

### Conference Presentations

Total Presentations: 108

Total Students Presenting: 40

- Alt, R. (2015, April). *Cultivating citizens: (Rhetorical) news, elections, and 'the mini page'*. Paper presented at the meeting of the Eastern Communication Association, Philadelphia, PA.
- Anderson, L.B., Gardner, E., Wolvin, A.D., Kirby-Straker, R., Yalcin, A., & Bederson, B.B. (2015, April). *Utilizing learning analytics to improve the basic course: A qualitative analysis of the instructor feedback captured in revealr*. Paper presented at the annual meeting for the Eastern Communication Association, Philadelphia, PA.
- Bermejo, J. J. (2014, May). *Activism research, 1993-2012*. Top Graduate Student Paper in the Public Relations Division presented at the annual meeting for the International Communication Association, Seattle, WA.
- Bermejo, J. J., Petrun, E. L., Madden, S., Tills, C., & Liu, B. F. (2015, May). "We are all that stands between them and what they want": *Far-right extremist online discussions of government actions*. Paper presented at the annual meeting for the International Communication Association, San Juan, PR.
- Brown, K. M. & Madden, S. (2015, April). *Empowering the future practitioner: Postmodernism in the public relations classroom*. Paper presented at the annual meeting for the Eastern Communication Association, Philadelphia, PA.
- Brown, K. M. (2015, May). *Gender enactment in undergraduate public relations education*. Paper presented at the annual meeting for the International Communication Association, San Juan, PR.
- Bruner, J. (2014, May). *Vlogging Woodstock: An examination of online vernacular border rhetorics*. Paper presented at the biennial meeting for the Rhetoric Society of America, San Antonio, TX.
- Bruner, J. (2015, April). *The presence of the "outside agitator": Shifts in the New York Times' coverage of Jonathan Myrick Daniels' murder, 1965*. Paper presented at the annual meeting for the Eastern Communication Association, Philadelphia, PA.
- Bruner, J. (2015, April). *Vernacular representation towards deliberation: The StoryCorps project*. Paper presented at the annual meeting for the Eastern Communication Association, Philadelphia, PA.
- Chien, H-Y. (2015, April). *Analysis of the discourses of the 228 incident: The strife that haunts the past, the present, and the future construction of Taiwanese identity*. Paper presented at the annual meeting for the Eastern Communication Association, Philadelphia, PA.

- Dai, Y. (2015, April). *Finish the unfinished goal: Theorizing the influence of previous relationship on romantic partner preference*. Paper presented at the annual meeting for the Eastern Communication Association, Philadelphia, PA.
- Fitzmaurice, M. (2014, May). *Commemorating the postracial citizen: The visual silence of racial difference in the Martin Luther King, Jr. memorial*. Paper presented at the biennial meeting for the Rhetoric Society of America, San Antonio, TX.
- Fitzmaurice, M. (2014, November). *"I felt like it was real": Anxiety over authenticity in childhood slavery reenactments*. Paper presented at the annual meeting for the National Communication Association, Chicago, IL.
- Fitzmaurice, M. (2014, November). *Negotiating ideological dissonance: Presidential memory and slavery tourism at Mount Vernon, Monticello, and Montpelier*. Paper presented at the annual meeting for the National Communication Association, Chicago, IL.
- Fitzmaurice, M. (2015, March). *We need more arguments in more places: Women and academic debate in Afghan universities*. Presentation at the Speech & Debate as Civic Education Conference, State College, PA.
- Fitzmaurice, M. (2015, April). *Staying true to U: Visual nostalgia and public art on Washington, D.C.'s U Street corridor*. Paper presented at the annual meeting for the Eastern Communication Association, Philadelphia, PA.
- Fraustino, J.D. (2014, May). *Writing's on the wall: Public Response to corporate facebook ability and responsibility posts*. Paper presented on the Best Student Papers in Public Relations Panel at the annual meeting for the International Communication Association, Seattle, WA.
- Fraustino, J. D. (2014, August). *They don't believe what they see: Effects of crisis information form, source, and visuals*. Paper presented at the annual conference of the Association for Education in Journalism and Mass Communication. Montreal, Canada.
- Fraustino, J. D., Briones, R., & Janoske, M. (2014, August). *"Can every class be a Twitter chat?": Teaching social media via cross-institutional experiential learning*. Paper presented at the annual conference of the Association for Education in Journalism and Mass Communication. Montreal, Canada.
- Fraustino, J. D., Liu, B. F., & Jin, Y. (2014, August). *Refining the social-mediated crisis communication model: Expanding understanding of cognitive and affective disaster responses*. Paper presented at the annual conference of the Association for Education in Journalism and Mass Communication. Montreal, Canada.
- Fraustino, J. D. (2014, September). *Beyond the CEO: Discourse of renewal theory, social media, and crisis resilience*. Paper presented at the annual conference of the Pennsylvania Communication Association. Pittsburgh, PA.

