

JIM B. GOLDEN, B.S., M.S.

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[UMD Faculty Profile](#) | [Do Good Institute Faculty Fellow Profile](#)

BUSINESS SKILLS, EXPERIENCE AND KNOWLEDGE

- Public Speaking Training and Coaching
- Keynotes
- Social Media and Marketing
- Faculty Course Chair and Peer Mentoring
- Entrepreneurship
- Collegiate Teaching and Adult Education
- Author/Blogging
- Board of Director/Advisor Experience
- Strategic Planning
- Faculty Fellow

EDUCATION

Tuck School of Business at Dartmouth College

Exec.Ed. Executive Business Education

University of Maryland University College

M.S. Technology Management

Area of Concentration: Technology Innovation and Entrepreneurship

Central State University

B.S. Industrial Engineering

Minor: Business Administration

TEACHING EXPERIENCE

University of Maryland College Park – College of Arts and Humanities/Department of Communication

Lecturer/Professional Track Faculty – Oral Communication

2017 to Present

Faculty Fellow – Do Good Faculty Fellows Program - School of Public Policy, Do Good Campus (Institute)

- Facilitate and lecture 4 to 6 Oral Communication (Public Speaking) COMM 107 classes. Provide support, consultation, advice, recommendations for students. Participate and serve in various university/departmental meetings and committees. Co-facilitated a presentation on public speaking to Pi Sigma Epsilon (Eta Gamma Chapter), a professional business fraternity.
- Developed and facilitate a 'high impact' advanced public speaking course titled: "Presentation Swagger[®] and Public Speaking Strategies" within the Do-Good Faculty Fellows Program. The goal is to transform student idealism into extraordinary outcomes through rich learning experiences built on real - world application. Students in the course will work with campus and local organizations to train them to improve their elevator pitches and ask presentations. Partner with the Do-Good Institute to support the Do-Good Campus-wide mission and goal to establish the university as a globally recognized hub for social innovation, philanthropy, research, and non-profit leadership.

University of Maryland College Park – Institute of Applied Agriculture (IAA)

Lecturer/Visiting Professor – Oral Communication

2013 to 2017

- Lecture 4 to 5 "General Education" Oral Communication (Public Speaking) classes. Provide support, consultation, advice, and references to students. Participate and serve in various university/departmental committees. Facilitated presentations to the Robert H. Smith School of Business MBA students at Alpha Kappa Psi (Omega Theta Chapter) and College of Agriculture and Natural Resources student entrepreneurs.

University of Maryland University College – Communication and Writing Department

Adjunct Associate Professor – Oral Communication

Former Course Chair, Faculty Mentor, and Graduation Commencement Announcer - 2009 to Present

- Adjunct Associate Professor:
 - Facilitate and teach 4 to 6 face-to-face, blended, and online courses annually to improve basic and advanced public speaking skills using asynchronous, synchronous and collaborative learning technologies.
 - Assist the university commencement team with announcing the names of new graduates during our annual commencement.
 - Provide student consultation, advice, references, and mentoring as needed.
- Course Chair (Speech 100, 200, 300 Level Courses):
 - Provide consultation, technical assistance, and resources globally to over 30 full-time and adjunct professors that teach online, blended and/or face-to-face public speaking courses.
 - Provide classroom and syllabi review before the start each semester to ensure quality, a shared approach, and common expectations for students and provide a final summary of results to the Academic Director.
 - Advise the Academic Director on any issues of concern pertaining to basic and advance speech courses.
- Faculty Peer Mentor:
 - Facilitate pre-teaching activities by helping the faculty member to setup their classroom to ensure that the faculty member is able to navigate UMUC online classroom environment.
 - Provide additional support by visiting the new faculty member’s classroom to assess teaching and to offer informative and useful feedback.

University of Maryland University College (UMUC) – Computer Studies Department

Adjunct Instructor – Website Development

Center for Teaching and Learning (CTL) Facilitator, and Faculty Peer Mentor - 1999 to 2008

- Adjunct:
 - Facilitated and taught face-to-face, blended, and online courses to improve student technical proficiency and effectiveness in HTML, XML, and Microsoft Office.
 - Provide student consultation and mentoring as needed.
- Center for Teaching and Learning (CTL) Facilitator:
 - Facilitated online workshops for global faculty to improve technical proficiency and effectiveness in their classroom.
 - Facilitated workshops in the areas of “Using PowerPoint to Design Effective Presentation” and “Using Multimedia to Enhance Online Courses.”
- Faculty Peer Mentor:
 - Facilitated pre-teaching activities by helping the faculty member to setup their classroom, upload their final exam, and ensure that the faculty member is able to navigate UMUC databases and systems.
 - Provided additional support by visiting the new faculty member’s classroom to assess teaching and to offer informative and useful feedback.

