

Anita Atwell Seate

Personal Details

Address: University of Maryland
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Rank: Assistant Professor
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Education

Ph.D., Communication, 2012

Concentration of Study: Mass Communication

Dissertation Title: "Understanding the Role of Emotions in Mediated Intergroup Threat: A Cultivation and Appraisal Theory Approach"

Dissertation Advisor: Dr. Dana E. Mastro

Dissertation Committee: Dr. Jake Harwood; Dr. Chris Segrin

Minor: Sociology (concentration: Statistics and Research Methods)

Minor Advisor: Dr. Charles Ragin

University of Arizona, Tucson, AZ

M.A., Communication, 2009

Concentration of Study: Mass Communication

Thesis Title: "The Effect of Gay Visual Exemplars on Issue Perception in Newspaper Reports"

Thesis Advisor: Dr. Yuki Fujioka

Thesis Committee: Dr. Cynthia Hoffner; Dr. Jaye Atkinson

Georgia State University, Atlanta, GA

B.A., Speech Communication, 2004

Major: Speech Communication

Minor: Psychology

Georgia State University, Atlanta, GA

Employment

University of Maryland (College Park, MD)-Department of Communication
Assistant Professor of Communication

2012-present

University of Arizona (Tucson, AZ) – Department of Communication
Graduate Teaching Associate

2008-2012

University of Arizona (Tucson, AZ) – Department of Journalism
Graduate Research Associate

2009-2011

Northern Arizona University Distance Learning Center (Tucson, AZ)
Adjunct Instructor

2010-2011

Georgia State University (Atlanta, GA) – Department of Communication

Graduate Teaching Assistant

2007-2008

Georgia State University (Atlanta, GA) – Department of Communication
Graduate Research Assistant (Social Psychology Research Lab)

2006-2007

Publications

indicates an author who was a student under my supervision during the period that the majority of the work was completed.

Atwell Seate, A. & Mastro, D. (forthcoming). Media's influence on immigration attitudes: An intergroup threat theory approach. *Communication Monographs*.

Cohen, E. L., Atwell Seate, A., #Anderson, S. M., & #Tindage, M. (forthcoming). Sports fans and sci-fi fanatics: The social stigma of popular media fandom. *Psychology of Popular Media Culture*.

Hoffner, C. A., Fujioka, Y., Cohen, E. L., & Atwell Seate, A. (in press). Perceived media influence, mental illness, and responses to news coverage of a mass shooting. *Psychology of Popular Media Culture*.

#Iles, I. A., Atwell Seate, A., & Waks, L. (in press). Stigmatizing the other: An exploratory study of unintended consequences of eating disorder public service announcements. *Journal of Health Psychology*. Advance online publication. doi:10.1177/0093650215570654

Atwell Seate, A. & Mastro, D. (2015). Exposure to immigration in the news: The impact of group-level emotions on intergroup behavior. *Communication Research*. Advance online publication. doi:10.1177/0093650215570654

Atwell Seate, A., Joyce, N., Harwood, J., & Arroyo, A. (2015). Necessary and sufficient conditions for positive intergroup contact: A fuzzy set qualitative comparative analysis approach to understanding intergroup attitudes. *Communication Quarterly*, 63, 135-155. doi:10.1080/01463373.2015.1012215

Atwell Seate, A., & Mastro, D. (2015). The effect of media exposure on perceptions of group entitativity: A preliminary examination. *Communication Research Reports*, 32, 29-34. doi:10.1080/08824096.2014.989972

Mastro, D., Atwell Seate, A., Blecha, E., & Gallegos, M. (2012). The wide world of sports commentary: The effects of gender and race-based expectations in sports on the evaluations of sports analyst. *Journalism & Mass Communication Quarterly*, 89, 458-474. doi:10.1177/1077699012447922

Atwell Seate, A., Cohen, E., Fujioka, Y., & Hoffner, C. (2012). Exploring gun ownership as a social identity to understanding the perceived influence of the Virginia Tech news coverage on attitudes toward gun policy. *Communication Research Reports*, 29, 130-139. doi:10.1080/08824096.2012.667773

Mastro, D., Blecha, E., & Atwell Seate, A. (2011). Characterizations of criminal athletes: A systematic analysis of sports news depictions of race and crime. *Journal of Broadcasting & Electronic Media*, 55, 526-542. doi:10.1080/08838151.2011.620664

Atwell Seate, A., Harwood, J., & Blecha, E. (2010). "He was framed!" Framing criminal behavior in sports news. *Communication Research Reports*, 27, 343-354. doi:10.1080/08824096.2010.518917

Book Chapters

Mastro, D., & Atwell Seate, A. (2012). Group membership in race-related media processes and effects. In H. Giles (Ed.), *The handbook of intergroup communication* (pp. 357-369). New York, NY: Routledge.