- Fraustino, J.D. (2014, November). *Examining 'presence of our past' in public relations and crisis communication ethics: Synthesizing literature and recommending presence of our future*. Paper presented at the annual meeting for the National Communication Association, Chicago, IL.
- Fraustino, J.D. (2014, November). "Replacing codes with guidelines": *Exploring the role of ethics in crisis management at a major public relations agency*. Paper presented at the annual meeting for the National Communication Association, Chicago, IL.
- Fraustino, J.D. (2015, May). *Toward a more robust conceptualization of crisis communication ethics in public relations: Life span critiques*. Paper presented at the annual meeting for the International Communication Association, San Juan, PR.
- Fraustino, J.D. & Liu, B.F. (2015, May). *The scared, the outraged, and the anxious: How crisis emotions, involvement, and demographics predict publics' conative coping*. Paper presented at the annual meeting for the International Communication Association, San Juan, PR.
- Futerfas, M. (2015, April). *Exploring the decision to disclose an unintended pregnancy: A theoretical consideration*. Paper presented at the annual meeting for the Eastern Communication Association, Philadelphia, PA.
- Futerfas, M. (2015, April). *The impact of perceived reality in entertainment programming on safe-sex intentions*. Paper presented at the biennial meeting for the DC Health Communication Conference, Washington, DC.
- Gardner, E. (2014, May). *Bridging class differences with a rhetoric of expertise: The night messenger service reforms of the Progressive Era*. Paper presented at the biennial meeting for the Rhetoric Society of America, San Antonio, TX.
- Gardner, E. (2014, November). *Defining childhood: Moral reform and the Progressive Era night messenger service anti-child labor campaign*. Paper presented at the annual meeting for the National Communication Association, Chicago, IL.
- Guo, J. & Anderson, L.B. (2015, July). *Workplace adversity and resilience in public relations: Accounting for the lived experiences of public relations practitioners*. Research-in-progress presented at the annual meeting for the Aspen Engaging Communication Scholarship, Aspen, CO.
- Hample, D., Dai, Y., & Zhan, M. (2015, August). *Clarifying the idea of argument stakes*. Paper presented at the biennial meeting for the NCA/AFA Summer Conference on Argumentation, Alta, UT.

- Hannah, K. (2014, November). *The rhetoric of defeat or defeat in humor? The suspension of Hillary Rodham Clinton's 2008 presidential campaign*. Paper presented at the annual meeting for the National Communication Association, Chicago, IL.
- Hannah, K. (2015, April). *Reimagining "the situation room": Memes of an ambiguous political image*. Paper presented at the annual meeting for the Eastern Communication Association, Philadelphia, PA.
- Harris, L. (2015, April). *Kristi Noem and Joni Ernst for Congress: The 'common (wo)man' rhetorical appeal*. Paper presented at the annual meeting for the Eastern Communication Association, Philadelphia, PA.
- Harris, L. (2014, November). *Conservative ideals, motherhood, and the contemporary political woman*. Paper presented at the annual meeting for the National Communication Association, Chicago, IL.
- Howell, W. (2014, November). *I May not be the same but that's not important: Authenticity and advocacy in same love*. Paper presented at the annual meeting for the National Communication Association, Chicago, IL.
- Howell, W. (2015, March). *"To Honor Someone Else's Path": Lessons in identification from ally actors*. Paper presented at the Perspectives on Power: Textual and Cinematic Representations Conference, College Park, MD.
- Iles, I. (2014, November). *Text message innovation for promoting family physical activity among parents and their preschoolers*. Paper presented at the Health Literacy Research Conference, Bethesda, MD.
- Iles, I. (2014, November). *Arguing goals: Multicultural measurement and connections to self-construals, face concerns, and power distance*. Paper presented at the annual meeting for the National Communication Association, Chicago, IL.
- Iles, I., Seate, A. A. & Waks, L. (2015, April). *A byproduct of eating disorder public service announcements: The reinforcement of stigma associated with people who have eating disorders*. Paper presented on the Top Papers Panel in Health Communication at the annual meeting for the Eastern Communication Association, Philadelphia, PA.
- Iles, I., Seate, A. A. & Waks, L. (2015, April). *Stigmatizing the other: An exploratory study of unintended consequences of eating disorder public service announcements*. Paper presented at the biennial meeting for the DC Health Communication Conference, Washington, DC.
- Iles, I. & Nan, X. (2015, May). *It's no laughing matter: The use of ironic vs. sarcastic humor in health messages*. Paper presented at the annual meeting for the International Communication Association, San Juan, PR.

