

KATHLEEN E. KENDALL

Prepared: 2016

Business Address:

Department of Communication
 University of Maryland
 2130 Skinner Building
 College Park, MD 20742-7635
 Telephone: 202-363-6687
 e-mail: *kkendall@umd.edu*

Home Address:

3930 Connecticut Ave. NW, Apt. 403H
 Washington, DC 20008
 Telephone: 202-363-6687

A. Education

<u>Institution</u>	<u>Specialization</u>	<u>Degree</u>	<u>Date</u>
Oberlin College	Government	B.A.	1958
University of Southern Mississippi	Speech & Theatre	M.A.	1960
Indiana University	Speech & Theatre	Ph.D.	1966

B. Educational employment

<u>Institution</u>	<u>Title</u>	<u>Dates of Service</u>
University of Southern Mississippi	Teaching Assistant, Department of Speech & Theatre	1958-59
Allegheny College	Instructor, Department of Speech & Theatre	1960-62
Indiana University	Teaching Assistant, Department of Speech and Theatre	1962-64
University at Albany, State University of New York	Associate Professor, Dept. of Communication	1964-2000
	Professor, Dept. of Communication	2000-2001
	Professor Emerita	2001-present
	Acting Chair, 1969-70	
	Acting Chair, 1982-83	
	Chair, 1983-86	
	Acting Chair, Fall 2000	
University of Maryland	Research Professor of Communication, 2001-present	Fall 2001- present
Dickinson College, Carlisle, PA	Adjunct Professor of Political Science	Fall, 2007
<u>Visitorships, fellowships</u>		
University of Texas, Austin	Visiting Scholar, Dept. of Speech Communication	Fall, 1986

University of Maryland, College Park	Visiting Research Scholar, Dept. of Speech Communication	1994-95
Harvard University Cambridge, MA	Research Fellow, Shorenstein Center on the Press, Politics, and Public Policy, Kennedy School of Government	Sept.-Dec. 1997

Scholarship production (most recent first)

1. Video, DVD

Kathleen E. Kendall, Executive Producer. "Primaries: Defining the Battle in New Hampshire." 22-minute educational video/DVD. 2004. Distributed by Films for the Humanities and Sciences, Princeton, NJ, www.films.com

2. Books

Kathleen E. Kendall, Communication in the Presidential Primaries: Candidates and the Media, 1912-2000. Westport, CT: Praeger Publishers, 2000.

Kathleen E. Kendall, editor, Presidential Campaign Discourse: Strategic Communication Problems, Albany, NY: State University of New York Press, 1995.

3. Articles and book chapters (most recent first)

Kathleen E. Kendall, "Presidential Primaries and General Election Campaigns: A Comparison," in Praeger Handbook of Political Campaigning in the United States, Volume I, William L. Benoit, editor. Westport, CT: Praeger, 2016, pp. 31-44.

Kathleen E. Kendall, "The Presidential Nomination Process," in The Oxford Companion to American Politics. David Coates, Kathy Smith, and C. William Walldorf, editors. Oxford University Press, 2012, pp. 229-232.

Kathleen E. Kendall, "Primaries," in Encyclopedia of Political Communication, II, Christina Holtz-Bacha and Lynda Lee Kaid, editors. Thousand Oaks, CA: Sage Publications, Inc., 2008, pp. 651-653.

Kathleen E. Kendall, "Constructing the Primary Story: Embedded with the Media in New Hampshire," American Behavioral Scientist, 49(1), September, 2005, pp. 157-172.

J. Cherie Strachan and Kathleen E. Kendall, "Convention Films: Finding the Perfect Image," in Defining Visual Rhetorics. Charles Hill and Marguerite Helmers, editors. Mahway, NJ: Lawrence Erlbaum Associates, Inc., 2004, pp. 135-154.

The Racine Group, "White Paper on Presidential Debates." Argumentation and Advocacy 38 (2002), pp. 199-218.

(Reprinted in Readings on Political Communication, edited by Theodore F. Sheckels, Janette Kenner Muir, Terry Robertson, and Lisa M. Gring-Pemble (pp. 232-250). State College, PA: Strata Publishing, 2007.)

Kathleen E. Kendall, Communication Patterns in Presidential Primaries 1912-2000: Knowing the Rules of the Game. Research Paper R-19, The Joan Shorenstein Center on the Press, Politics and Public Policy, John F.

Kennedy School of Government, Harvard University (June 1998).

Michael Pfau, Kathleen E. Kendall, Tom Reichert, Susan A. Hellweg, Waipeng Lee, Kyle James Tusing, and Theodore O. Prosise, "Influence of Communication During the Distant Phase of the 1996 Republican Primary Campaign," Journal of Communication, 47(4), Autumn 1997, pp. 6-26.

Kathleen E. Kendall, "Presidential Debates Through Media Eyes," in Rhetorical Studies of National Political Debates, 1996, Robert V. Friedenberg, editor. New York: Praeger, 1997, pp. 1-29.

Kathleen E. Kendall, "Presidential Debates Through Media Eyes," (a shorter version of the chapter above), American Behavioral Scientist, 40 (August 1997), 1193-1207.

Roderick P. Hart and Kathleen E. Kendall, "Lyndon Johnson and the Problem of Politics: A Study in Conversation," in The Future of the Rhetorical Presidency, Martin Medhurst, editor. College Station, TX: Texas A&M University Press, 1996, pp. 77-103.

Kathleen E. Kendall, "The Problem of Beginnings in New Hampshire: Control Over the Play," in Presidential Campaign Discourse: Strategic Communication Problems, Kathleen E. Kendall, editor, Albany, NY: State University of New York Press, 1995, pp. 1-34.

(Reprinted in Readings on Political Communication, edited by Theodore F. Sheckels, Janette Kenner Muir, Terry Robertson, and Lisa M. Gring-Pemble (pp. 81-102). State College, PA: Strata Publishing, 2007.)

