



COMM@Maryland  
Spring 2015—  
ECA Edition

COLLEGE OF  
ARTS & HUMANITIES

DEDICATED TO THE STUDY OF THE STRATEGIC USE OF DISCOURSE IN THE PUBLIC SPHERE

IN THIS ISSUE

# Studying COMM at Maryland

The Department of Communication takes as its intellectual focus the strategic use of discourse in the public sphere.

Departmental research focuses on a wide array of topics within the Communication arts and sciences, with a programmatic focus on three broad areas: Communication Science; Public Relations; and Rhetoric & Political Culture.

## Our Ph.D. Program

The Department encourages applications for graduate study from students wishing to pursue interests identified with one or more of these foci. The graduate program in Communication is designed for students whose educational objective is the Ph.D. degree (the program does not admit students whose degree objective is the M.A.).

The Ph.D. degree is research-oriented rather than applied. The graduate curriculum treats disciplinary methods of inquiry, communication concepts and theories, and specialized research problems, and all graduate students engage in independent research projects, including the Ph.D. dissertation. Currently, nearly all of the

students admitted into the Ph.D. program aspire to academic careers as scholars and teachers, with a few pursuing professional careers in government, non-profit organizations, or the private sector.

## Studying COMM in DC

Communication faculty and graduate students at Maryland enjoy unique research opportunities.

The Washington D.C. metropolitan area provides rich resources including Congress, the Supreme Court, the White House, the Library of Congress, the National Archives, the Smithsonian, the national monuments, Embassies, media outlets, and the headquarters of major foundations and public granting agencies such as the National Endowment for the Humanities and the National Science Foundation.

With rare exceptions, the program currently admits only full-time students who are funded by teaching assistantships, administrative assistantships, and/or university fellowships.



## New Research from Maryland

The latest research publications from Maryland faculty members and graduate students, appearing in the leading journals in the communication discipline.

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## Terps@ECA, 2015

Faculty members and graduate students will travel to Philadelphia to present research at the 106<sup>th</sup> annual meeting of the Eastern Communication Association.

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# New Research from Maryland

Lecturer **Deepa Anagondahalli** and Associate Professor **Sahar Khamis**, "Mubarak Framed!: Humor and Political Activism before and during the Egyptian Revolution," *Arab Media & Society*.

Associate Professor **Dale Hample** and Lecturer **Deepa Anagondahalli**, "Understandings of Arguing in India and the United States: Argument Frames, Personalization of Conflict, Argumentativeness, and Verbal Aggressiveness," *Journal of Intercultural Communication Research*.

Lecturer **Jon Hoffman**, "NSFW: Experiencing Immanentism or Transcendence upon Hearing Gilbert Gottfried's Rendition of Fifty Shades of Grey in the Postmodern Workplace, Or Liberatory Criminology," *Science Journal of Sociology and Anthropology*.

Ph.D. Candidate **Amanda Kennedy** and Assistant Professor **Erich Sommerfeldt**, "A Postmodern Turn for Social Media Research: Theory and Research Directions for Public Relations Scholarship," *Atlantic Journal of Communication*.

Associate Professor **Brooke Fisher Liu** and Ph.D. Candidate **Julia Daisy Fraustino**, "How Disaster Information Form, Source, Type and Prior Disaster Exposure Affect Public Outcomes: Jumping on the Social



Media Bandwagon?" *Journal of Applied Communication Research*.

Associate Professor **Xiaoli Nan** and Ph.D. students **Irina Iles** and **Bo Yang**, "Temporal framing and consideration of future consequences: Effects on smokers' and at-risk nonsmokers' responses to cigarette health warnings," *Health Communication*.

Professors **Trevor Parry-Giles** and **Shawn J. Parry-Giles**, "Expanding the Discipline's Debate Contributions: New Potentials, Beyond Effects," *Quarterly Journal of Speech*.

Assistant Professor **Anita Atwell Seate**, "The Effect of Media Exposure on Perceptions of Group Entitativity: A Preliminary Investigation," *Communication Research Reports*.

Assistant Professor **Erich Sommerfeldt**, "Disasters and Information Source Repertoires: Information Seeking and Information Sufficiency in

Postearthquake Haiti," *Journal of Applied Communication Research*.