- Imhof, M., Janusik, L., Purdy, M., Roca, M., & Xie, N. (2015, March). *Listening in online relationship cultivation strategies*. Paper presented at the annual meeting for the International Listening Association, Virginia Beach, VA.
- Kennedy, A. (2014, May). *Landscapes of care: Feminist approaches to global public relations*. Paper presented at the annual meeting for the International Communication Association, Seattle, WA.
- Kennedy, A. (2014, August). "Culturing" generic/specific theory: *Relocating culture in generic/specific public relations*. Poster presented at the annual conference of the Association for Education in Journalism and Mass Communication. Montreal, Canada.
- Kennedy, A. (2014, August). *Exploring Cutting-Edge Methods for Researching Gender & Sexuality in Mass Communication*. Participant in a roundtable discussion at the annual conference of the Association for Education in Journalism and Mass Communication. Montreal, Canada.
- Kennedy, A. (2014, November). *Extending Social Media Theory: Our Past Provides a Pathway to the Future*. Participant in a roundtable discussion at the annual meeting for the National Communication Association, Chicago, IL.
- Kim, J. and Nan X. (2014, May). *The effects of temporal framing and consideration of future consequences in the context of HPV vaccination*. Paper presented on the Best Student Papers in Public Relations Panel at the annual meeting for the International Communication Association, Seattle, WA.
- Leuchtefeld, S. (2014, November). *The interaction of issue and image frames on candidate assessment*. Paper presented at the annual meeting for the National Communication Association, Chicago, IL.
- Lu, J. (2015, April). *Racial determinism and the black family: The negro family, "Moynihan Revisited," and negotiations of race, class, and gender in the 21st century*. Paper presented at the annual meeting for the Eastern Communication Association, Philadelphia, PA.
- Lucas, M. A. (2014, October). *The brotherhood will not protect you: Mapping (dis)empowering communication in military sexual trauma narratives*. Paper presented at the annual meeting for the Organization for the Study of Language Gender and Communication, San Francisco, CA.
- Lucas, M. A. (2015, April). *The virtuous, peaceful citizen: Courting the "woman vote" in the 1920 presidential election*. Paper presented at the annual meeting for the Eastern Communication Association, Philadelphia, PA.

- Ma, L. (2015, March). *I am one of them: Effects of organizational membership on publics' emotions and behavioral intentions during times of crisis*. Paper presented at the International Public Relations Research Conference, Miami, FL.
- Ma, R. (2015, April). *Too nervous to talk: The life space of intercultural communication apprehension*. Top Student Paper presented at the annual meeting for the Eastern Communication Association, Philadelphia, PA.
- Ma, Z. (2015, April). *Mental illness and the media: A review of the literature*. Paper presented at the biennial meeting for the DC Health Communication Conference, Washington, DC.
- Ma, Z. & Nan, X. (2015, May). *Role of normative persuasion in reducing stigma and promoting acceptance of mental illness*. Paper presented at the annual meeting for the International Communication Association, San Juan, PR.
- Madden, S. (2014, November). *The study of mobile public warning messages: A research review and agenda*. Paper presented at the annual meeting for the National Communication Association, Chicago, IL.
- Madden, S. (2014, November). *Crisis, compliance, and campus safety: The Clery Act and temporal ambiguity in campus emergency alerting*. Paper presented on the Top Papers Panel in Communication & Law Division presented at the annual meeting for the National Communication Association, Chicago, IL.
- Madden, S. (2014, November). *Disaster warnings in your pocket: A qualitative study of how audiences interpret wireless emergency alerts*. Paper presented at the annual meeting for the National Communication Association, Chicago, IL.
- Madden, S. (2015, April). *It's on us: A roundtable deliberation on sexual assault prevention programs on college campuses*. Participant in a roundtable discussion at the annual meeting for the Eastern Communication Association, Philadelphia, PA, 2015.
- Madden, S. (2015, May). *Integrating gender and emotions into issue management: The case of campus sexual assault*. Paper presented at the annual meeting for the International Communication Association, San Juan, PR.
- Madden, S. (2015, May). *Who loves consent? An analysis of responses to the culture jamming of Victoria's Secret*. Paper presented at the annual meeting for the International Communication Association, San Juan, PR.
- Madden, S. L. and Tills, C. (2015, May). *Overlapping sphere: Identity creation in a women-only nonprofit organization*. Paper presented at the annual meeting for the International Communication Association, San Juan, PR.

