-2012

IC. Administrative Appointments at UMD

Director and Founder of the Risk Communication and Resilience Program, START, 2014-present

Co-Director of Graduate Studies, Department of Communication, 2014-2016

ID. Other Employment

Adjunct Professor, School of Advertising, Marketing, and Public Relations, Queensland University of Technology Business School, Australia, 2017-present

Assistant Professor, College of Communication, DePaul University, 2007-2009

Assistant Professor, School of Communication, American University, 2006-2007

IE. Educational Background

Ph.D. in Mass Communication, University of North Carolina, Chapel Hill, 2006
M.A. in Journalism, University of Missouri – Columbia, 2003

B.A. in Anthropology and Spanish, Washington University in St Louis, 2001

II. Professional Certifications, Licenses, and Memberships

Member, Association for Education in Journalism and Mass Communication

Member, International Communication Association

Member, National Communication Association

II. Research, Scholarly, Creative and/or Professional Activities

*Current or former University of Maryland graduate student or post-doc; +Current or former undergraduate student

II.A. Chapters

II.A.1. Books


II.B. Refereed Journals

II.B.1. Refereed Journal Articles


communicators define organizational crisis recovery. *Public Relations Review, 40*, 844-846. doi:10.1016/j.pu.brev.2014.06.003


**II.C. Published Conference Proceedings**


**II.D. Conferences, Workshops, and Talks**

**II.D.1. Keynotes**

**Liu, B. F.** (2018, April). Do you want to combat terrorism? How persuasive risk communication protects and motivates the public. The Conflict Conference, Austin, TX.


**II.D.2. Invited Talks**


**Liu, B. F.** (2018, August). How to use your time in graduate school to prepare for a successful career. Public Relations Division's Graduate Student Brunch, Association for Education in Journalism and Mass Communication, Washington, DC.


Liu, B. F. (2015, February). Social media: Implications for crisis and emergency risk communication. Joint Research Workshop on Understanding Public Attitudes and Behaviors Related to Vaccines, Tel Aviv University, Tel Aviv, Israel.


II.D.3. Refereed Presentations


**Liu, B. F.** (2016, August). Fostering community disaster resilience: The role of journalism and media. Panel presentation at the Association for Journalism and Mass Communication Conference, Minneapolis, MN.


Liu, B. F. (2011, August). Let’s talk about vaccines: Expert thoughts on reframing the debate. Panel presented at the Association for Education in Journalism and Mass Communication Conference, St. Louis, MO.


Liu, B. F., & *Austin, L. (2010, August). The social-mediated crisis communication model: Investigating the characteristics and effectiveness of social media in environmental health communications. Centers for Disease Control and Prevention’s National Conference for Health Communication, Marketing, and Media, Atlanta, GA.


*3rd Place Faculty Paper Award, Public Relations Division.


Liu, B. F. (2007, August). Framing emergency management communication: How to generate media coverage for disaster messages. Paper presented at the Association for
Education in Journalism and Mass Communication Conference, Washington, DC.

*Outstanding Poster Award (3rd Place), Public Relations Division.


II.D.4. Workshops


**II.D.5. Colloquia**

**Liu, B. F.** (2018, September). Safe and sound? How social and mobile media contribute to public safety during disasters. Research presented as part of the Centre for Media and Communication Research Speaker Series, School of Communication, Hong Kong Baptist University, Hong Kong.

**Liu, B. F.** (2017, April). There’s no place like home: How Southeast U.S. residents respond to tornado risk communication. Paper presented as part of the University of Georgia Department of Advertising and Public Relations Speaker Series.


**Liu, B. F.** (2016, October). Not in Kansas anymore: How publics’ active and passive communicative behaviors affect tornado responses. Paper presented as part of the University of North Carolina School of Media and Journalism Mary Junck Research Colloquium.

**II.E. Professional and Extension Publications**

**II.E.1. Refereed Curricula**

Co-Developer and Director, *Training in Risk and Crisis Communication (TRACC) Program* (June 2014-present). A FEMA-accredited, social science-based training program for emergency managers and other risk communicators.