Kathleen E. Kendall and Scott C. Paine, "Political Images and Voting Decisions," in Candidate Images in Presidential Elections, Kenneth L. Hacker, editor, New York: Praeger, 1995, pp. 19-35.

Doug Kruse and Kathleen E. Kendall, "A Rashomonian Approach to the Study of Image Construction," in Candidate Images in Presidential Elections. Kenneth L. Hacker, editor, New York: Praeger, 1995, pp. 145-152.

June O. Yum and Kathleen E. Kendall, "Sex Differences in Political Communication During Presidential Campaigns," Communication Quarterly, 43 (Spring 1995) 131-141.

Kathleen E. Kendall, "Public Speaking in the Presidential Primaries Through Media Eyes," American Behavioral Scientist, 37 Nov./Dec. 1993), 240-251.

Judith S. Trent, Paul A. Mongeau, Jimmie D. Trent, Kathleen E. Kendall, and Ronald B. Cushing, "The Ideal Candidate: A Study of the Desired Attributes of the Public and the Media Across Two Presidential Campaigns," American Behavioral Scientist, 37 (November/December 1993), 225-239.

Paul E. Corcoran and Kathleen E. Kendall, "Communication in the First Primaries: The 'Voice of the People' in 1912," Presidential Studies Quarterly, 22 (Winter 1992), pp. 15-29.

Michael Huspek and Kathleen E. Kendall, "On Withholding Political Voice: An Analysis of the Political Vocabulary of a 'Nonpolitical' Speech Community," Quarterly Journal of Speech, 77 (February 1991), 1-19.

Kathleen E. Kendall, "Application of Communication Research to Political Contexts," in Applied Communication Theory and Research, Dan O'Hair and Gary L. Kreps, editors, Hillsdale, New Jersey, Lawrence Erlbaum Associates, 1990, pp. 225-243.

Kathleen E. Kendall and Judith S. Trent, "Presidential Surfacing in the New Hampshire Primary," Political Communication Review, 14 (Fall 1989), 1-29.

Kathleen E. Kendall and William J. Pape, "Local Debates Are Here to Stay," Empire State Report, November, 1988, pp. 53, 59.

Kathleen E. Kendall, "Does The Public Speak Publicly? A Survey." World Communication 17, Spring 1988, pp. 279-290.

June O. Yum and Kathleen E. Kendall, "Sources of Political Information in a Presidential Primary Campaign," Journalism Quarterly, 65 (Spring 1988) pp. 148-151, 177.

Kathleen E. Kendall and June O. Yum, "Persuading the Blue Collar Voter: Issues, Images, and Homophily," Communication Yearbook, 8, Robert N. Bostrom, editor, Beverly Hills, California, Sage Publications, 1984, pp. 707-722.

Kathleen E. Kendall, "Journals in Political Communication: A Selected, Annotated Bibliography," in Political Communication Review, 8 (1983), pp. 59-71.

Kathleen E. Kendall, "A Case Study Course on the Presidential Primaries," Communication Education, 30 (October 1981), pp. 409-414.

Kathleen E. Kendall, "Do Real People Ever Give Speeches?" Central States Speech Journal, 25 (Fall 1974), pp. 233-235.

Kathleen E. Kendall and Jeanne Y. Fisher, "Frances Wright on Women's Rights: Eloquence Versus Ethos," Quarterly Journal of Speech, 60 (February 1974), pp. 58-68.

Kathleen E. Kendall and Jonathan C. Messerli, "Oratory and Learning: Horace Mann at Brown," Rhode Island History, 30 (February 1971), pp. 15-19.

Kathleen E. Kendall, "Education as 'The Balance Wheel of Social Machinery': Horace Mann's Arguments and Proofs," Quarterly Journal of Speech, 54 (February 1968), pp. 13-21.

Kathleen Edgerton, "The Lecturing of Edgar Allan Poe." Southern Speech Journal, 28 (Summer 1963), pp. 268-273.

4. Book reviews (most recent first)

Review of Campaign Talk: Why Elections are Good for Us. By Roderick P. Hart. Princeton: Princeton University Press, 2000. Rhetoric and Public Affairs, 4, 2001, pp. 738-739.

Review of In Pursuit of the White House: How We Choose Our Presidential Nominees. Edited by William G. Mayer. Chatham, NJ: Chatham House Publishers, 1995. In Communication Quarterly, 44, Fall 1996, 532-533.

Review of Edited for Television: CNN, ABC, and the 1992 Presidential Campaign. By Matthew Robert Kerbel. Boulder, CO: Westview Press, 1994. In Political Science Quarterly, Spring 1995, pp. 149-150.

Review of Political Empiricism: Communication Strategies in State and Regional Elections. By Rita Kirk Whillock. New York: Praeger, 1991. In Presidential Studies Quarterly, 22 (Fall 1992), 817-818.

Review of Deeds Done In Words: Presidential Rhetoric and the Genres of Governance. By Karlyn Kohrs Campbell and Kathleen Hall Jamieson. Chicago: University of Chicago Press, 1990. In Presidential Studies Quarterly, 22 (Spring 1992), 424-426.

Review of New Directions in Political Communication, edited by David Swanson and Dan Nimmo. Beverly Hills, CA: Sage, 1990. In Communication Theory, (November 1991), 348-351.

Review of The Acting President. By Bob Schieffer and Gary Paul Gates. New York: E.P. Dutton, 1989. In Presidential Studies Quarterly, 21 (Spring 1991), 404-406.

Review of Televised Presidential Debates and Public Policy. By Sidney Kraus. Hillsdale, NJ: Lawrence Erlbaum Associates, 1988. In Presidential Studies Quarterly, 20, Winter 1990, 159-161.