- McCloskey, T. (2014, November). "Viktor Zhukov was my friend": "The Americans" and the perpetual liminal space of Soviet veterans. Paper presented at the annual meeting for the National Communication Association, Chicago, IL.
- McCloskey, T. (2014, November). *The causes and effects of public sphere insularity in post-Communist societies*. Participant in a roundtable discussion at the annual meeting for the National Communication Association, Chicago, IL.
- McCloskey, T. (2014, November). "We must not forget that god created us equal": Putin and American exceptionalism. Top Paper in Political Communication Division presented at the annual meeting for the National Communication Association, Chicago, IL.
- McCloskey, T. (2015, April). "Lightening's about to strike!": Cypress Bay High School and the external coaching model for forensics social capital. Paper presented at the annual meeting for the Eastern Communication Association, Philadelphia, PA.
- McCloskey, T. & Luechtefeld, S. (2015, April). *Is it better to be articulate or intelligent in American politics? A public debate*. A debate performed at the annual meeting for the Eastern Communication Association, Philadelphia, PA, 2015.
- Moore, J. D. (2014, April). *Seasons of love, lust, and life: Examining the effects of health messages, parasocial relationships, and social interaction in response to Broadway's "Rent"*. Kentucky Conference on Health Communication, Lexington, KY.
- Moore, J. D. (2014, November). *Parasocial interaction in Broadway's "Rent" as a framework for stigma reduction*. Paper presented on the Top Student Paper Panel in Theatre, Film, and New Media Division at the annual meeting for the National Communication Association, Chicago, IL.
- Moore, J. D. & Westcott-Baker, A. (2014, November). *In your face or on the screen: An examination of responses regarding binge drinking through narratives in entertainment and social media*. Paper presented at the annual meeting for the National Communication Association, Chicago, IL.
- Moore, J. D., & Westcott-Baker, A. (2015, April). *Give away your heart: Creating effective organ donation campaigns*. Paper presented at the biennial meeting for the DC Health Communication Conference, Washington, DC.
- Moore, J. D. (2015, April). *Lewin's field theory as a framework for parasocial interaction*. Paper presented at the biennial meeting for the DC Health Communication Conference, Washington, DC.
- Nan, X., Futerfas, M., & Ma, Z. (2015, May). *Role of normative perspective and modality in the persuasiveness of public service advertisements promoting HPV vaccination*. Paper presented at the annual meeting for the International Communication Association, San Juan, PR.

- Nichols, A. L. (2014, November). *Red challenge: An anti-Soviet propaganda poster's call for reform*. Paper presented at the annual meeting for the National Communication Association, Chicago, IL.
- Olson, J. (2014, November). *Ecodefense as strategic violence: The Earth Liberation Front's communicative paradox*. Paper presented at the annual meeting for the National Communication Association, Chicago, IL.
- Olson, J. (2014, November). *Visualizing ecofeminism, visualizing objectification: Pornographic form in environmental activism*. Paper presented at the annual meeting for the National Communication Association, Chicago, IL.
- Olson, J. (2014, November). *The trouble with wilderness (defense): The Earth Liberation Front's troubled appeals to ideal nature*. Paper presented at the annual meeting for the National Communication Association, Chicago, IL.
- Penn, T. (2014, November). *Do feds and states evaluate? Examining evaluation of risk and crisis communication in the government and military sectors*. Top Student Paper in Public Relations Division presented at the annual meeting for the National Communication Association, Chicago, IL.
- Penn, T. (2015, May). *Stakeholder management in a military organization: An exploration*. Paper presented at the annual meeting for the International Communication Association, San Juan, PR.
- Penn, T. (2015, May). *"The most beautiful suicide": Memory, myth, and violence in an iconic photograph*. Paper presented at the annual meeting for the International Communication Association, San Juan, PR.
- Scott, D. (2015, March). *Spring break forever: A concordant reading of the discordant "Spring Breakers"*. Paper presented at the Perspectives on Power: Textual and Cinematic Representations Conference, College Park, MD.
- Scott, D. (2015, April). *Losing to win: Politics as usual in the political machine 2012*. Paper presented at the annual meeting for the Eastern Communication Association, Philadelphia, PA.
- Slosarski, Y. (2014, November). *Envisioning a class-conscious collective: Individualism and collectivism in the images of Wisconsin's 2011 labor protests*. Paper presented at the annual meeting for the National Communication Association, Chicago, IL.
- Slosarski, Y. (2014, November). *"The young labor Joan of Arc": Moral labor justice and Rose Winslow's working-class ethos*. Paper presented at the annual meeting for the National Communication Association, Chicago, IL.



