

## Jade Carty Olson

Department of Communication | University of Maryland  
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### Education

Ph.D., Communication (ABD). University of Maryland, College Park, Md., expected May 2016. Focus in Rhetoric and Political Culture. Advisor: Dr. James Klumpp. Dissertation: "The Rhetoric of Radical Environmentalism: Constructing the Earth Liberation Front."

M.A., Communication. University of Maryland, College Park, Md., 2011. Focus in Rhetoric and Political Culture. Advisor: Dr. James Klumpp.

B.A., Rhetoric and Media Studies. Willamette University, Salem, Ore., 2009. *Magna cum laude*. Advisor: Dr. Robert Trapp.

### Employment History

Graduate Teaching Assistant, Department of Communication, University of Maryland, 2009–present.

Adjunct Faculty, College of Online and Continuing Education, Southern New Hampshire University, 2015–present.

Graduate Assistant, Graduate Studies in Interpreting and Translation (GSIT) Program, Department of Communication, University of Maryland, 2014–present.

Communications Specialist, Equal Justice Works, Washington, D.C., 2014–2015.

Assistant to the Director of Graduate Studies, Department of Communication, University of Maryland, 2013–2014.

### Courses Taught

#### University of Maryland

COMM398V: Environmental Communication, Summer 2015.

*Special topics course exploring theories and practices of communicating about nature, ecology, and the environment. Enrollment: 8.*

COMM388: Communication Practicum: Communication & Advocacy, Fall 2011–Spring 2012.

*Civic engagement practicum for advanced incoming first-year students, taught in conjunction with COMM200: Critical Thinking & Speaking and UNIV101: The Student in the University. Students utilize argumentation skills to design and enact a community advocacy project. Enrollment: 12.*

COMM330: Argumentation & Public Policy, Fall 2014–Spring 2015; Winter 2016 (pending approval).

*An overview of contemporary argumentation theory with emphasis on rhetorical strategies and practices of constructing and analyzing public policy argument. Enrollment: 35 per section.*

COMM230: Argumentation & Debate, Fall 2013–Present.

*A course in argumentation theory emphasizing academic debate as a means of cultivating critical thinking skills. Enrollment: 24 per section.*

COMM200: Critical Thinking & Speaking, Fall 2010–Summer 2012; Winter 2015.

*A comprehensive exploration of persuasive discourse analysis and composition, with an emphasis on rhetorical argument and persuasive public speaking. Enrollment: 25 per section.*

COMM107: Oral Communication: Principles & Practices, Fall 2009–Spring 2010; Fall 2012; Winter 2012; Fall 2014.

*UMD's basic course in communication, emphasizing theories and practices of interpersonal and group communication, listening, informative briefings, and persuasive speeches. Enrollment: 19–24 per section.*

UNIV101: The Student in the University, Fall 2011; Fall 2012.

*An introduction to university life for first-year students. Teaches study skills, career planning, time management, campus resources, and social awareness. Includes directing an undergraduate teaching assistantship. Enrollment: approximately 12 per section.*

### Southern New Hampshire University

COM 126: Introduction to Mass Communication, May–Sept. 2015.

*Explores the history of mass communication and the media since the radio age. Special emphasis on social media, digital communication technologies, and journalism. Enrollment: approximately 25 per section.*

### **Book Review**

Jade Olson, Review of *The Rhetoric of Terror: Reflections on 9/11 and the War on Terror*, by Marc Redfield. *Southern Communication Journal* 75 (2010): 536–538.

### **Selected Refereed Paper Presentations**

Jade Olson, “Ecodefense as Strategic Violence: The Earth Liberation Front’s Communicative Paradox.” A paper presented at the annual convention of the National Communication Association, Chicago, Ill., Nov. 2014.

Michael Steudeman and Jade Olson, “‘It Just Depends What You Want to Consider’: Reflexive Phronesis as Epideictic Rhetoric in David Foster Wallace’s Kenyon College Commencement Address.” A paper presented at the biannual convention of the Rhetoric Society of America, San Antonio, Tex., May 2014.