Review of The Sound of Leadership. By Roderick P. Hart. Chicago: University of Chicago Press, 1987. In Communication Quarterly, 36, Fall 1988, 311-313.

Review of Political Campaign Communication, Principles and Practices. By Judith S. Trent and Robert V. Friedenberg. New York: Praeger, 1983. In Communication Education, 36, July, 1987, 307-308.

Review of Political Communication Yearbook, 1984. Edited by Keith R. Sanders, Lynda Lee Kaid, and Dan Nimmo. Carbondale, IL.: Southern Illinois University Press, 1985. In Communication Education, 35 (Apr. 1986), 206-207.

Review of Verbal Style and the Presidency, A Computer-Based Analysis. By Roderick P. Hart. Orlando, Florida: Academic Press, 1984. In Political Communication Review, 10, 1985, pp. 35-37.

Review of Contemporary American Speeches: A Sourcebook of Speech Forms and Principles. Edited by Wil A. Linkugel, R.R. Allen, and Richard L. Johannesen. Third edition. Belmont, California: Wadsworth Publishing Company, Inc., 1972. In Quarterly Journal of Speech, 59 (October 1973), pp. 374-375.

Review of Representative American Speeches: 1971-1972. Edited by Waldo W. Braden. (The Reference Shelf, Volume 44, Number 4). New York: H. W. Wilson Company, 1972, pp. 207. In Quarterly Journal of Speech, 59 (October 1973), pp. 374-375.

Review of Great American Speeches: 1898-1963. Edited by John Graham. New York: Appleton-Century-Crofts, 1970. In Quarterly Journal of Speech, 57 (February 1971), pp. 115-116.

Review of Frankly Speaking: A Collection of Extraordinary Speeches. By Spiro T. Agnew. Washington, D.C.: Public Affairs Press, 1970. In Quarterly Journal of Speech, 57 (February 1971), pp. 49-50.

Review of The Rhetoric of the Civil-Rights Movement. By Haig and Hamida Bosmajian. 1969. In Today's Speech, 18 (February 1970), pp. 49-50.

Review of Crisis in the Schools: Teacher Strikes and Community Rights. By Melvin Urofsky. 1970. In Today's Speech, 18 (February 1970), pp. 48-49.

5.

Convention papers (most recent first)

November, 2016. "My Reflections on the 2016 Presidential Election." National Communication Association, Philadelphia, PA.

April, 2016. "Governor John Kasich's Compassionate Insider Image: Fighting Against the Odds in the 2016 Republican Primaries." Eastern Communication Association, Baltimore, MD.

April, 2015. "The D.C. Mayor's Primary Race, 2014: Running Against the Specter of Corruption." Eastern Communication Association, Philadelphia, PA.

April, 2015. "Obama's Lame Duck Mid-Terms: Shaping Perceptions." Eastern Communication Association, Philadelphia, PA.

November, 2014. "The Republicans Vs. Aristotle in the 2014 Midterms: Strategic Focus on Obamacare." National Communication Association, Chicago, IL.

November, 2013. "The Obama Presidency and Republican Opposition Watch in Year Five: The Rhetoric and Politics of Governing and Forging Foreign Policy." National Communication Association, Washington, DC.

April 2013. "President Bill Clinton's Nominating Speech, 2012: the One-Man Debate Team." Eastern Communication Association, Pittsburgh, PA.

November 2012. "Republican Rule Reforms in the 2012 Campaign: Rhetorical Surprises." National Communication Association, Orlando, FL. National Communication Association, Orlando, FL.

April 2011. "Politics in the Potomac Region: Mayor Adrian Fenty's Failed Race for Re-Election in DC." Eastern Communication Association, Arlington, VA.

November 2011. "'The Tucson Shootings: Which Play Did You See?'" National Communication Association, New Orleans, LA.

November 2011. "Seniors Finding Their Voice in Retirement." National Communication Association, New Orleans, LA.

April 2010. "Focus on the Future: What Future Path Holds the Greatest Promise for the Study of Political Communication?" Eastern Communication Association, Baltimore, MD.

November 2009. "The Battle to Redefine the Republican Image in 2009." National Communication Association, Chicago, IL.

April 2009. "The Value of the Unexpected: The New Hampshire Campaign Trail as a Research Pinata." Eastern Communication Association, Philadelphia, PA.

April 2008. "Who Made the Best Arguments? Four Republican Speakers In the New Hampshire Primary, 2008." Eastern Communication Association, Pittsburgh, PA.

April 2008. "Getting Published: Strategies That Make a Difference." Eastern Communication Association, Pittsburgh, PA.

April 2005. "Professors and the Media: Classroom of Thousands." Eastern Communication Association, Pittsburgh, PA.

April 2005. "Spotlight Panel: Educating Young Voters About Communication Patterns in Political Primaries." Eastern Communication Association, Pittsburgh, PA.

November 2004. "The Rhetorical Exigencies of Political Reporting: Embedded With the Media in New Hampshire." National Communication Association, Chicago, IL

November 2004. "Predicting the 2004 Presidential Election." National Communication Association, Chicago, IL.

April 2004. "The Pre-Primary Debates, 2003-2004: Who Best Met The Rhetorical Exigence?" Eastern Communication Association, Boston, MA.

November 2003. Paper presented at National Communication Association, Miami, FL.

April 2002. "What They Call the Debates: The Press and the Candidates" (with Shelly A. Wright). Eastern Communication Association, New York, NY.

November 2000. "George W. Bush: Communication in the New Hampshire Primary." National Communication Association, Seattle, WA.

June 2000. "Massive Primary Reforms: Doomed to Fail." National Communication Association Summer Conference on "Campaign 2000,"

Washington, DC.

April 2000. "Stumping in the Snow: The Campaign in New Hampshire Primary." Central States Communication Association, Detroit, MI.