Assistant Professor **Amber Westcott-Baker**, "Neural predictors of message effectiveness during counterarguing in antidrug campaigns," *Communication Monographs*.







## UM #8—Best Publics

According to a new ranking by *The Business Journals*, the University of Maryland is the eighth best public university in America. Only the University of Michigan is ranked higher than Maryland among Big Ten universities.

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Panels at the 2015 Eastern Communication Association featuring one or more Terps!



Attending the 106<sup>th</sup> Annual Conference of the **Eastern Communication Association**, Philadelphia, PA, April 2015:

Assistant Professor **Lindsey Anderson**, "Understanding Gray Feelings: An Exploration of Age-Based Differences in Nurses' Descriptions of Workplace Emotions" and "Utilizing Learning Analytics to Improve the Basic Course: A Qualitative Analysis of the Instructor Feedback Captured in Revealer" (with **Elizabeth Gardner**, **Andrew Wolvin**, **Rowie Kirby-Straker**, **Adil Yalcin**, and **Benjamin Bederson**).

Ph.D. student **Rebecca Alt**, "Cultivating Citizens: (Rhetorical) News, Elections, and 'The Mini Page.'"

Ph.D. student **Jaclyn Bruner**, "Vernacular Representation towards Deliberation: The StoryCorps Project" and "The Presence of the 'Outside Agitator': Shifts in the *New York Times*' Coverage of Jonathan Myrick Daniels' Murder, 1965."

Ph.D. student **Hsin-Yi Chien**, "Analysis of Discourses on the 228 Incident: The Strife That Haunts the Past, the Present, and the Future Construction of Taiwanese Identity."

Ph.D. student **Yiwen Dai**, "Finishing the Unfinished Goal: Theorizing the Influence of Previous Relationship on Romantic Partner Preference."

Ph.D. student **Megan Fitzmaurice**, "Staying True to U: Visual Nostalgia and Public Art on Washington, D.C.'s U Street Corridor."

UG student **Kevin Fomengia** and Assistant Professor **Anita Atwell Seate**, "The Relationship between Academic Social Support, Retention Attitudes, and Self-Esteem: A Preliminary Investigation."

Ph.D. student **Michelle Futerfas**, "Exploring the Decision to Disclose an Unintended Pregnancy: A Theoretical Consideration."

Ph.D. student **Kimberley Hannah**, "Reimagining 'The Situation Room': Memes of an Ambiguous Political Image."

Ph.D. student **Lauren Harris**, "Kristi Noem and Joni Ernst for Congress: The 'Common (Wo)Man' Rhetorical Appeal."

Ph.D. student **Irina Iles**, Assistant Professor **Anita Atwell Seate**, and Senior Lecturer **Leah Waks**, "A Byproduct of Eating Disorder Public Service Announcements: The Reinforcement of Stigma Associated with People Who Have Eating Disorders" (**Top Papers Panel, Health Communication**).

Research Professor **Kathleen Kendall**, "The D.C. Mayor's Race, 2014: Running against the Specter of Corruption" and "Obama's Lame Duck Mid-Terms: Shaping Perceptions."

Professor **James Klumpp**, featured honoree "On Deliberation and Democracy: Honoring the Work of James L. Klumpp." Panelists include Professors **Trevor Parry-Giles** and **Andrew Wolvin**. Also, panelist, "Kenneth Burke and Deliberative Rhetoric: Where is Burke When We Need Him?"

Ph.D. student **Jessica Lu**, "Racial Determinism and the Black Family: The Negro Family, 'Moynihan Revisited,' and Negotiations of Race, Class, and Gender In the 21st Century."

Ph.D. student **Melissa Lucas**, "The Virtuous, Peaceful Citizen: Courting the 'Woman Vote' in the 1920 Presidential Election."

Ph.D. students **Sean Luechtefeld** and **Thomas McCloskey**, debate participants: "Is it Better to be Articulate or Intelligent in American Politics? A Public Debate."

Ph.D. student **Rong Ma**, "Too Nervous to Talk: The Life Space of Intercultural Communication Apprehension."