Research in Progress

#Ma, R., & Atwell Seate, A. (submitted). Reexamining the use of tentative language in emails: The effects of gender salience and gender typicality. *Communication Research*.

#Iles, I. A., Atwell Seate, A., & Waks, L. (submitted). They are cold and incompetent: Understanding the effects of stigmatizing eating disorder public service announcements through the BIAS map. *Health Education*.

#Chien, H.-Y., & Atwell Seate, A. (submitted). When talking differences make us closer: The role of communicative dynamics of group salience in intergroup contact. *Journal of International and Intercultural Communication*.

Joyce, N., Atwell Seate, A., & Vince, L. (submitted). Intergroup contact in combination: Mediated and face-to-face intercultural communication as independent and interfering prejudice reduction strategies. *International Journal of Intercultural Relations*.

Atwell Seate, A. (invited, submitted). Sports communication. In M. Allen (Ed.), *The Sage Encyclopedia of Communication Research Methods*.

Atwell Seate, A. (invited, revise and resubmit). Media influence on intergroup communication. In C. Hoffner (Ed.), *International Encyclopedia of Media Effects*.

Conference Papers

#Chien, H.-Y., & Atwell Seate, A. (2015, November). When talking differences make us closer: The role of communicative dynamics of group salience in intergroup contact. Paper to be presented at the National Communication Association Annual Conference, Las Vegas, NV, USA.

Joyce, N., Atwell Seate, A., & Vince, L. (2015, November). Intergroup contact in combination: Mediated and face-to-face intercultural communication as independent and interfering prejudice reduction strategies. Paper to be presented at the National Communication Association Annual Conference, Las Vegas, NV, USA.

#Dai, Y., & Atwell Seate, A. (2015, November). From isolation to celebration: Social identity in a Chinese pro-bulimia online community. Paper to be presented at the National Communication Association Annual Conference, Las Vegas, NV, USA.

Cohen, E. L., Atwell Seate, A., #Anderson, S. M., & #Tindage, M. (2015, May). Sports fans and sci-fi fanatics: Social impressions of different types of fans. Paper presented at the International Communication Association Annual Conference. San Juan, Puerto Rico.

- #Iles, I., Atwell Seate, A., & Waks, L. (2015, April). A byproduct of eating disorder public service announcements: The reinforcement of stigma associated with people who have eating disorders. Paper presented at the Eastern Communication Association Annual Conference, Philadelphia, PA, USA. **Top paper award.**
- #Fomengia, K., & Atwell Seate, A. (2015, April). The relationship between academic social support, retention attitudes, and self-esteem: A preliminary investigation. Paper presented at the Eastern Communication Association Annual Conference, Philadelphia, PA, USA.
- Atwell Seate, A., & Mastro, D. (2014, November). The effect of media exposure on perceptions of group entitativity: A preliminary examination. Paper presented at the National Communication Association's annual meeting, Chicago, IL, USA.
- Atwell Seate, A., & Mastro, D. (2013, November). Exposure to immigration in the news: The impact of group-level emotions on intergroup behavior. Paper presented at the National Communication Association's annual meeting, Washington, D.C., USA.
- Atwell Seate, A., & Mastro, D. (2013, June). Understanding the media's role in immigration attitudes: An experimental test of intergroup threat theory. Paper presented at the International Communication Association's annual meeting, London, UK.
- Atwell Seate, A. & Hill Zaganelli, D. (2012, November). Neighborhood diversity, interpersonal contact, and intergroup emotions: Understanding the factors of prejudice towards Latinos. Poster presented at the National Communication Association's annual meeting, Orlando, FL, USA.
- Atwell Seate, A., Joyce, N., & Harwood, J. (2011, November). Necessary and sufficient conditions of interpersonal contact: An FS/QCA approach to understanding intergroup attitudes. Poster presented at the National Communication Association's annual meeting, New Orleans, LA, USA.
- Mastro, D., Blecha, E., & Atwell Seate, A. (2011, May). Characterizations of criminal athletes: A systematic analysis of sports news depictions of race and crime. Paper presented at the International Communication Association's annual meeting, Boston, MA, USA.
- Atwell Seate, A. & Fahmy, S. (2011, May). Level of expertise, webpage type, and internet credibility: Understanding Internet journalism in the context of the Iran revolution. Paper presented at the International Communication Association's annual meeting, Boston, MA, USA.
- Atwell Seate, A. (2010, November). The role of social identity in interpersonal perception formation. Paper presented at the National Communication Association's annual meeting, San Francisco, CA, USA.
- Atwell Seate, A. (2009, November). The effect of gay visual exemplars on social estimate perceptions. Paper presented at the National Communication Association's annual meeting, Chicago, IL, USA.
- Atwell Seate, A., Cohen, E., Fujioka, Y., & Hoffner, C. (2009, August). Perceived influence of the Virginia Tech news coverage on self and others' attitudes toward gun policy. Paper presented at

the Association for Education in Journalism & Mass Communication's annual conference, Boston, MA, USA.