November 1999. "Political Party Images in the Clinton Impeachment Case." National Communication Association, Chicago, IL.

November 1998. "The South Carolina Primary, 1996: Images of a Campaign Turning Point." National Communication Association, New York, NY.

May 1997. "Presidential Debates Through Media Eyes." International Communication Association, Montreal, Quebec.

April 1996. "Innovations in Teaching Political Communication." Eastern Communication Association, New York, NY.

November 1995. "News Media Shaping of Primaries in the Twentieth Century." Speech Communication Association, San Antonio, TX.

November 1993. "The Problem of Beginnings in New Hampshire." Speech Communication Association, Miami Beach, FL.

November 1992. "Public Speaking in the Presidential Primaries: Through Media Eyes." Research Conference sponsored by the Public Affairs Video Archives, Purdue University, "Off the (video) Record," West Lafayette, IN.

May 1992. "Gender Differences in Political Communication During Presidential Campaigns" (with June O. Yum). International Communication Association, Miami, FL.

November 1991. "Negative Campaigning in the Presidential Primaries, 1912-1992." Speech Communication Association, Atlanta, GA.

August 1991. "The Essence of Political Talk" (with Roderick P. Hart). American Political Science Association, Washington, DC.

March 1991. "The Impact of Interpersonal Networks in Political Communication" (with June O. Yum). Southwestern Political Science Association, San Antonio, TX.

November 1990. "The Role of Ritual in Political Conventions: Vaudeville Revisited." Speech Communication Association, Chicago, IL.

November 1990. "Where Do We Go From Here? Research Agendas for Campaign '92: Presidential Debates." Speech Communication Association, Chicago, IL.

June 1990. "Choosing the President: The Decisionmaking Process of the Typical Voter" (with Scott C. Paine). International Communication Association, Dublin, Ireland.

May 1989. "Communication in the First Primaries: The Voice of the People in 1912" (with Paul E. Corcoran). International Communication Association, San Francisco, CA.

May 1989. "Media and Public Criteria for Judging Presidential Debates" (with Judith Trent). Eastern Communication Association, Ocean City, MD.

April 1989. Discussant, Theme Panel on Political Communication. Respondent to paper by Doris Graber on "Media and Politics." Midwest Political Science Association, Chicago, IL.

May 1988. "Communication in the New Hampshire Primary" (with Judith Trent). International Communication Association, New Orleans, LA.

May 1986. "Communication Behavior of Voters and Nonvoters in a

School District Election." International Communication Association, Chicago, IL.

May 1986. "Conducting a Communication Audit in a School District." Eastern Communication Association, Atlantic City, NJ.

November 1985. "Resolved: That the American Forensic Association Debate Ballot Should be Amended for Political Debates." Speech Communication Association, Denver, CO.

May 1985. "Sources of Political Communication in a Presidential Primary Campaign" (with June O. Yum). Political Communication Division, International Communication Association, Honolulu, HI.

May 1985. "Do Real People Ever Give Speeches?" Applied Communication Division, Eastern Communication Association, Providence, RI.

November 1984. Invited participant, closed debriefing on 1984 presidential campaign, Department of Speech Communication, University of Maryland, College Park, MD.

May 1984. "Persuading the Blue Collar Voter: Issues, Images, and Homophily" (with June O. Yum). Top Four paper in Political Communication, International Communication Association, San Francisco, CA.

November 1983. "Issues and Images in the Early 1984 Campaign," Speech Communication Association, Washington, DC.

April 1983. "Saving the Speech Communication Department," Eastern Communication Association, Ocean City, MD.

October 1982. "Communication in the Legislative Hearing: A Critique," Eastern Communication Association Rhetoric and Public Address Interest Group, Binghamton, NY.

April 1981. "Fission and Fusion: The Primaries and the Conventions," Central States Speech Association, Chicago, IL.

December 1974. "Nelson Rockefeller," for program entitled "Campaign '76: Presidential Contenders, Issues, and Prospects," Speech Communication Association, Chicago, IL.

December 1974. "Governmental Communication in New York State, 1958-1973," Speech Communication Association, Chicago, IL.

December 1972. "Bella Abzug and Shirley Chisholm: Feminists in Politics," for a Dimension program on "The Rhetoric of the Women's Liberation Movement," Speech Communication Association, Chicago, IL.

March 1972. "The Rhetoric of Resistance to the Stamp Act in New York City," for the Eastern States Speech Association, Boston, MA.

October 1967. "Horace Mann's Public Speaking," presented at the New England Speech Convention, Boston, MA.

6. Invited lectures and commentaries (most recent first)

December 11-12, 2008. Invited observer, "Campaign for President: The Managers Look at 2008," Conference at the Institute of Politics, Kennedy School, Harvard University, Cambridge, MA.

April 22, 2008. "Communication in the Presidential Primaries." Department of Justice, Washington, DC.

March 6, 2008. "The 2008 Presidential Primaries: Key Communication Choices." Millikin University 2008 Lecture Series, Decatur, IL.