Jade Olson, “Constructing Platonic Environmentalism: Preservation and Conservation in the *Phaedrus*.” A paper presented at the annual convention of the Eastern Communication Association, Providence, R.I., April 2014.

Jade Olson, “Activist or Terrorist? *If a Tree Falls*’ Negotiation of the Discourses of Ecoterror.” A paper presented at the annual convention of the National Communication Association, Washington, D.C., Nov. 2013.

Jade Olson, “Science, Morality and Global Warming: Visual Representations of Data in *An Inconvenient Truth*.” A paper presented at the annual convention of the Eastern Communication Association, Pittsburgh, Pa., April 2013.

Jade Olson, “Al Gore as Eco-Prophet: Discourses of Science, Morality and Global Warming.” A paper presented at the annual convention of the National Communication Association, New Orleans, La., Nov. 2011.

Jade Olson, “Retail Resistance: Whirl-Mart’s Symbolic Construction of the New Public Sphere.” A paper presented at the annual convention of the Eastern Communication Association, Arlington, Va., April 2011.

Jade Olson, “Discourses of Domination and Liberation: The Image Event’s Problematic Potential.” A paper presented at the annual convention of the National Communication Association, San Francisco, Calif., Nov. 2010.

Jade Olson, "Fault and Asphalt: A Burkean Analysis of Blame Construction in Portland's Commuter Culture War." A paper presented at the annual convention of the Northwest Communication Association, Coeur d'Alene, Id., April 2009.

Jade Olson, "A Road By Any Other Name: Rhetoric, Whiteness and Power in the Interstate Avenue Renaming Controversy." A paper presented at the annual convention of the Western States Communication Association, Phoenix, Ariz., Feb. 2009.

### **Selected Refereed Paper Panels and Roundtable Discussions**

Janna Söder and Jade Olson, "Unlikely Allies? Framing the Cowboy and Indian Alliance's Anti-Keystone Protest." A paper scheduled for presentation at the annual convention of the National Communication Association, Las Vegas, Nev., Nov. 2015.

Jade Olson, "Bare Life in Puerto Montt: Rhetorics of Sovereignty and Ecology in the Cascada Chile Debate." A paper scheduled for presentation at the annual convention of the National Communication Association, Las Vegas, Nev., Nov. 2015.

Jade Olson, panelist, "Is Adnan Syed Guilty? Embracing Opportunities for Public Deliberation and Debate through 'Serial.'" A roundtable discussion scheduled for presentation at the annual convention of the National Communication Association, Las Vegas, Nev., Nov. 2015.

Jade Olson, "Visualizing Ecofeminism, Visualizing Objectification: Pornographic Form in Environmental Activism." A paper presented at the annual convention of the National Communication Association, Chicago, Ill., Nov. 2014.

Jade Olson, "The Trouble with Wilderness (Defense): The Earth Liberation Front's Troubled Appeals to Ideal Nature." A paper presented at the annual convention of the National Communication Association, Chicago, Ill., Nov. 2014.

Jade Olson, panelist, "Lyndon B. Johnson's War on Poverty: Where We Stand 50 Years Later." A panel presented at the annual convention of the Eastern Communication Association, Providence, R.I., April 2014.

Jade Olson, panelist, "Viewing, Reading, and Critiquing the Major Ads of 2013-2014." A panel presented at the annual convention of the Eastern Communication Association, Providence, R.I., April 2014.

Jade Olson, "Al Gore Comes to South Park: Global Warming and the Politics of Celebrity." A paper presented at the annual convention of the Eastern Communication Association, Cambridge, Mass., April 2012.

Jade Olson, panelist, "Arguing the Issues in Campaign 2012: A Public Debate." A panel presented at the annual convention of the Eastern Communication Association, Cambridge, Mass., April 2012.