Atwell Seate, A. (2008, November). Let's talk about sex baby: Gay males' use of the Internet to broaden their sexual networks. Paper presented at the National Communication Association annual conference, San Diego, CA, USA.

Fujioka, Y., Hoffner, C., Atwell Seate, A. & Cohen, E. (2008, August). The influence of news coverage of the Virginia Tech Shootings on perceived threat, stereotypes of South Korean immigrants, and avoidance of intergroup interaction. Paper presented at the Association for Education in Journalism & Mass Communication's conference, Chicago, IL, USA.

Hoffner, C., Fujioka, Y., Cohen, E., & Atwell Seate, A. (2008, May). Perceived media influence, mental illness stereotyping, and responses to news coverage of the Virginia Tech shootings. Paper presented at the International Communication Association annual conference, Montreal, QC, Canada.

Panel Presentations

Atwell Seate, A., (2015, April). "I am so mad that Facebook toyed with my emotions!": Deliberating the ethical, methodological, and practical implications of the Facebook mood study. Panelist, Eastern Communication Association Annual Conference, Philadelphia, PA, USA.

Atwell Seate, A. (2014, November). The presence of our past (experience): Insider advice on navigating the job search. Panelist, National Communication Association's annual meeting, Chicago, IL, USA.

Atwell Seate, A. (2013, November). Making professional connections: Insider advice on navigating the job search process. Panelist, National Communication Association's annual meeting, Washington, D.C., USA.

Atwell Seate, A. & Kenski, K. (2010, November). Media use and political behavior: An empirical test of the O-S-R-O-R model. Panelist, National Communication Association's annual meeting, San Francisco, CA, USA.

Poster Presentations

#Iles, I., Atwell Seate, A., & Waks, L. (2015, April). Stigmatizing the other: An exploratory study of unintended consequences of eating disorder public service announcements. Paper presented at the D.C. Health Communication Conference, Fairfax, VA, USA.

Atwell Seate, A., Moncreift, A., Williams, A., Fujioka, Y. & Vanman, E. J. (2007, October). Race ethnicity and the TV news: Facial EMG activity can index audience responses. Poster presented at the Society for Psychophysiological Research annual meeting, Savannah, Georgia, USA.

Invited Talks

Atwell Seate, A. (2014, November). Publish or perish: Navigating the journal submission process. Panelist at the colloquium series of the Department of Communication, University of Maryland.

Atwell Seate, A. (2013, May). Making your way through the job market. Panelist at the colloquium series of the Department of Communication, University of Maryland.

Atwell Seate, A. (2013, August). The American learning culture. Invited talk at the teaching orientation of the Department of Communication, University of Maryland.

Other Contributions

Atwell Seate, A. (2014, March). Race, sex, and sports media. National Communication Association, 365 Days of Communication.

Teaching Experience

University of Maryland-Undergraduate

Communication Colloquium, COMM 478: Fall 2012, Spring 2013

Communication, Culture, and Sport, COMM 398B: Fall 2013, Summer 2014, Spring 2015

Intercultural Communication, COMM 382: Fall 2014, Spring 2015

Marginalized Social Groups in the Media, COMM 468M, Spring 2013, Spring 2014

Research Methods in Communication, COMM 400: Fall 2012, Spring 2013, Summer 2013, Spring 2014, Fall 2104, Summer 2015

Topical Research, COMM 489: Spring 2013, Fall 2013, Spring 2014, Fall 2014, Spring 2015

University of Maryland-Graduate

Theories of Intergroup Communication, COMM 698I, Fall 2013 ($N = 9$)

Independent Study, COMM 798, Spring 2013 ($N = 4$), Fall 2013 ($N = 3$), Spring 2014 ($N = 5$), Fall 2014 ($N = 3$), Spring 2015 ($N = 3$)

University of Arizona-Undergraduate

Communication and New Technology, COMM 209: Winter 2009 T.A.

Introduction to Communication Theory, COMM 300: Summer 2011, Summer 2012

Introduction to Research Methods and Statistics, COMM 228: Fall 2008 T.A., Spring 2009, Summer 2009 (two sections), Summer 10

Mass Communication Theory, COMM 409: Fall 2011, Spring 2012

Media, Race, and Communication, COMM 339: Winter 2008, Fall 2009, Spring 2010, Fall 2010, Spring 2011

Northern Arizona University-Undergraduate

Gender and Communication, SPCH 424: Fall 2010

Speech Communication 416: Organizational and professional communication, SPCH 416: Spring 2011

Georgia State University-Undergraduate

Communication 2050: Media, Culture, and Society, COMM 2050: Fall 07 T.A. (two sections), Spring 08 T.A. (two sections)

* All teaching experience is as a stand-alone instructor, unless otherwise specified (e.g., T.A.)

