

MICHAEL J. STEUDEMAN

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Education

Ph.D., Communication. University of Maryland, College Park. Expected May 2016.

Dissertation: “The Educational Imaginary in Radical Reconstruction: Congressional Public Policy Rhetoric and American Federalism, 1864-1874.” Committee: Trevor Parry-Giles (advisor), Shawn J. Parry-Giles, Michelle Murray Yang, Jessica Enoch, Ethan Hutt

M.A., Communication. Northern Illinois University, DeKalb, IL. May 2010.

Thesis: “A Disoriented Compass: Tensions in Conservatism and the Rhetorical Constitution of John McCain’s Identity.” Committee: Ferald Bryan (advisor), Karen Whedbee, William Cassidy

B.S., Communication. Bradley University, Peoria, IL. May 2008.

Academic Appointments

Graduate Teaching Assistant, Department of Communication, University of Maryland, 2012-present.

Secondary English and Elective Teacher, Teach For America – Greater New Orleans, 2010-2012.

Dual Enrollment Instructor, Nunez Community College, 2010-2012.

Graduate Teaching Assistant and Speech/Debate Coach, Northern Illinois University, 2008-2010.

Scholarship

Refereed Journal Articles

Stuedeman, Michael J., “Indeterminacy, Incipency, and Attitudes: Materialist Oscillation in the 2012 Chicago Teachers’ Strike,” *Quarterly Journal of Speech* 101 (2015): 509-533. DOI: 10.1080/00335630.2015.1055786

Stuedeman, Michael J., “‘The Guardian Genius of Democracy’: The Myth of the Heroic Teacher in Lyndon B. Johnson’s Education Policy Rhetoric, 1964-1966,” *Rhetoric & Public Affairs* 17 (2014): 477-510. DOI: 10.14321/rhetpublaffa.17.3.0477

Stuedeman, Michael J., “Horace Mann, ‘The Necessity of Education in a Republican Government’ (Fall 1839),” *Voices of Democracy* 8 (2014): 1-22. Online journal.

Stuedeman, Michael J., “Entelechy and Irony in Political Time: The Preemptive Rhetoric of Nixon and Obama,” *Rhetoric & Public Affairs* 16 (2013): 59-96. DOI: 10.1353/rap.2013.0008

Refereed Book Chapter

Studemman, Michael J., "Ignoring the Ghost of Horace Mann: A Reflective Critique of Teach For America's Solipsistic Pedagogy," in T. Jameson Brewer and Kathleen Demarrais (Eds.), *Teach For America Counter-Narratives: Alumni Speak Up and Speak Out* (New York: Peter Lang, 2015), 47-54.

Competitively Selected Conference Presentations

Studemman, Michael J., "Charles Sumner's Educational Imaginary: Reconfiguring Temporality in the Common School Idiom." A paper accepted to the annual meeting of the National Communication Association, Las Vegas, NV, November 2015. [Public Address Division **Top Papers Panel**]

Studemman, Michael J., "'Two Parent Seeds, Education and Ignorance': Reconstructing Social Hierarchy in the Congressional Department of Education Debate, 1866-1868." A paper accepted to the annual meeting of the National Communication Association, Las Vegas, NV, November 2015. [Political Communication Division **Top Student Papers Panel**]

Studemman, Michael J., "'The Surge' and Interventionism in John McCain's Political Identity: The World Affairs Council Address, March, 2008." A paper accepted to the annual meeting of the National Communication Association, Las Vegas, NV, November 2015. [Peace and Conflict Division **Top Student Papers Panel**]

Studemman, Michael J., "Imagining a Teacher-President: Eulogies for James A. Garfield and Speculative Presidential Character." A paper accepted to the annual meeting of the National Communication Association, Las Vegas, NV, November 2015.

Studemman, Michael J., "'The Gabacho Has Whipped Us Psychologically': Representations of Student Agency in the 1968 East Los Angeles Blowouts." A paper accepted to the annual meeting of the National Communication Association, Las Vegas, NV, November 2015.

Studemman, Michael J., "Attitudes of Social Justice Unionism: The Meritocratic Myth as Symbolic Clout in the 2012 Chicago Teachers' Strike." A paper presented at the annual meeting of the Eastern Communication Association, Philadelphia, PA, April 2015. [Rhetoric and Public Address Division **Top Paper**]

Studemman, Michael J., "Education as a Cure for Demophobia: Horace Mann's 'The Necessity of Education in a Republican Government.'" A paper presented at the annual meeting of the Eastern Communication Association, Philadelphia, PA, April 2015.