- Slosarski, Y. (2015, April). *The gospel according to Terence Powderly: Labor's move into the political*. Paper presented at the annual meeting for the Eastern Communication Association, Philadelphia, PA.
- Soeder, J. (2014, November). *Two variations of the same story: The image of the noble activist in "Thunderheart" and "Incident at Oglala."* Paper presented on the top paper panel in Theater, Film, and New Media Division at the annual meeting for the National Communication Association, Chicago, IL.
- Soeder, J. (2015, April). *The "definitive document": An analysis of Jimmy Nelson's "Before they Pass Away."* Paper presented at the annual meeting for the Eastern Communication Association, Philadelphia, PA.
- Stuedeman, M. J. (2014, November). *Redeeming the maverick McCain: "Game Change" as hyperreal campaign history*. Paper presented at the annual meeting for the National Communication Association, Chicago, IL.
- Stuedeman, M. J. (2014, November). *Rhetorics of educational protest: Reflections on the Chicago Teachers Union strike, two years on*. Participant in a roundtable discussion at the annual meeting for the National Communication Association, Chicago, IL.
- Stuedeman, M. and J. Olson. (2014, May). *"It just depends what you want to consider": Reflexive phronesis as epideictic rhetoric in David Foster Wallace's "Kenyon College Commencement Address."* Paper presented at the biennial meeting for the Rhetoric Society of America, San Antonio, TX.
- Stuedeman, M. J. (2015, April). *Attitudes of social justice unionism: The meritocratic myth as symbolic clout in the 2012 Chicago Teachers' strike*. Top paper in Rhetoric and Public Address Division presented at the annual meeting for the Eastern Communication Association, Philadelphia, PA.
- Stuedeman, M. J. (2015, April). *Education as a cure for demophobia: Horace Mann's "The Necessity of Education in a Republican Government"*. Paper presented at the annual meeting for the Eastern Communication Association, Philadelphia, PA.
- Stuedeman, M. J. & Parry-Giles, T. (2015, March). *John McCain's political identity and the specter of George W. Bush in the 2008 presidential campaign*. Paper presented at the Hofstra Conference on the George W. Bush Presidency, Hempstead, NY.
- Styer, M. (2015, April). *The pen of Puritan womanhood: Anne Bradstreet's rhetorical negotiations of conflicting Puritan doctrines*. Paper presented at the annual meeting for the Eastern Communication Association, Philadelphia, PA.
- Westcott-Baker, A., Moore, J. D., & Speer, R. (2015, May). *Dynamics of persuasion in response to organ donation messages*. Paper presented at the annual meeting for the International Communication Association, San Juan, PR.

- Xie, N. (2015, May). *Towards an integrated model of internal relationship management*. Paper presented at the annual meeting for the International Communication Association, San Juan, PR.
- Xu, S. (2014, November). *A case study: Symbiotic relationship between action legitimacy and corporate social responsibility*. Paper presented at the annual meeting for the National Communication Association, Chicago, IL.
- Xu, S. (2015, May). *Risk amplification from an intercultural perspective*. Paper presented at the annual meeting for the International Communication Association, San Juan, PR.
- Xu, S. (2015, May). *Strategy of outlaw discourse in building civil society*. Paper presented at the annual meeting for the International Communication Association, San Juan, PR.
- Yang, B., Zhao, X., & Nan, X. (2014, November). *Are matched messages more persuasive than mismatched messages? Exploring the role of self-construal and personal/relational message frame in nonsmokers' responses to anti-smoking messages*. Paper presented at the annual meeting for the National Communication Association, Chicago, IL.
- Yang, B. & Nan, X. (2015, May). *The influence of social norms on college drinking: Considering the role of regulatory mode*. Paper presented at the annual meeting for the International Communication Association, San Juan, PR.
- Yang, B., & Zhao, X. (2015, May). *An examination of the moderating role of group-identification in the peer norm-mediated media influence*. Paper presented at the annual meeting for the International Communication Association, San Juan, PR.
- Zhao, X., & Nan, X. (2014, May). *Influence of absolute and comparative risk perceptions on cancer screening behaviors and the mediating role of cancer worry*. Paper presented at the annual meeting for the International Communication Association, Seattle, WA.
- Zhao, X., & Nan, X. (2014, November). *Risk perceptions, fatalistic beliefs, and cervical cancer screening*. Paper presented at the annual meeting for the National Communication Association, Chicago, IL.
- Zhao, X., Yang, B., and Fink, E. L. (2014, November). *Big gulp or just a sip? The effect of self-efficacy, goal progress, and gender on multiple goal pursuit*. Paper presented at the annual meeting for the National Communication Association, Chicago, IL.
- Zhao, X., Nan, X., Iles, I., & Yang, B. (2014, November). *Temporal framing and consideration of future consequences: Effects on smokers' and at-risk nonsmokers' responses to cigarette health warnings*. Top Paper in Health Communication Division presented at the annual meeting for the National Communication Association, Chicago, IL.