November 6, 2007. "Communication in the New Hampshire

- Primary.” Symposium on “Citizenship.” Keene State College, Keene, NH.
 July, 2007. “Recent Trends in Political Communication Research, Theory, And Teaching.” National Communication Association Institute for Faculty Development 2007, Randolph-Macon College, Ashland, Virginia.
- February, 2005. “Wag the Dog.” Invited to lead discussion of this film for Pi Sigma Alpha, Political Science Honor Society, University of Maryland.
- March, 2004. “The 2004 Primaries and Beyond: A Communication Analysis.” North Carolina State University, Raleigh, NC.
- December 2003. “Who Will Win the Democratic Primaries? A Communication Analysis.” Rutgers University, New Brunswick, NJ.
- October 2003. “Who Will Win the Democratic Primaries? A Communication Analysis.” University of Alabama, Tuscaloosa, AL.
- September 2001. “Rhetorical Leadership in Times of Crisis.” University of Maryland.
- April 2000. “Communication in the New Hampshire Primary.” Wayne State University, Detroit, MI.
- March 2000. “Communication in the Presidential Primaries.” Harvard University, Joan Shorenstein Center on Press, Politics, and Public Policy.
- December 1998. “Bowling Alone: An Introduction to Robert Putnam’s Research.” Department of Communication Colloquium, University at Albany, SUNY.
- October 1998. “Ways of Knowing.” Presentation to Qualitative Inquiry Discussion Group, University at Albany, SUNY.
- September 1998. “The Art of Persuasion.” Talk to All University Women’s Luncheon Series, University at Albany, SUNY.
- October 1997. “Communication Patterns in Presidential Primaries, 1912-1996.” Harvard University, Joan Shorenstein Center on Press, Politics, and Public Policy.
- September and October, 1997. “Do the Media Decide Elections?” Lectures at Emerson College, Boston; University of Oklahoma, Norman; and University of New Hampshire, Durham.
- April 1996. “Media and the Presidential Campaign.” Lecture sponsored by the Department of English and Department of Political Science, The Citadel, Charleston, SC.
- April 1996. “Persuasion and Election Campaigns.” Department of Communication, University of North Carolina-Greensboro.
- February 1996. “Communication in the New Hampshire Primary: Patterns and Predictions.” Friends of the University Libraries, University at Albany, SUNY.
- February 1996. “Communication in the New Hampshire Primary: Patterns and Predictions.” Graduate School of Political Management, George Washington University, Washington, DC.
- February 1996. “Communication in the New Hampshire Primary: Patterns and Predictions” (with former Senator George McGovern). Author lecture, National Archives, Washington, DC.
- January 1996. “Communication in the Primaries.” Issues and Ideas program, Sun City Center, FL.
- October 1995. “Media Coverage of the Presidential Primaries, 1912-1996.” Department of Communication, Emerson College, Boston, MA.
- October 1995. “Media Coverage of the Presidential Primaries, 1912-

1996." Joan Shorenstein Center for the Study of Media, Politics, and Public Policy, The Kennedy School, Harvard University, Cambridge, MA.

February 1995. "Communication in the New Hampshire Primary." Communication class, Rutgers University, New Brunswick, NJ.

December 1994. Invited panelist, "Candidates, Voters, and News Media in the Electoral Process." Harvard University, Kennedy School, Joan Shorenstein Barone Center. (unable to attend due to illness)

September 1994. "Candidates Vs. the Media in New Hampshire: Control of the Presidential Play." University of Maryland, College Park.

April 1994. "Effective Public Speaking." New York State Town Clerks' Association, State convention, Colonie, NY.

October 1993. "Public Speaking in the Presidential Primaries: Through Media Eyes." Central Connecticut State University.

February 1993. Invited participant, Harvard-Annenberg Conference on "Presidential Debates and National Issues," Washington, DC.

October 1992. "Ethics and Elections: The Role of the Media." University of New Haven, New Haven, CT.

October 1992. "Perceptions of the Presidential Election." Department of Africana Studies, University at Albany, SUNY, Albany, NY.

October 1992. "Prophets of the Prize: Press Coverage of the 1992 Presidential Election." Roundtable discussion. Nelson A. Rockefeller Institute of Government, University at Albany, SUNY, Albany, NY.

October 1992. "Communication in the 1992 Presidential Campaign." Senior Luncheon Program, First Presbyterian Church, Albany, NY.

May 1992. "Effective Public Speaking." New York State Association of Women Officeholders, Albany, NY.

March 1992. "Communication and the Media in the Presidential Invited lectures and commentaries (continued) Primaries." Department of Communication, SUNY-New Paltz.

March 1992. "Presidential Primaries." Distinguished Issues Panelist, Center for the Study of the Presidency, Washington, DC.

May 1991. "Preparing and Participating in a Debate." New York State Association of Women Officeholders, Albany, NY.

March 1991. "Effective Communication." Microbiology Graduate Students, School of Public Health, University at Albany, SUNY, Albany, NY.

December 1989. Invited participant, Harvard-Annenberg Conference on Presidential Debates, Washington, DC.

December 1988. "The Presidential Debates." University of Massachusetts, Department of Communication.

October 1988. "The Presidential Campaign." Friends of the University Libraries lecture, University at Albany, SUNY, Albany, NY.

September 1987, 1988. "Speaking to Inform." Lecture to MBA students in Information Systems, University at Albany, SUNY, Albany, NY.

May 1987. "What Makes People Vote the Way They Do?" Phi Beta Kappa Society lecture, University at Albany, SUNY, Albany, NY.

April 1987. "Persuasive Communication." Lecture at the Executive Level Leadership and Management course, U.S. Army War College, Carlisle Barracks, PA.

April 1987. "What Makes People Vote the Way They Do?" University Libraries, University at Albany, SUNY, Albany, NY.

November 1986. "Conducting a Communication Audit in the Public

Sector," Department of Speech Communication, University of Texas.

October 1986. "Graduate School in My Day," Department of Speech Communication, University of Texas.

April 1986. Lecture and workshop on communication for Leadership Seminar, U.S. Army War College, Carlisle, PA.

April 1985. Communication workshop and analysis of videotapes, Leadership Seminar, U.S. Army War College, Carlisle, PA.

October 1984. "Berkeley and Albany," Berkeley Revisited program, University at Albany, SUNY, Albany, NY.

January 1984, January 1983, January 1982, July 1981. "The Media and the Legislature." Panel presentations for New York State Assembly Intern Program.

February 1983, September 1982. Workshops on parliamentary procedure for University Library faculty (SUNY-Albany) and for SUNY-Albany Student Association.