Advising

University of Maryland-Undergraduate

Gallo, H. (2013). The role of emotions in sports fandom.

Fomengia, K. (2014). The relationship between academic social support, retention attitudes, and self-esteem: A preliminary investigation.

University of Maryland-Graduate

Rachel Elrom (2014, M.A. co-advisor)

Kelly Madden Daily (2014, Comprehensive Exam Committee, Dissertation Committee).

Rowena J. Kirby-Straker (2014, Dissertation Committee)

Rong Ma (advisor, ongoing)

Hsin-Yi Chien (co-advisor, ongoing)

Sreashi Das (co-advisor, ongoing)

Savreen Hundal (in progress, Comprehensive Exam Committee, Dissertation Committee).

Julio Bermejo (in progress, Comprehensive Exam Committee, Dissertation Committee).

Irina Iles (in progress, Comprehensive Exam Committee, Dissertation Committee).

Amanda Irions (in progress, Comprehensive Exam Committee, Dissertation Committee).

Xinyan (Eva) Zhao (in progress, Comprehensive Exam Committee, Dissertation Committee).

Jiankun (Sylvia) Guo (in progress, Comprehensive Exam Committee, Dissertation Committee).

Yiwen Dai (in progress, Comprehensive Exam Committee, Dissertation Committee).

Sifan Xu (in progress, Comprehensive Exam Committee, Dissertation Committee).

Grant Awards

Principal Investigator, “Training the Teacher: Diversity & Inclusion Training for the Oral Communication Program (OCP).” Grant from the University of Maryland’s Office of Diversity and Inclusion, \$13,000, September 2013–January 2014. Co-principal investigator, Erich Sommerfeldt, Ph.D., Jeffrey McKinney, Ph.D., and Steven Cohen, Ph.D.

Researcher, “An Empirical Assessment of Domestic Radicalization”, supported by Award No. 2012-ZA-BX-0005, awarded by the National Institute of Justice, Office of Justice Programs, U.S. Department of Justice. Total funding: \$675,027; FY 2012

Graduate and Professional Student Association Travel Grant, \$500.00 2011 (August)

Graduate and Professional Student Association Travel Grant, \$500.00 2011 (May)

Academic Service

Communication Discipline

Journal Reviewing-Invited Reviews

Communication Research: 2 manuscripts

Communications: The European Journal of Communication Research: 1 manuscript

Cyberpsychology, Behavior, and Social Networking: 2 manuscripts

International Journal of Public Opinion Research: 1 manuscript

Journal of Broadcasting & Electronic Media: 1 manuscript

Mass Communication and Society: 9 manuscripts

Media Psychology: 1 manuscript

Conference Reviewing

Mass Communication Division, National Communication Association, 2009-present

Political Communication Division, National Communication Association, 2010 and 2011

Mass Communication Division, International Communication Association, 2010, 2014

Intergroup Communication Division, International Communication Association, 2014

University Maryland-Department of Communication

Library Liaison: Fall 2014-Spring 2015

Faculty Expert in the Center for Health and Risk Communication: Fall 2012 – present

Member of the Colloquia Committee: Fall 2012-present

Member of the Graduate Student Recruitment Subcommittee Fall 2012-present

Member of the Academic Advisor Search Committee: Fall 2012-Spring 2013

Member of the Undergraduate Advisory Committee: Fall 2012-Spring 2013; Fall 2014-Spring 2015

Member of the Assistant Professor (tenure-track) Search Committee in Health Communication: Fall 2012-Spring 2013

Member of the Assistant Professor (tenure-track) Search Committee in Intercultural Communication: Fall 2013

Secretary of the Faculty Advisory Committee: Fall 2013-Spring 2014

University of Arizona

Black Graduate Student Association (BGSA), Sankofa Committee: 2010-2011

BGSA, Academic Pillar Committee: 2010-2011

Cats Tutor-Statistics and Research Methods: 2009-2010

Association for Graduate Students in Communication (AGSC), Secretary/Treasurer: 2008-2012

Memberships

Sigma Xi

Eastern Communication Association (ECA)

National Communication Association (NCA)

International Communication Association (ICA)

Association of Graduate Students in Communication (AGSC), University of Arizona

Black Graduate Student Association (BGSA), University of Arizona

Recognition and Awards

University of Arizona, Dept. of Communication, Dissertation Award, \$1,100.00, August 2011

University of Arizona, Black Graduate Student Member of the Year, 2010

University of Arizona, Communication Graduate Teaching Associate of the Year, \$750.00, August 2010

University of Arizona, Communication Graduate Teaching Associate of the Year, \$750.00, August 2009