Jade Olson, panelist, "Politics, Pedagogy, and Postmodernism: Conflicting Notions of Objectivity in Argumentation." A panel presented at the annual convention of the Eastern Communication Association, Arlington, Va., April 2011.

### **Selected Invited Presentations**

Jade Olson and Taylor Hahn, "Making Persuasive Arguments." An invited workshop scheduled for presentation at the Oral Communication Center, University of Maryland, Oct. 2015.

Andrew Lind, Heather Lindenman, Jade Olson, and Elanor Spadafora, "Assessment Practices at UMD: Understanding and Comparing Student and Teacher Perspectives." An invited workshop sponsored by the Teaching and Learning Transformation Center, University of Maryland, March 2015.

Jade Olson and Thomas McCloskey, "Crafting Your Poster Presentation: An Argumentation Perspective." An invited presentation to students in the College Park Scholars Environment, Technology and Economy program, University of Maryland, Feb. 2015 and March 2014.

Jade Olson, "A Rhetorical Perspective on Feminist Theory." A guest lecture in SOCY203: Sociological Theory, University of Maryland, Aug. 2014.

Thomas McCloskey, Jade Olson, and Michael Steudeman, "Political Media Literacy." An invited presentation at the Maryland Communication Workshop, a mini-conference for University of Maryland students, faculty and staff, Oct. 2013.

Jade Olson, "The Fundamentals of Effective Classroom Communication." An invited presentation at the Center for Teaching Excellence's Graduate Teaching Assistant Orientation, University of Maryland, Aug. 2012.

Theresa Donofrio and Jade Olson. "Public Speaking Strategies for Poster Presentations." An invited presentation to students in College Park Scholars, University of Maryland, March 2012.

Jade Olson, "Discourses of Domination and Liberation: The Image Event's Problematic Potential." An invited colloquium presentation, Department of Communication, University of Maryland, Nov. 2010.

### **Competitive Professional Conferences and Programs**

University Teaching & Learning Program, Teaching and Learning Transformation Center and the Graduate School, University of Maryland (expected completion Dec. 2015.)

"Rhetoric and Sensation" seminar, Rhetoric Society of America Biennial Summer Institute, Madison, Wisc., June 2015.

"Whither 'Social Movement' in Rhetorical Studies?" workshop, Rhetoric Society of America Biennial Summer Institute, Madison, Wisc., June 2015.

Lilly International Spring Conference on College and University Teaching and Learning, Bethesda, Md., May 2014.

Arnold-Ebbitt Interdisciplinary Rhetoric Institute, hosted by the Pennsylvania State University Center for Democratic Deliberation, State College, Pa., Feb. 2013 and Feb. 2012.

### **Selected Fellowships, Honors, and Awards**

Award-winning presentations at Graduate Research Interaction Day, University of Maryland

- First Place in "Culture, Literature, and Society" panel, \$600 (April 2014)
- First Place in "Culture, Literature, and Society" panel, \$600 (April 2013)
- First Place in "Culture, Literature, and Society" panel, \$600 (April 2011)
- Second Place in "Addressing Environmental and Energy Issues" panel, \$400 (April 2012)

Department of Communication Graduate Student Awards

- Outstanding Service Award (May 2013)
- Outstanding Teaching Award (May 2012)
- Raymond Ehrensberger Award for Outstanding M.A. Student (May 2011)

Finalist, Graduate Student Distinguished Service Award, University of Maryland, April 2015.

Graduate Lilly Fellowship, Center for Teaching Excellence, University of Maryland. \$1,000 stipend, \$500 travel stipend for Lilly D.C. Conference, 2013-2014.

Distinguished Teaching Assistant Award, Center for Teaching Excellence, University of Maryland, April 2013.

Top Paper Panelist, Feminist/Women's Studies Division, annual convention of the National Communication Association, San Francisco, Calif., Nov. 2010.

Top Student Paper, Northwest Communication Association Conference, April 2009.

Member, Phi Beta Kappa, Willamette University, inducted Spring 2009.