- Studemán, Michael J. and Trevor Parry-Giles, "John McCain's Political Identity and the Specter of George W. Bush in the 2008 Presidential Campaign." A paper presented at the Hofstra Conference on the George W. Bush Presidency, Hempstead, NY, March 2015.
- Studemán, Michael J., "Redeeming the Maverick McCain: *Game Change* as Hyperreal Campaign History." A paper presented at the annual meeting of the National Communication Association, Chicago, IL, November 2014.
- Studemán, Michael J., "Rhetorics of Educational Protest: Reflections on the Chicago Teachers Union Strike, Two Years On." A panel presentation at the annual meeting of the National Communication Association, Chicago, IL, November 2014.
- Studemán, Michael J. and Jade Olson, "'It Just Depends What You Want to Consider': Reflexive Phronesis in David Foster Wallace's Kenyon College Commencement Address." A paper presented at the biannual meeting of the Rhetoric Society of America, San Antonio, TX, May 2014.
- Studemán, Michael J., "'The Guardian Genius of Democracy': The Myth of the Heroic Teacher in Lyndon B. Johnson's Education Policy Rhetoric, 1964-1966." Paper presented at the annual meeting of the Eastern Communication Association, Providence, RI, April 2014.
- Studemán, Michael J., "Standardized Testing in Teacher Evaluations: A Public Debate." A panel presentation at the annual meeting of the Eastern Communication Association, Providence, RI, April 2014.
- Studemán, Michael J., "Bureaucratization and the Imaginative as Mutually Indebted: A Rereading of Dewey's Educational Legacy." A paper presented at the annual meeting of the Southern States Communication Association, New Orleans, LA, April 2014. [Kenneth Burke Division **Top Papers Panel**]
- Studemán, Michael J., "Subsuming 'The Shallow of Self': John McCain's Republican National Convention Acceptance Speech, September 4, 2008." A paper presented at the annual meeting of the Southern States Communication Association, New Orleans, LA, April 2014. [Rhetoric and Public Address Division **Top Student Papers Panel**]
- Studemán, Michael J., "Educational *Epistemes* and Public Policy Polysemy in the 2012 Chicago Teachers' Strike." A paper presented at the annual meeting of the National Communication Association, Washington, D.C., November 2013.
- Studemán, Michael J., "Narrowing Exigency, Seeking Synthesis: Escaping Complexity in the D.C. School Consolidation Debate." A paper presented at the annual meeting of the National Communication Association, Washington, D.C., November 2013.

- Studemán, Michael J., "Critiquing the Quest for a 'Silver Bullet': Directions for the Study of Education Policy Rhetoric. A paper presented at the annual meeting of the National Communication Association, Washington, D.C., November 2013.
- Studemán, Michael J., and Trevor Parry-Giles, "Straying from a Broken Path: John McCain at CPAC, February 7, 2008." A paper presented at the annual meeting of the National Communication Association, Washington, D.C., November 2013.
- Wilbon White, Tirza and Michael J. Studeman, "More Than One Agenda: School Closures, Social Change and the Rhetoric of Participation." A paper presented at the annual meeting of the University Council for Educational Administration, Indianapolis, IN, November 2013.
- Studemán, Michael J. and Trevor Parry-Giles, "John McCain at Prescott: Constructing Conservative Identity in the Maverick West." A paper presented at the NCA/AFA Conference on Argumentation, Alta, UT, August 2013.
- Studemán, Michael J. and Annie Laurie Nichols, "Toward a Practical Application of Burke's Rhetorical Pedagogy: A Dialogue of Dramatistic Education." A paper presented at the conference Rhetoric as Equipment for Living: Kenneth Burke, Culture and Education, Ghent, Belgium, May 2013.
- Studemán, Michael J., "'The Mere Ghosts of Auspices': A Defense of Uncertainty in Cicero's *De Divinatione*." A paper presented at the annual meeting of the Eastern Communication Association, Pittsburgh, PA, April 2013.
- Studemán, Michael J., "Resolved: Communication was the Key in the 2012 Presidential Election." A panel presentation at the annual meeting of the Eastern Communication Association, Pittsburgh, PA, April 2013.
- Studemán, Michael J., "'Lords of Our Tiny Skull-Sized Kingdoms': David Foster Wallace between *Acedia* and *Asphalia*." A paper presented at the annual meeting of the Popular Culture Association/American Culture Association, Washington, D.C., March 2013.
- Studemán, Michael J., "Passionate Inventions: Aphoristic Reasoning in Wittgenstein's *On Certainty*." A paper presented at the annual meeting of the National Communication Association, New Orleans, LA, November 2011.
- Studemán, Michael J. and Lisa Roth, "Rationale for the Event, 'Teaching.'" A paper presented at the bi-annual meeting of the National Developmental Conference on Individual Events, Peoria, IL, July 2010.