Zhan, M., & Hample, D. (2015, May). *Predicting employee dissent expression in organizations: A cost and benefit approach*. Paper presented at the annual meeting for the International Communication Association, San Juan, PR.

## Publications

Total Publications: 29

Total Students Publishing: 11

- Bean, H., Sutton, J., Liu, B. F., Madden, S., Wood, M., & Mileti, D. (in press). The study of mobile public warning messages: A research review and agenda. *The Review of Communication*.
- Briones, R., Janoske, M. L., & Madden, S. (forthcoming). Hashtag activism at its best?: A comparative analysis of nonprofit social media use for mobilizing online action. In S. M. Zavattaro and T. A. Bryer (Eds.), *Social media for government: Theory and practice*. New York, NY: CRC Press.
- Cionea, I. A., Hopârtean, A.-M., Hoelscher, C. S., Iles, I., & Straub, S. K. (in press). A content analysis of arguing behaviors: A case study of Romania as compared to the United States. *Argumentation & Advocacy*.
- Dardis, F. E., Schmierbach, M., Ahern, L., Fraustino, J. D., Bellur, S., Brooks, S., & Johnson, J. (2015). The effects of in-game virtual direct experience (VDE) on reactions to real-world brands. *Journal of Promotion Management*, 21(3), 313-334.
- Fowler, B., Iles, I., Liu, B.F., Roberts, H., Petrun, E.L. and Ackerman, G. [Accepted for publication 2015]. Diffusing portable radiation detectors among first responders: Device acceptance and implications for community resilience. In Updesh Kuman (Ed.). Submission to *Resilience: A Psychosocial Perspective*. Routledge: NY (forthcoming).
- Fraustino, J. D. & Ma, L. (2015). Preparedness 101: Zombie Apocalypse: CDC's use of social media and humor in a risk campaign. *Journal of Applied Communication Research* 43(2), 222-241.
- Hundal, S., Levin, D. M., & Keselman, A. (2014). Lessons of research-teacher co-design of an environmental health after school club curriculum. *International Journal of Science Education*, 36, 1510-1530.
- Iles, I., Atwell-Seate, A., & Waks, L. (in press). Stigmatizing the Other: The unintended consequences of eating disorder public service announcements. *Journal of Health Psychology*.
- Kennedy, A. & Sommerfeldt, E. (2015) "A Postmodern Turn for Social Media Research: Theory and Research Directions for Public Relations Scholarship," *Atlantic Journal of Communication* 23(1), 31-45.
- Keselman, A., Hundal, S., Chentsova-Dutton, Y., & Edelman, J. A. (2015). The relationship between biology classes and biological reasoning and common health misconceptions. *The American Biology Teacher*, 77, 170-175.

- Kim, K., Schmierbach, M., Bellur, S., Chen, M.-Y., Fraustino, J. D., Dardis, F., & Ahern, L. (2015). Is it a sense of autonomy, control, or attachment? Exploring the effects of in-game customization on game enjoyment. *Computers in Human Behavior*, 48, 695-705.
- Liu, B. F., Fraustino, J. D., & Jin, Y. (2015). Social media use during disasters: How information form and source influence intended behavioral responses. *Communication Research*.
- Liu, B., Fraustino, J. D., & Jin, Y. (2015). How disaster information form, source, type, and prior disaster exposure affect public outcomes: Jumping on the social media bandwagon. *Journal of Applied Communication Research*, 43(1), 44-65.
- Liu, B. F., & Fraustino, J. D. (2014). Beyond image repair: Suggestions for crisis communication theory development. *Public Relations Review*, 40, 543-546.
- Liu, B. F., Fraustino, J. D., & Jin, Y. (in press). How disaster information form, source, type, and prior disaster exposure affect public outcomes: Jumping on the social media bandwagon? *Journal of Applied Communication Research*.
- Ma, L. & Zhan, M. Q. (2014). *Proceedings from IPRRC 2014. A Meta-Analysis of Effects of Attributed Responsibility and Match of Response Strategies with Crisis Types on Organizations' Reputation*.
- Madden, S. (in press). Alerting a campus community: Emergency notification from a public's perspective. *Journal of Contingencies and Crisis Management*.
- Nan, X., Iles, I., & Yang, B. (2014). Cigarette warning labels. In T. Thompson (Ed.), *The Encyclopedia of health communication*. Thousand Oaks, CA: Sage Publications, Inc.
- Nan, X., & Madden, K. (2014). The role of cultural worldviews and message framing in shaping public opinions toward the human papillomavirus vaccination mandate. *Human Communication Research* 40, 30-53.
- Nan, X., Yang, B., & Iles, I. (2014). Nutrition/diet. In T. Thompson (Ed.), *The Encyclopedia of health communication*. Thousand Oaks, CA: Sage Publications, Inc.
- Nan, X., Zhao, X., Yang, B. & Iles, I. (2015). Effectiveness of cigarette warning labels: Exploring the impact of graphics, message framing, and temporal framing. *Health Communication*, 30, 81-89.
- Petrun, E., Iles, I., Roberts, H., Liu, B., & Ackerman, G. (in press). Diffusing Controversial Technology: Barriers, Incentives, and Lessons Learned. *The Review of Communication*.
- Sommerfeldt, E. J., & Xu, S. Legitimation strategies in radical activist issues management: Congressional testimony of the IDS Coalition to Unleash Power (ACT UP). In R. D. Waters (Ed.), *Public Relations in the nonprofit sector: Theory and Practice* (pp. 185-202). New York, NY: Routledge.