## Grants

Yvonne Slosarski, Elizabeth Gardner, Kimberley Hannah, Jade Olson, and Meridith Styer. National Communication Association Advancing the Discipline Grant, on behalf of the Recovering Democracy Archive Project, Center for Political Communication and Civic Leadership, University of Maryland, \$2,500, awarded Nov. 2014.

Jade Olson and William Howell, Office of Sustainability Mini-Grant for the Graduate Communication Curriculum Digitization Project, on behalf of the Department of Communication Sustainability Initiative, \$849, awarded Oct. 2014.

Jade Olson, Pepsi Enhancement Fund Grant for the Second Annual Maryland Communication Workshop, on behalf of The Association of Communication Graduate Students at Maryland, \$1,050, awarded May 2013.

Jade Olson, Pepsi Enhancement Fund Grant for the Maryland Communication Workshop, on behalf of The Association of Communication Graduate Students at Maryland, \$800, awarded May 2012.

## Professional Service

Elected offices held – Argumentation & Forensics division, Eastern Communication Association

- Executive Council Representative (elected in 2015 to serve 2016–2018)
- Chair (2014–2015, including division planner for 2015 convention)
- Vice Chair (2013–2014)

Reviewer – conferences (by division)

- National Communication Association – Public Address (2015 and 2014), Visual Communication (2015), Environmental Communication (2014), D.C. Connections (special division, 2013)
- Eastern Communication Association – Argumentation & Forensics (2015 and 2013), Rhetoric and Public Address (2014), James C. McCroskey & Virginia P. Richmond Undergraduate Scholars Conference (2013)

Chair – conference panels

- “On Deliberation and Democracy: Honoring the Work of James F. Klumpp,” ECA (April 2015).
- “Argumentative Innovation in Policymaking, Forensics, and Policy Debate: Selected Papers in Argumentation and Forensics,” ECA (April 2015).
- “Standardized Testing in Teacher Evaluations: A Public Debate,” ECA (April 2014).
- “Assessing Arguments in the 2012 Presidential Debates,” ECA (April 2013).

Judge – forensics tournaments

- Washington, D.C. Muslim Interscholastic Tournament (2012 and 2013)
- National Catholic Forensics League Grand National Tournament (2011)

Respondent, “Environmentalism, Climate Change, and the Future,” a panel scheduled for presentation at the annual convention of the National Communication Association (November 2015).

Editorial Assistant, *Communication Quarterly*, 2009–2011.

## **University Service**

Member, Campus Affairs Committee, University Senate, Fall 2015–present.

Graduate Peer Teaching Mentor, University Teaching and Learning Program, Fall 2014–present.

Member, Rainbow Terrapin Network (LGBTQ advocacy organization), Fall 2011–present.

Member, Search Committee, Dean of Undergraduate Studies and Associate Provost, Spring 2015.

Canvasser, United Academics of Maryland (graduate student unionization effort), 2012–2014.

Member, Selection Committee, Graduate School–Teaching and Learning Transformation Center Graduate Teaching Fellows Program (formerly Graduate Lilly Fellowship Program), Sept. 2014.

## **Departmental Service**

Elected offices held – COMMgrads (graduate student association in Communication at UMD)

- Chair, Faculty Appreciation Committee (2015–2016)
- Graduate Representative to Departmental Assembly (2013–2014)
- President (2012–2013)
- Vice President (2011–2012)
- Secretary/Treasurer (2010–2011)

Member, Grants Committee, Recovering Democracy Project, 2014–present.

Founding Member, Chelóna RSA (Rhetoric Society of America student chapter), 2015.

Co-chair, Environmental Sustainability Initiative, 2014–2015.

Admissions Ambassador, 2010–2015.

Chair, Maryland Communication Workshop Planning Committee, 2015 and 2012.

Graduate Student Representative, Departmental Self-Study Committee, 2013–2014.

Graduate Peer Mentor, 2011–2014.