Prince Georges Community College – Humanities Department

Lecturer/Adjunct – Oral Communication

2018 to Present

Lecture several Public Speaking and Introduction to Communication classes. Provide support, consultation, advice, and recommendations for students.

BUSINESS EXPERIENCE

Jim Golden Speaks, LLC

Principal/Owner**2003 – Present**

Jim Golden Speaks, LLC (Formerly Golden Opportunity Learning and Development) is an award-winning Public Speaking Company. We develop confident communicators who deliver impactful presentations! Our mission is to develop communicators' 'Presentation Swagger®' by improving their verbal and nonverbal communication skills that will captivate, engage audiences and move them to action.

- Deliver keynote addresses that captivate and move audiences into action.
- Facilitate training that will help develop speakers that will 'hit their mark' to build speaker confidence and develop the artistry to ensure audience connectivity and action.
- Coach communicators to develop a 'new wrinkle' for ingredients to improve vocal (verbal) and physical (nonverbal) delivery.
- Coach clients to establish and advance an attention getting opening, captivating delivery, and memorable closing.
- Lead and manage the strategic direction for the business by forecasting anticipated needs, analyzing strengths, weaknesses, opportunities, and threats.
- Lead, manage and oversee business, marketing, and social media strategies for the business.

Citigroup

Assistant Vice-President/Project Leader**1996 – 2004**

- Project management/leadership, technology planning/management, internet security strategy, and system administration.

PUBLICATIONS (Currently Authoring)

- Book Titled: "Presentation Swagger®: 10 Keys to Delivering a Powerful Presentation"

KEYNOTES/PRESENTATIONS

- "Speaking with Confidence – Step Up Your Game!"
Prince George's Community College – College Professional Development & Enrichment Day
- Keynote/Breakout Session Speaker (450 Attendees)
Title: "Speaking with Confidence – Step Up Your Game!"
National Minority Supplier Development Council Annual Conference – Chicago, Illinois
- Master of Ceremonies
Small, Women, and Minority (SWaMFest 11) Annual Conference – Virginia Beach, Virginia
- "Diversity/Inclusion"
Washington Gas "All-Hands" Meeting – Springfield, Virginia
- "Positive Networking for Positive Results"
Small, Women, and Minority (SWaMFest 9) Annual Conference – Richmond, Virginia
- "Multigenerational Communication"
Penn State University – Auxiliary Business and Services Annual Conference
– State College, Pennsylvania

AWARDS, CITATIONS AND HONORS

- UMUC Stanley J. Drazek Faculty Teaching Excellence Award Nominee (twice)
- “Top 100 Minority Business Enterprise (MBE)” Award Winner
- Maryland Governor’s Citation for Excellence in Business
- Maryland General Assembly Citation for Excellence in Business
- Capital Region Minority Supplier Development Council “Supplier of the Year” Award Winner
- African American Chamber of Commerce “Board Member of the Year”
- UMUC Dean’s Citation for Excellent Student Evaluations (4.75 Cumulative Average)
- Toastmasters International Club, Area, and President of the Year

UNIVERSITY AND COMMUNITY SERVICE & EXPERIENCE

- University of Maryland – Faculty Fellow - Do Good Institute
- University of Maryland - Advancing Faculty Diversity and Inclusive Excellence Program (cohort)
- Shepherd’s Table Community Kitchen (Volunteer)
- Robert Frost Middle School – Public Speaking Club President
- Montgomery County School Superintendent Strategic Planning Network Team
- UMUC Commencement Announcement Team - Name Reader
- Travilah Elementary School PTA Executive Board
- The Mitchellville (MD) School Board of Trustees

PROFESSIONAL MEMBERSHIPS

- Alpha Phi Alpha Fraternity, Inc.
- National Speakers Association (NSA)
- Capital Region Minority Supplier Development Council (CRMSDC)
- College and University Professional Association-Human Resources, Maryland Chapter (CUPA-HR Maryland)
- Toastmasters International