Studemán, Michael J., "A Discursive Formation of Quarters: Describing a Discipline in *The King of Kong*." A paper presented at the annual meeting of the Southern States Communication Association, Memphis, TN, April 2010. [Popular Communication Division **Top Student Paper**]

Studemán, Michael J., "Conscientious Objections: The Parrhesia of Barry Goldwater." A paper presented at the annual meeting of the Southern States Communication Association, Memphis, TN, April 2010.

Studemán, Michael J., "The Ironists' Elections: Nixon, Obama, and the Rhetoric of Realignment." A paper presented at the annual meeting of the National Communication Association, Chicago, IL, November 2009.

Studemán, Michael J., "Uncertainty in Spontaneity: Toward an Epistemic Impromptu." A paper presented at the bi-annual meeting of the National Developmental Conference on Individual Events, Peoria, IL, July 2008.

Public and Invited Presentations

Studemán, Michael J., "'The Guardian Genius of Democracy': The Myth of the Heroic Teacher in Lyndon B. Johnson's Education Policy Rhetoric, 1964-1966." UMD Department of Communication Outstanding Graduate Student Research Paper Colloquium, College Park, MD, September 2014.

Studemán, Michael J., "Mythic Conceptions of the American Teacher: The Pedagogic Motives of *Breaking Bad*'s Walter White." Guest Lecture for University of Maryland Honors Seminar "Deconstructing *Breaking Bad*," College Park, MD, April 2014.

Studemán, Michael J., "Entelechy and Irony in Political Time: The Preemptive Rhetoric of Nixon and Obama." UMD Department of Communication Outstanding Graduate Student Research Paper Colloquium, College Park, MD, April 2014.

Parry-Giles, Trevor and Michael J. Studeman, "The Changing Landscape of Academic Publishing." Camp Rhetoric Discussion Panel, State College, PA, February 2014.

Studemán, Michael J., "Educational Challenges in Post-Katrina New Orleans: The Case of Plaquemines Parish." Guest Lecture for Cesar Chavez Public Charter School for Public Policy "New Orleans and Back" Program, Washington, DC, July 2013.

Studemán, Michael J., "You're Accepted: Affirmative Action Post-Fisher." Moderator for The Century Foundation panel featuring Richard Kahlenberg and Dennis Parker, New York, NY, July 2013.

Honors and Awards

Benson-Campbell Dissertation Award, National Communication Association, Public Address Division, 2015.

Graduate Dean's Dissertation Fellowship, Graduate School, University of Maryland, 2015.

Charles Richardson Award, Department of Communication, University of Maryland, 2015 [Presented to the most outstanding Ph.D. student in the department.]

Participant, National Communication Association Doctoral Honors Seminar, University of Missouri, July 2015.

"Passed with Distinction," Ph.D. Comprehensive Examinations, Department of Communication, University of Maryland, October 2014.

Outstanding Graduate Research Paper Award, Department of Communication, University of Maryland, 2013 and 2014.

Outstanding Graduate Teaching Award, Department of Communication, University of Maryland, 2013 and 2014.

Recipient, Centennial Scholarship, Eastern Communication Association, 2014.

Distinguished Graduate Student Teacher, Center for Teaching Excellence, University of Maryland, 2014.

Second Place, Graduate Research Interaction Day, University of Maryland, 2015.

First Place, Graduate Research Interaction Day, University of Maryland, 2014.

First Place, Graduate Research Interaction Day, University of Maryland, 2013.

Outstanding Graduate Student, Department of Communication, Northern Illinois University, 2010.

Martha D. Cooper Outstanding Graduate Teaching Assistant, Department of Communication, Northern Illinois University, 2010.

Courses Taught

University of Maryland, College Park, MD

- COMM 330: Argumentation & Public Policy, 5 sections, 2013-2015.
- COMM 107: Oral Communication Principles and Practices, 8 sections, 2012-2015.

Nunez Community College, Chalmette, LA

- SPCH 1100: Principles of Effective Speaking, dual-enrollment course, 2 sections, 2010-2012.

Teach For America, Greater New Orleans, LA

- Grades 9-12: Speech and Debate, 4 sections, 2010-2012.
- Grade 9: Career Education, 7 sections, 2010-2012.
- Grades 9-12: Theater, 1 section, 2012.
- Grade 10: English/Language Arts, 1 section, 2010.

Northern Illinois University, DeKalb, IL

- COMS 100: Fundamentals of Public Speaking, 4 sections, 2008-2010.