**II.F. Sponsored Research and Programs – Administered by the Office of Research Administration (ORA), University of Maryland**

**II.F.1. Grants**


Co-Principal Investigator, “Collaborative Research: RIPS Type 2: Quantifying Disaster Resilience of Critical Infrastructure-based Societal Systems with Emergent Behavior and Dynamic Interdependencies.” National Science Foundation (NSF): $1,652,456 to the University of Maryland and $1,047,227 to Johns Hopkins University: September 2014-August 2019. Award No. EFRI1441224 [PI: Elise Miller Hooks; Co-PI: Matthew Green; Co-PI: Judy Mitrani-Reiser; Co-PI: Joanne Nigg]


II.F.2. Contracts


II.F.3. Cooperative Agreements


II.F.4. Memorandum of Understanding


II.G. Funded Research not administered by ORA

II.G.1 Internal Competitive Grants

Co-Principal Investigator, “What Type of Talk is Cheap? Dyadic Discourse in Political Violence.” University of Maryland ADVANCE Program for Interdisciplinary and Engaged Research: $20,000, April 2013-April 2014. [Pl: Laura Dugan]


II.G.2 External Competitive Grants


II.H. Research Fellowships, Prizes and Awards

Top Five Faculty Paper Award, International Communication Association Public Relations Division, Research Competition, 2015.

Second Place Paper Award, Association for Education in Journalism & Mass Communication (AEJMC) PR Division, Wilcox Teaching Research Paper Competition, 2013.

Outstanding Poster Award (1st Place), AEJMC PR Division, Research Competition, 2013.

Third Place Faculty Paper Award, AEJMC PR Division, Research Competition, 2009.

Third Place Outstanding Poster Award, AEJMC PR Division, Research Competition, 2007.

Top Graduate Student Paper Award, Natural Hazards Center, Research Competition, 2006.


Top Paper Award, AEJMC Southeast Colloquium Open Division, Research Competition, 2005.


III. Teaching, Extension, Mentoring, and Advising

III.A. Courses Taught

Crisis Communication (COMM 427), approximately 40 students per course, fall 2014, spring 2014, fall 2017
Crisis Communication: Honors Seminar (COMM 427H), 5 students, spring 2017
Crisis Communication: Ph.D. Seminar (COMM 739C), 6 students, spring 2016
Introduction to Graduate Study in Communication (COMM 700), 16 students, fall 2013
Introduction to Public Relations (COMM 201), approximately 120 students, fall 2018

III.B. Teaching Innovations

Co-Developer and Instructor, Training in Risk and Crisis Communication (TRACC) Program. A FEMA-accredited, social science-based training program for emergency managers and other risk communicators, 2014-present.

Faculty Lead, Risk Communication & Resilience Research Stream, First-Year Innovation and Research Experience (FIRE). Selected as one of seven inaugural faculty-led research teams to provide inquiry-based experiences and broad personal and academic mentorship for approximately 25 first-year students and four peer educators each semester, 2014-present.

III.B.1. Course or Curriculum Development
Crisis Communication: Honors Seminar (COMM 427H)
Crisis Communication: Ph.D. Seminar (COMM 739C)

III.C. Advising: Research or Clinical

III.C.1. Undergraduate

Ezra Allswang, honors thesis committee chair, 2016-2017
Caitlin Smith, honors comprehensive examination committee chair, 2017-2018
Skye Haynes, honors thesis committee member, ongoing

III.C.2. Master's

Advisor and Committee Chair
Michael Paquette (2013; Placement: Independent public relations consultant, Quito, Ecuador)
Andrea Narvaez (2011; Placement: Lois Paul & Partners, a FleishmanHillard agency)
Thomas Campbell (2011; Placement: Public Affairs Officer, U.S. Army)

Member of Advisory Committee
Claire Tills (Communication, 2017)
David Connor (Communication, 2012)
Stephanie Madden (Communication, 2011)
Janna Raudenbush (Communication, 2011)
Brian Keenan (Communication, 2010)

III.C.3. Doctoral

Advisor and Committee Chair
Tyler Page (2018; Placement: Assistant Professor at Mississippi State University)
Julia Fraustino (2016; Placement: Assistant Professor at West Virginia University)
Melissa Janoske (2014; Placement: Assistant Professor at the University of Memphis)
Abbey Levenshus (2012; Placement: Assistant Professor at the University of Tennessee)
Julio Bermejo (in progress; Placement: Assistant Professor at California State University, Fullerton)

Allison Chatham (in progress)
Brooke Fowler (in progress)
Jung Kyu Lim (in progress)
Lingyan Ma (in progress)