- Stuedeman, M. J. (2014). "The guardian genius of democracy": The myth of the heroic teacher in Lyndon B. Johnson's education policy rhetoric, 1964-1966, *Rhetoric & Public Affairs*, 17(3), 477-510.
- Stuedeman, M. J. (2014). Horace Man, "The Necessity of Education in a Republican Government" (Fall 1839). *Voices of Democracy* 8, 1-22.
- Stuedeman, M. J. (in press). Ignoring the Ghost of Horace Mann: A Reflective Critique of Teach for America's Solipsistic Pedagogy." In T. Jameson Brewer and Kathleen Demarrais (Eds.), *Teach for America Counter-Narratives: Alumni Speak Up and Speak Out*. New York: Peter Lang.
- Storie, L. K., Madden, S., & Liu, B. F. (2014). The death of bin Laden: How Russian and U.S. media frame counterterrorism. *Public Relations Review*, 40, 429-439.
- Zhao, X., Nan, X., Yang, B., & Iles, I. (2014). Effect of cigarette warning labels on smokers: The role of graphics, framing, and identity. *Health Education*, 114(2), 101-117.
- Zhao, X., Nan, X., Iles, I. & Yang, B. (2015). Temporal framing and consideration of future consequences: Effects on smokers' and at-risk nonsmokers' responses to cigarette health warnings. *Health Communication*, 30, 175-185.

### Awards

Total Awards: 54

Total Students Receiving Awards: 25

- Bermejo, J. J. (2014, May). *Activism research, 1993-2012*. Top Graduate Student Paper in the Public Relations Division presented at the annual meeting for the International Communication Association, Seattle, WA.
- Fraustino, J.D. (2014, May). *Writing's on the wall: Public Response to corporate facebook ability and responsibility posts*. Paper presented on the Best Student Papers in Public Relations Panel at the annual meeting for the International Communication Association, Seattle, WA.
- Fraustino, J. D. (2014-2015). START Terrorism Research Award. Presented to 10 national pre-doctoral and post-doctoral researchers by the National Consortium for the Study of Terrorism and Responses to Terrorism (START).
- Fraustino, J. D. (2014, August). They don't believe what they see: Effects of crisis information form, source, and visuals. Top 2 Moeller Student Paper in the Mass Communication & Society Division presented at the annual conference of the Association for Education in Journalism and Mass Communication, Montreal, Canada.
- Fraustino, J. D., Briones, R., & Janoske, M. (2014, August). "Can every class be a Twitter chat?": Teaching social media via cross-institutional experiential learning. Top 2 Wilcox Public Relations Teaching Paper presented at the annual conference of the Association for Education in Journalism and Mass Communication, Montreal, Canada. Public Relations Division (also earned an Outstanding Poster Award).
- Fraustino, J. D. (2014, November). "Replacing codes with guidelines": Exploring the role of ethics in crisis management at a major public relations agency. Paper presented at the Top Student Papers in Public Relations Panel at the annual conference of the National Communication Association, Chicago, IL.
- Gardner, E. (2014, November). Benson-Campbell Dissertation Research Award, Public Address Division, National Communication Association.
- Gardner, E. & Lu, J. (2014). Doctoral Honors Seminar participant, National Communication Association, College Park, MD.
- Howell, W., Lu, J. & McCloskey, T. (2014-2015). Writing Fellow, Graduate School, University of Maryland.
- Howell, W. (2014, November). James L. Golden Award, Laureate Prize, National Communication Association.