February 1981. "Reporting and Public Speaking," Seminar for New York State Legislative Forum.

October 1980. Lecture at SUNY-Albany's Mini-College on "Political Rhetoric and Communication."

October 1980. Lecture with Joseph Woelfel at the Auditorium, Empire State Plaza, Albany, New York, on "Candidates and the Media."

April 1971. Lecture at the University of Massachusetts, Department of Speech Communication, on "Speechwriting for Nelson Rockefeller."

D. Consultancies (most recent first)

2008 – Interviews on the presidential primaries and debates with American and international media.

2004-5 – Interviews on the presidential primaries, presidential debates, and campaign communication, with National Public Radio affiliates (such as WYPR, Baltimore, MD, WAMU, Washington, DC, and WAMC, Albany, NY), as well as Voice of America, New York Times, Baltimore Sun, Miami Herald, Wall Street Journal radio, CBS-TV (Washington), Fox News (Washington), NBC-TV (Washington), Canadian Broadcasting Company, London Channel 2, WTOP (news radio, Washington), and other media.

2002-2003 - Interviews with Baltimore Sun and Boston Globe on communication in state and national campaigns.

1980-2001 - Regularly interviewed by Albany, New York area media for analysis of presidential campaign communication. In 1992 conducted weekly ad watches for Channel 6 (CBS-TV affiliate, Albany). In 1996 New York primary, wrote ad watches with graduate class for Albany Times Union. In 2000, gave frequent Albany area media interviews as well as Wisconsin Public Radio and Miami Herald.

1993-present. Reviewed book manuscripts for Cambridge University Press, Sage, State University of New York Press, University of Alabama Press, University of Michigan Press.

1982-1990. Regular reviewer of communication books for Longman Publishers, New York.

1985-1987. Communication instructor at seminars, U.S. Army War College, Carlisle, PA, Executive Level Leadership and Management.

January-October 1985. Project Director, "Two-Way Communication in the Niskayuna Central School District: A Communication Audit," a report for the Niskayuna (New York) Central School District.

June-August 1982. Project Director, "Towards a Strategy for Marketing

Parks," a report for the New York State Office of Parks, Recreation and Historic Preservation.

November 6-8, 1980. Chaired a panel on Presidential campaign speechwriting at the Political Communication Seminar, University of Maryland.

September, October 1980. Directed two telephone polls for Gail Shaffer, successful candidate for the New York State Assembly, 105th Assembly District.

August 1980. Consultant in Rhetoric and Communication for the External Degree Program, State Department of Education.

September 1977. Conducted two parliamentary procedure workshops for New York State School Board Presidents, Albany, New York.

May 1976. Instructed at two-day Communications Institute, New York Department of Corrections, Albany, New York.

May-June 1973. Taught Public Speaking at the New York State Police Academy, Albany, New York.

1968-1976. Consulting editor on public speaking for New York State Speech Association Reports.

1970. Assisted with speechwriting in Governor Nelson A. Rockefeller's successful campaign for re-election in New York.

July 1969. Parliamentarian, National Association of Educational Secretaries, national convention, Albany, New York.

E. Professional affiliations

National Communication Association, Eastern Communication Association.

F. Professional service (most recent first)

2012 – Member, NCA Book Prize Committee, Political Communication Division.

2012-2013 – Editorial Board, Western Journal of Communication.

2010-2012 – Chair, Research Fellows, Eastern Communication Association.

2005-2008 – Consulting Editor, Communication Quarterly

1998-2006. Consulting Editor, Rhetoric and Public Affairs.

1992-2007. Frequent reviewer for Political Communication.

2005 – Reader of panel proposals for ECA and NCA conventions, Political Communication Divisions.

2004 and 2005 – Lobbyist for National Endowment for the Humanities, representing National Communication Association.

2004 – Member, NCA Nominating Committee (ECA Representative)

2004 – Member, ECA Council.

2003 - Member, APSA Political Communication Division's Book Prize Committee.

2002 - Chair, ICA Political Communication Division's Journal Article Prize Committee

2001 - Member, ICA Outstanding Book Award Committee

1998-2001. Consulting Editor, Critical Studies in Mass Communication.

1998-2001. Consulting Editor, Quarterly Journal of Speech.

1996-1999. Consulting Editor, The Southern Communication Journal.

1994-1996. Chair, Political Communication Division, International Communication Association.

1996. Reviewer for Journal of Communication and Critical Studies in Mass Communication.

1993-1996. Member of Editorial Board, State University of New York Press.

1993-1996. Consulting Editor, Communication Quarterly.

1995. Conducted focus groups of members for Speech Communication Association National Office.

1995. Reviewer for Political Communication.
 1994. Reviewer for International Journal of Public Opinion Research.
 1994. Outside reviewer for tenure and promotion cases at two universities.
 1993. Reviewer for Research on Language and Social Interaction.
 1992-1994. Vice Chair and Convention Planner, and Chair, Political Communication Division, International Communication Association.
 1990-1991. Chair and Convention Planner, Political Communication Interest Group, Eastern Communication Association.
 1988-1991. Book reviewer for Presidential Studies Quarterly; 1991, reviewer of manuscripts.
 1989-1991. Member, Publications Policy Committee, Political Communication Division, International Communication Association.
 1991. Reviewer for Research on Language and Social Interaction.
 1990. Reader of papers submitted for Political Communication Division, International Communication Association Convention, 1991.
 1990. Reviewer for Sociological Forum.
 1989, 1990. Reviewer for Western Journal of Speech Communication.
 May 1988-1990. Secretary, Political Communication Division, International Communication Association.
 1989-1990. Secretary, Political Communication Interest Group, Eastern Communication Association.
 1987. Reviewer for Human Communication Research.
 1984-1989. Member of Membership Committee, Political Communication Division, International Communication Association.
 November 1985. Consulting Editor in political communication for Communication Yearbook 10, Sage Publications.