Ph.D. student **Stephanie Madden**, participant, "It's On Us: A Roundtable Deliberation on Sexual Assault Prevention Programs on College Campuses."

Ph.D. students **Stephanie Madden** and **Katie Brown**, "Empowering the Future Practitioner: Postmodernism in the Public Relations Classroom."

Ph.D. student **Thomas McCloskey**, "'Lightning's About to Strike!' Cypress Bay High School and the External Coaching Model for Forensics Social Capital."

Professor **Trevor Parry-Giles**, participant: "The Convention Panel: A Public or Private Affair?"

Ph.D. student **Devin Scott**, "Losing to Win: Politics as Usual in The Political Machine 2012."

Assistant Professor **Anita Atwell Seate**, "'Would You Have Seen the Sad Post Anyway?': Understanding the Ethical Implications of the Facebook Mood Study in Terms of Field Experiment Research"

Ph.D. student **Yvonne Slosarski**, "The Gospel According to Terence Powderly: Labor's Move into the Political."

Ph.D. student **Janna Soeder**, "The 'Definitive Document': An Analysis of Jimmy Nelson's before They Pass Away"

Ph.D. student **Michael Steudeman**, "Attitudes of Social Justice Unionism: The

Meritocratic Myth as Symbolic Clout in the 2012 Chicago Teachers' Strike" (*Top Paper in Rhetoric & Public Address*), and "Education as a Cure for Demophobia: Horace Mann's 'The Necessity of Education in a Republican Government.'"

Ph.D. student **Meridith Styer**, "The Pen of Puritan Womanhood: Anne Bradstreet's Rhetorical Negotiations of Conflicting Puritan Doctrines."

## Other Summer/Spring Conferences

Professor **Robert Gaines** will present "Sophists in Space: Locations of Sophistic Professional Activity in the Hellenistic and Early Imperial World" at the the biennial congress of International Society for the History of Rhetoric, Eberhard Karls Universität Tübingen, Tübingen, Germany, July 2015.



The following doctoral students will attend the bi-annual Institutes and Workshops, sponsored by the Rhetoric Society of America, Madison, WI, July 2015.

- Rebecca Alt
- Elizabeth Gardner
- Thomas McCloskey
- Annie-Laurie Nichols
- Jade Olson
- Devin Scott
- Meridith Styer

The following doctoral students and faculty will attend the 2015 DC Health Communication Conference in Northern Virginia, April 2015.

Ph.D. student **Michelle Futerfas**, "The Impact of Perceived Reality in Entertainment Programming on Safe-Sex Intentions."



Ph.D. student **Irina Iles**, Assistant Professor **Anita Atwell Seate**, & Senior Lecturer **Leah Waks**, "Stigmatizing the Other: An

exploratory study of unintended consequences of eating disorder public service announcements."

Ph.D. student **Zexin Ma**, "Mental Illness and the Media: A Review of the Literature."

Ph.D. student **Josie Moore**, "Lewin's Field Theory as a Framework for Parasocial Interaction."

Ph.D. student **Josie Moore** and Assistant Professor **Amber Westcott-Baker**, "Give Away Your Heart: Creating Effective Organ Donation Campaigns."

Associate Professor **Xiaoli Nan**, "Parental Support of HPV Vaccination Mandates among African Americans: The Interactive Effect of Message Framing and Consideration of Future Consequences" (with Ph.D. alumni **Kelly Daily** and **Adam Richards**).



Assistant Professor **Lindsey Anderson** is a featured panelist on two panels at the Central States Communication Association's 82<sup>nd</sup> Annual Convention, Madison, WI, April 2015.

"Converging Academic Voices: Learning the Languages of Our Peers" and "Understanding the Mentoring Experiences of Early Career Women Academics: A Convergence of Traditional and Non-Traditional Forms of Advice."



Attending the George W. Bush Presidential Conference at Hofstra University, March 2015, are:

Ph.D. student **Michael Steudeman** and Professor **Trevor Parry-Giles**, "John McCain's Political Identity and the Specter of George W. Bush in the 2008 Presidential Campaign."

Assistant Professor **Michelle Murray Yang**, "Tracing Rhetorical Shifts in U.S.-Sino Relations: George W. Bush's Discourse Regarding Taiwan and the PRC."