- Iles, I. (2015) Inaugural Outstanding Graduate Research Assistant Award, University of Maryland, Graduate School.
- Iles, I., Seate, A. A. & Waks, L. (2015, April). *A Byproduct of Eating Disorder Public Service Announcements: The Reinforcement of Stigma Associated with People Who Have Eating Disorders*. Paper presented on the Top Papers Panel in Health Communication at the annual meeting for the Eastern Communication Association, Philadelphia, PA.
- Irons, A. (2014, August). Participant of National Central University of Taiwan (NCU) annual China Immersion Program in Chinese language and culture.
- Lucas, M. (2014, October). Top Master's Thesis Award, Organization for the Study of Communication, Language, and Gender.
- Lu, J., T. McCloskey, Nichols, A.L., Slosarski, Y. & Steudeman, M. (2014, May). 2013-4 Distinguished Graduate Student Teacher, Center for Teaching Excellence, University of Maryland.
- Nan, X., Zhao, X., Yang, B., & Iles., I. (2015) Emerald Literati Network Awards for Excellence, Highly Commended paper: Cigarette warning labels: graphics, framing, and identity. In *Health Education*, Volume 114 number 2.
- Penn, T. (2014, April). First Place Research Presentation, Graduate Research Interaction Day, University of Maryland.
- Penn, T. (2014, November). *Do feds and states evaluate? Examining evaluation of risk and crisis communication in the government and military sectors*. Top Student Paper in Public Relations Division presented at the annual meeting for the National Communication Association, Chicago, IL.
- Pomerantz, S., Roberts, E., Iles, I., & Aldoory, L. (2014). Text Message Innovation for Promoting Family Physical Activity among Parents and Their Preschoolers. Seed Grant awarded by Future for Information Alliance & Robert W. Deutsch Foundation, University of Maryland.
- Ma, R. (2015, April). *Too nervous to talk: The life space of intercultural communication apprehension*. Top Student Paper presented at the annual meeting for the Eastern Communication Association, Philadelphia, PA.
- Madden, S. (2014, November). *Crisis, compliance, and campus safety: The Clery Act and temporal ambiguity in campus emergency alerting*. Paper presented on the Top Papers Panel in Communication & Law Division presented at the annual meeting for the National Communication Association, Chicago, IL.
- Madden, S. (2015, April). Centennial Scholarship, Eastern Communication Association.



- McCloskey, T. (2014, November). *"We must not forget that god created us equal": Putin and American exceptionalism*. Top Paper in Political Communication Division presented at the annual meeting for the National Communication Association, Chicago, IL.
- Moore, J. D. (2014, November). *Parasocial interaction in Broadway's "Rent" as a framework for stigma reduction*. Paper presented on the Top Student Paper Panel in Theatre, Film, and New Media Division at the annual meeting for the National Communication Association, Chicago, IL.
- Olson, J. (2014, April). First Place Research Presentation, Graduate Research Interaction Day, University of Maryland.
- Olson, J., Nichols, A.L. & Kennedy, A. (2014). Pepsi Enhancement Fund Grant for the Third Annual Maryland Communication Workshop.
- Olson, J. & Howell, W. (2014). Office of Sustainability Mini-Grant for the Graduate Communication Curriculum Digitization Project, University of Maryland.
- Slosarski, Y., Gardner, E., Hannah, K., Olson, J. & Styer, M. (2014). National Communication Association Advancing the Discipline Grant for the Recovering Democracy Archive Project.
- Soeder, J. (2014, November). *Two variations of the same story: The image of the noble activist in "Thunderheart" and "Incident at Oglala."* Paper presented on the top paper panel in Theater, Film, and New Media Division at the annual meeting for the National Communication Association, Chicago, IL.
- Stuedeman, M. J. (2015, April). *Attitudes of social justice unionism: The meritocratic myth as symbolic clout in the 2012 Chicago Teachers' strike*. Top paper in Rhetoric and Public Address Division presented at the annual meeting for the Eastern Communication Association, Philadelphia, PA.
- Stuedeman, M.J. (2015, April). Recipient, Graduate Dean's Dissertation Fellowship, University of Maryland.
- Zhao, X., Nan, X., Iles, I., & Yang, B. (2014, November). *Temporal framing and consideration of future consequences: Effects on smokers' and at-risk nonsmokers' responses to cigarette health warnings*. Top Paper in Health Communication Division presented at the annual meeting for the National Communication Association, Chicago, IL.