Professional Experience

Pedagogical Content Developer, *Recovering Democracy Archives*, Summer 2015.

- Developed content for K-12 teachers based on recently-recovered archival documents

Curriculum Coordinator, UMD Oral Communication Program, 2012-2014.

- Supported a staff of 42 lecturers and Ph.D.-level teaching assistants
- Led monthly meetings, performed classroom observations, and redeveloped assignments
- Maintained online [curriculum resource blog](#) for instructors
- Co-organized and led three-day orientation for new teaching assistants

Editorial Assistant and K-12 Curriculum Designer, *Voices of Democracy*, 2013-2015.

- Reviewed submissions to peer-reviewed resource for oratory and public debate lesson plans
- Developed [content for K-12 English and history](#) teachers seeking to teach public address

Education Policy Intern, The Century Foundation, Washington, D.C., Spring-Summer 2013.

- Conducted interviews with over forty school teachers to develop profiles of charter schools
- Provided research assistance for Richard Kahlenberg and Halley Potter's [A Smarter Charter](#)
- Developed content for website, including ["Playing the Game: Replicating the Success of the Highline Community College Honors Program"](#)

Curriculum Blogger, National Endowment for the Humanities, Washington, D.C., Spring 2013.

- Commissioned to write K-12 educational content for EDSITEment! website, including ["Teaching Women's History through Speeches"](#) and ["Meeting ELA/Social Studies Common Core Standards through the Study of Oratory"](#)

Corps Member Advisor, Teach For America Mississippi Delta Institute, Cleveland, MS, 2011 and 2012.

- Strategically coached new teachers in their first weeks of teaching middle school
- Reviewed lesson plans, performed observations, and intervened in challenging classrooms
- Received "exemplary" marks in content knowledge and a "proficient" rating for teacher support

Admissions Interviewer, Teach For America, New York, NY, 2011-2013.

- Conducted phone interviews with over 30 prospective Teach For America corps members
- Evaluated interviewees' fitness to proceed to final round of in-person interviews

Assessment Consultant, Act 54 Non-Tested Subjects Workgroup, Baton Rouge, LA, Fall 2011.

- Competitively selected to participate in state-level discourse regarding assessment of electives
- Designed implementation of state assessment mandates for Career/Technical Education teachers

Departmental Service

Secretary/Treasurer, Association of Communication Graduate Students, 2015-present.

Graduate Student Admissions Ambassador, 2013-2015.

Tenure-Track Oral Communication Faculty Search Committee, Fall 2013.

Colloquium Planning Committee, 2013-2014.

COMM 200 Outcomes Assessment Evaluator, Summer 2013.

Maryland Communication Workshop Presenter, Fall 2013 and 2014.

Disciplinary Service

Ad-hoc Manuscript Reviewer, *Rhetoric & Public Affairs*, 2015.

Manuscript Reviewer, Public Address Division, National Communication Association, 2014 and 2015.

Manuscript Reviewer, Kenneth Burke Division, National Communication Association, 2015.

Manuscript Reviewer, Rhetoric & Public Address Division, Eastern Communication Association, 2014.

Manuscript Reviewer, Political Communication Division, National Communication Association, 2014.

Research Workshop Participation

Camp Rhetoric, Works-in-Progress Panel (led by Kirt H. Wilson), Penn State University, State College, PA, 2014.

5th Biennial Rhetoric Society of America Summer Institute, Rhetoric and Public Policy Workshop (led by Robert Asen), Lawrence, KS, 2013.

Camp Rhetoric Works-in-Progress Panel (led by Cheryl Glenn), Penn State University, State College, PA, 2013.

Competitive Speech and Debate Experience

Collegiate Coaching Experience

- Graduate Speech/Debate Coach, Northern Illinois University, DeKalb, IL, 2008-2010.
- Rhetorical Criticism Coordinator, Bradley University, Peoria, IL, 2007-2008.

High School Coaching Experience

- South Plaquemines High School Speech/Debate Team, Port Sulphur, LA, 2011-2012.
- Northern Illinois University Speech Camp, DeKalb, IL, 2007, 2008, and 2009.
- Bradley University Summer Forensics Institute, Peoria, IL, 2006, 2008, and 2012.
- Fullerton Union High School Speech Camp, Fullerton, CA, 2008.
- Southeastern Illinois College Speech Camp, Harrisburg, IL, 2004 and 2007.

Competitive Awards

- National Finalist in Informative Speaking, National Forensics Association, 2008.
- Semifinalist, Interstate Oratorical Association Contest, 2008.
- Bovero-Tabor Top Overall Speaker Award, Phi Rho Pi Community College Nationals, 2006.