G. Special honors and awards (most recent first)

2005. Eastern Communication Association Distinguished Teaching Fellow
 2005. Eastern Communication Association Distinguished Research Fellow
 2003. Eastern Communication Association Spotlight Program on "The Primary Contributions of Kathleen E. Kendall to Political Communication." Eastern Communication Association Convention, Washington, DC, April, 2003.
 2001-present. Professor Emerita, University at Albany, SUNY.
 1997. Research Fellowship, Harvard University, Joan Shorenstein Center on the Press, Politics and Public Policy, Kennedy School of Government, Cambridge, MA.
 1994-1995. Faculty Research grant, University at Albany, SUNY.
 1994. Goldsmith Research Award from Harvard University, Joan Shorenstein Barone Center for Media, Politics, and Public Policy, Kennedy School.
 1992. \$750 and expenses from C-SPAN for participation in Faculty Research Conference at Purdue University, West Lafayette, IN, November 1992.
 1991. \$500 C-SPAN Faculty Development Grant.
 1990-1991. Member, Committee of Scholars, Eastern Communication Association.
 April 1987-1988. \$2450 Faculty Research Award from SUNY-Albany for study of "Communicating with the Nonvoter."
 Fall 1986. Visiting Scholar, Dept. of Speech Communication, University of Texas.
 1983-1984. \$2,500 grant from the State University of New York to organize a Conversation in the Disciplines program on "Political Communication in New York: Research and Practice," held May 3-4, 1984.

October 1979. \$550 grant from the University at Albany Office of Research to aid in analyzing the results of a field study entitled "Persuasion and the Blue Collar Voter in the 1976 Presidential Campaign."

Summer 1970. New York State Research Fellowship to study the rhetoric of the New York Sons of Liberty.

Summer 1967. New York State Research Fellowship to study Horace Mann's Congressional speaking.

H. Doctoral Dissertation Committees

University of Maryland, College Park, MD

Kimberley Hannah. Committee Member. Topic: Political Satire and Media.

Lindsay Hayes. Committee Member. Topic: "Congressional Widowhood, Gubernatorial Surrogacy, and Spousal Sequencing: A Rhetorical History of Women's Distinct Paths to Public Office." Completed 2013.

Sean Luechtefeld. Committee Member. Topic: "Motivated to March: Jacob Coxe and His 1894 Rhetorical Movement."

Neil Mansharamani. Co-Director of Committee. Topic: "An Analysis of Presidential Campaigns of Sitting and Former Vice Presidents: So Close and Yet So Far." Completed: 2014.

A. Michele Mason. Committee Member. Topic: "Nannie H. Burroughs' Rhetorical Leadership During the Inter-War Period." Completed May 2008.

Bjorn F. Stillion-Southard. Committee Member. Topic: "The Rhetorical Origins of African Colonization in the United States." Completed 2009.

Stephen Underhill. Committee Member. Topic: "J. Edgar Hoover and the Rhetorical Rise of The FBI: The Public Campaigns Against Vermin, The Fifth Column, and Red Fascism." Completed 2012.

Howard University, Washington, DC

Jennifer Struve. Committee Member. Topic: The Making of an Illegal Human: The Discourse and Counter-Discourse of "Illegal" Immigration." Completed May 2008.

Drexel University, Philadelphia, PA.

Alison Novak. Committee Member. Topic: "Generation Undecided: A Study of Millennial Discourses and Media Reactions to Changing Political Behaviors." Completed 2014.

I. Teaching

Areas of teaching experience: Political Campaign Communication, Media and American Politics, Speechwriting, Theories and Research in Political Communication, Power of Discourse in American Life, Introduction to Human Communication, Oral Communication, Debate, Argumentative Methods, Public Speaking, Rhetorical Criticism.

2008. Student (Geoffrey Arnold of Dickinson College) had paper selected for the DePauw Undergraduate Honors Conference, Greencastle, IN.

1999. Student (Jennifer Meilak) won President's Award for Undergraduate Research, University at Albany for her Honors paper. Topic: "An Analysis of the Media's Coverage of Male Versus Female Candidates Running for the New York State Senate in 1996."

1997. Student (Denyce Duncan Lacey) received Tompkins Award for best graduate research in Communication for Master's thesis co-directed by Drs. Kendall and Sigman. Topic: "Attack Ads and American Women: The Difference

in Black and White.”

1994. Student (Paul Rydza Jr.) had independent study paper selected for the DePauw Undergraduate Honors Conference, Greencastle, IN. Paper also won University at Albany President's Award for Undergraduate Research.

1993. Student (Rosemary McDonagh) received Tompkins Award for best graduate research in Department of Communication for internship paper completed under my direction.

1993. Student (Debra Gelfand) received Excellence Award for Outstanding Student Research from the New York State Speech Communication Association, for paper completed in graduate course in Persuasion.

1993. Five graduate students had papers accepted to present at the New York State Speech Communication Convention, Albany, NY.

1992. Four graduate students had papers accepted to present at the New York State Speech Communication Association Convention, Ellenville, NY.

1992. Student (Pamela Lamb) had paper selected to present at the Eastern Communication Association Convention, Portland, ME. Paper was written in Theories and Research in Political Communication.

1991. Student (Doug Kruse) received Excellence Award for Outstanding Student Research from the New York State Speech Communication Association, for paper completed in independent study.

1991. Five students had papers accepted for the New York State Speech Communication Association Convention, Albany, NY.

1989. Four graduate students presented papers on "Political Language" at the Central Connecticut State University Conference. Eight graduate students presented papers at the New York State Speech Communication Association, Poughkeepsie, NY.