Advisory and/or Dissertation Committee Member

Michael Distler (Criminology and Criminal Justice, 2017)
Daren Fisher (Criminology and Criminal Justice, 2017)
Brandon Behlendorf (Criminology and Criminal Justice, 2016)
Amanda Kennedy (Communication, 2016)
Liang Ma (Communication, 2016)
Stephanie Madden (Communication, 2016)
Omi Hodwitz (Criminology and Criminal Justice, 2015)
Erin Miller (Criminology and Criminal Justice, 2015)
Susan Allen (Communication, 2014)
Kelly Daily (Communication, 2014)
Chandria Jones (Behavioral and Community Health, 2014)
Jarim Kim (Communication, 2014)
Rowena Kirby-Straker (Communication, 2014)
Leysan Khakimova (Communication, 2013)
Rowena Briones (Communication, 2013)
Mara Hobler (Communication, 2012)
Deepa Anagondahalli (Communication, 2012)
Beth Sundstrom (Communication, 2012)
Lucinda Austin (Communication, 2011)
Sarah Evans (Communication, 2011)
Christina Skubisz (Communication, 2011)
Sarah Aghazadeh (Communication, ongoing)
Luke Capizzo (Communication, ongoing)
Sumin Fang (Communication, ongoing)
Sylvia Guo (Communication, ongoing)
Timothy Penn (Communication, ongoing)
Christina Saninocencio (Communication, ongoing)
Samantha Stanley (Communication, ongoing)
Ning Xie (Communication, ongoing)
Sifan Xu (Communication, ongoing)

III.C.4. Postdoctoral

Irina Iles (2017-2018; Placement: National Cancer Institute)
Michael Egnoto (2015-2017; Placement: Walter Reed Army Institute of Research)
Elizabeth Petrun Sayers (2013-2014; Placement: Associate Behavioral and Social Scientist, RAND Corporation)
Benjamin Nickels (2009-2011; Placement: Assistant Professor, Africa Center for Strategic Studies, National Defense University)
Emina Herovic (ongoing)

III.D. Mentorship

III.D.1. Junior Faculty

Assistant Professor Kang Namkoong, 2018-2019
Assistant Professor Nicholas Joyce, 2017-2018
Assistant Professor Catherine Knight Steele, 2016-2017
Assistant Professor Amber Westcott-Baker, 2014-2015
Assistant Professor Anita Atwell Seate, 2013-2014
Assistant Professor Erich Sommerfeldt, 2012-2013

III.D.2. Other

Graduate Students

James Stigall, recipient of a DHS Scientific Leadership Award for Minority Serving Institutions, 2015 (administered by Bowie State University; completed a START summer research internship under my supervision)

Monique Ogburn, recipient of a DHS Scientific Leadership Award for Minority Serving Institutions, 2014 (administered by Bowie State University; completed a START summer research internship under my supervision)

Undergraduate Students

Noreen Duke, recipient of a DHS Community, Resilience, Engagement, and Dialogue Fellowship, 2016-2018 (administered by START; one of my First-Year Innovation and Research Experience students)

Julian Kreimer, recipient of a DHS Scientific Leadership Award for Minority Serving Institutions, 2015 (administered by the University of the District of Columbia; completed a START summer research internship under my supervision)

IV. Service and Outreach

IV.A. Editorships, Editorial Boards, and Reviewing Activities

IV.A.1. Editorship

Journal of International Crisis & Risk Communication Research, 2018-present (for volumes 3 and 4)

IV.A.2. Editorial Boards

Communication Quarterly, 2010-2012

Annals of the International Communication Association (formerly Communication Yearbook), 2012-2016

Journal of International Crisis & Risk Communication Research, 2017-present

Journal of Applied Communication Research, 2014-present

Journal of Public Relations Research, 2009-present

Public Relations Review, 2009-present

IV.A.3. Reviewing Activities for Journals
Communication Research, 2014-present
Communication Theory, 2009-present
Journal of Communication, 2016-present
Journal of Contingencies and Crisis Management, 2016-present
Journal of Risk Research, 2017-present
Risk Analysis, 2016-present
Weather, Climate & Society, 2018-present

IV.A.4. Reviewing Activities for Agencies
Department of Homeland Security, 2017
National Science Foundation, 2016, 2017
Research Foundation - Flanders, 2017

IV.B. Committees, Professional & Campus Service

IV.B.1. Campus Service – Department

Department of Communication

Center for Health and Risk Communication Inaugural Steering Committee, Member, 2018-present
Ad hoc Wellness Committee, Chair, 2018
Graduate Studies Committee, Member, 2010-2016; 2018

Appointment, Promotion, & Tenure Committee, 2012-present

Initial Review Committee for the Post-Tenure Review of Dr. Dale Hample, Member, 2017-2018

Committee on the Appointment, Evaluation, and Promotion of Professional Track Faculty Policy, Chair, 2016-2017

Initial Review Committee for the Tenure Review of Assistant Professor Erich Sommerfeldt, Chair, 2017-2018

Initial Review Committee for the Third Year Review of Assistant Professor Lindsey Anderson, Chair, 2016-2017
Initial Review Committee for the Third Year Review of Assistant Professor Erich Sommerfeldt, Chair, 2014-2015

Initial Review Committee for the Tenure Review of Assistant Professor Sahar Khamis, Member, 2013-2014

Initial Review Committee for the Tenure Review of Assistant Professor Kristjana Maddux, Chair, 2012-2013

Toth Outstanding PR Student Award Committee, Member, 2018

Faculty Advisory Committee, Chair, 2016-2017

Climate Task Force, Member, 2016-2017

Administrative Committee, Member, 2014-2016

Co-Director of Graduate Studies, 2014-2016

Salary Advisory Committee, Chair, 2016

Salary Advisory Committee, Member, 2015

Self-Study Committee for Department’s Unit Review, Member, 2013

Faculty Advisory Committee, Member and Secretary, 2012-2013

Public Relations Faculty Search Committee, Chair, 2011

Department of Communication Assembly Secretary, 2010

Colloquium Committee, Member, 2009-2010

National Consortium for the Study of Terrorism and Responses to Terrorism

Search Committee for the Director of the Unconventional Weapons and Technology Division, Member, 2017-2018

Training Advisory Committee, Member, 2015-2017

Executive Committee, Member, 2014-present

Search Committee for Risk Communication & Resilience Program Manager, Chair, 2014

Search Committee for Risk Communication & Resilience Postdoc, Chair, 2012

Search Committee for the Executive Director, Member, 2012

Search Committee for Assistant Director of External Relations, Member, 2011
Search Committee for two Counterterrorism Senior Researchers, Member, 2010

IV.B.2. Campus Service – College

Banneker/Key Scholarship Committee, Member, 2017

Extra-Departmental Member, Art Department Internal Self Study Committee for its Unit Review, 2012

IV.B.3. Campus Service – University

Life-Work Integration and Self-Care Panel, UMD ADVANCE Program for Junior Faculty, Speaker, 2018

TERP Allies, UMD ADVANCE Program, Actor, 2017-present

Faculty Affairs Committee, Member, 2016-2018

Charles A. Caramello Distinguished Dissertation Award Committee, Member, 2017

Leadership under Fire Competition, Smith School of Business, Judge, 2017-2018

Public Health Research @ Maryland Day, Judge, 2016

ADVANCE Seed Grant Selection Committee, Member, 2014

Honor Review Board, Member, 2010-2012

IV.B.4. Offices and Committee Memberships

National Academy of Sciences Committee: Future of Emergency Alert and Warning Systems: Research Directions, Member, 2016-2017

Advisory Board, Project ATHENA, Member, a European Union funded project that developed tools to enhance the abilities of citizens and first responders in crisis situations, 2015-2017

Risk Communication Advisory Committee, Food and Drug Administration, Member, 2013-2017

Center for Media + Health Advisory Board, Virginia Commonwealth University, Member, 2013-2016

IV.B.5. Leadership Roles in Meetings and Conferences

Vice Head-Elect, PR Division, Association for Education in Journalism and Mass Communication, 2010-2011

Secretary and Treasurer, PR Division, Association for Education in Journalism and Mass Communication, 2009-2010
Co-Chair Professional Liaison and Social Committee, PR Division, Association for Education in Journalism and Mass Communication, 2007-2008

IV.C. External Service and Consulting

Lake Research Partners for the Food and Drug Administration, 2016-2018


IV.D. Community & Other Service

Grant Mentor for Hong Kong Baptist University Faculty, 2018. Selected by the Dean of the School of Communication to review external funding proposals and provide in-person coaching for 12 faculty members.

National Weather Service SKYWARN Weather Spotter, 2018-present

Parent Representative to the Parent Teacher Association, Center for Young Children, 2016-2017

IV.E. Service Awards and Honors

Department of Communication Outstanding Service Award, University of Maryland, 2017