1989. Student (Adriano Sverko) had independent study paper selected for DePauw Undergraduate Honors Conference, Greencastle, IN. Paper also won President's Award, University at Albany, SUNY.

April 1981. Chaired a program of undergraduate papers on "Campaign Communication" at the New York State Speech Association Convention, Swan Lake, NY.

May 1980. Five students from Rhetorical Criticism class had their papers selected for the DePauw Undergraduate Honors Conference, Greencastle, IN.

March 1979. Received letter of commendation from UAlbany Vice President Martin for student reports on teaching and advising.

J. University service

University of Maryland:

Planner, Department of Communication Reception at National Communication Association Convention, 2002-2006, 2013 to present.

Member, Steering Committee, Center on Political Communication and Civic Leadership, 2001-present.

Member, Search Committee for new faculty in Media in the Middle East, Department of Communication, 2007.

University of Maryland website, New Hampshire primary journal entries and photographs, January 2004, and January 2008.

Human Subjects Research Committee, 2001-2003.

University at Albany, SUNY:

Faculty Council, College of Arts and Sciences, 1998-2000.

Chair, Academic Planning Committee, College of Arts and Sciences, 1998-2000.

Member, Dean's Strategic Planning Committee, College of Arts and Sciences, Spring, 1999.

Member, University at Albany Publication Review Committee, Middle States Review, Spring, 1999.

College Personnel Committee, College of Arts and Sciences, 1993-94.

Grievance Committee, College of Social and Behavioral Sciences, 1992-93.

Research Advisory Committee, College of Social and Behavioral Sciences, 1991-93.

Personnel Committee, College of Social and Behavioral Sciences, 1991-92.

University Budget Panel, 1988 and 1990.

Committee on Nominations and Elections, University, 1988-90. Chair, 1989-90.

Advisory Board of the Center for Social and Demographic Analysis, 1988-90.

Departmental representative, Council, College of Social and Behavioral Sciences, 1987-89.

Member, Honors Committee, Undergraduate Academic Council, 1985-86.

Member, Action Group, Center for the Study of Telecommunications, June 1984-86.

Member, Search Committee for Director of Admissions, June-October, 1984.

Member, Undergraduate Admissions Committee, 1983-84.

Member, Undergraduate Academic Council, 1983-84.

Parliamentarian, University Faculty, 1983.

Member, President's Committee on the Future of Communication, June-December, 1982.

Chair, President's Senate Study Committee, May-September, 1980.

Vice Chair, Council of the College of Humanities and Fine Arts, 1978-80.

Member, Educational Policies Committee of the Graduate Academic Council, 1977-78.

Member, Personnel Committee of the Humanities Division, 1976-77.

Chairperson, Committee on Curriculum and Instruction, Graduate Academic Council, 1976-77.

Parliamentarian, University Faculty, 1976-77.

Member, President's Task Force on Priorities and Resources, January-March, 1976.

Member, Committee to Review Graduate Programs, Humanities Division, 1975-76.

Parliamentarian, University Senate, 1969-72, 1975-76.

Senator, University, 1969-72, elected from College of Arts and Sciences.

Co-Chair, Search Committee for Humanities Division Dean, May-August 1971.

Chair, Ad Hoc Committee to plan lectures and programs for Humanities Division, 1971-72.

Member, Graduate Academic Council, 1971-72.

Member, Graduate Academic Council's Committee to Review Ph.D. programs, 1971-72.

Member, Undergraduate Academic Council, 1969-70.

Member, Undergraduate Academic Standing Committee, 1967-69.

K. Department-level service

University of Maryland, 2001-3: Member, Human Subjects Committee. 2001-present: Member, Steering Committee for Center for Political Communication and Civic Leadership. 2003-2007: Planner, Department Party at NCA.

University at Albany:

Acting Chair, Fall 2000.

Graduate Director, 1998-2000.

Undergraduate Director, 1993-94, 1995-1997.

Director of Graduate Studies, 1992-93.

Co-Planner, Conference on "Cutting Edge Ideas in Communication and How to Teach Them," 1992 and 1993.

Director of Graduate Advising, 1990-91.

Undergraduate Director, 1989 to 1992.

Chair, Department of Communication, 1983-86.

Acting Chair, Department of Rhetoric and Communication, 1982-1983.

Chair, Undergraduate Curriculum Committee, Fall 1981.

Summer School Administrator, Summer 1981.

Chair, Search Committee for Department Chair, 1979-81.

Chair, Curriculum Committee, 1975-79.

Member, Graduate Committee, 1976-77.

Chairperson, Research Committee, 1971-73.

Member, Bylaws Committee, 1971; Member, Course Evaluation Committee, 1971-73.

Chair, Search Committee for Departmental Chair, 1969-70.

Acting Chair, Department of Rhetoric and Public Address, 1969-70.

Head of Rhetoric and Public Address wing, Department of Speech and Theatre, January-August 1969.

Chair, Curriculum Review Committee, 1968-69.

Coordinator for five departmental studies and two consultants sponsored by Kettering Project to Improve College Teaching, September 1968-January 1969.

Developed department's audiotape collection located in Listening Laboratory, B-16, Humanities, beginning in 1969.

L. Community service

Regularly analyze communication in the presidential primaries, and campaign communication (including presidential debates, speeches, and advertisements) for radio, television, newspapers, fact-checking groups, and community organizations.

Member, Budget Committee, 2012-13, 2016, and Common Areas Committee, 2012-2016, H/I Buildings; Vice President of Board of Directors, Tilden Gardens, 2011, Director of H Building, 2010-2012, Deputy Director, H Building, 2007-2010. Tilden Gardens is a cooperative apartment complex of seven buildings in Washington, DC, built in 1929.

Volunteer in music program, Phillips Collection, Washington, DC, 2011-present.

Board member, Country Village Townhouse Association, Guilderland, New York, 1998-2001.