

Curriculum Vitae

Notarization. I have read the following and certify that this curriculum vitae is a current and accurate statement of my professional record.

Signature



Date: October 12, 2020

I. Personal Information

I.A. Contact Information

Kim, Ji Youn, Ph.D. [UID: 115774889]
 Department of Communication
 University of Maryland
 4300 Chapel Drive
 2120 Skinner Building
 College Park MD 20742
 Email: jkimcomm@umd.edu
 Office number: (301) 405-6532
 Faculty website: <http://comm.umd.edu/people/faculty/kim>

I.B. Academic Appointments at UMD

Assistant Professor, Department of Communication, August, 2017 – Present.

I.C. Other Employment

Postdoctoral Teaching Scholar, Department of Communication,
 University of Kentucky, August, 2015 – May, 2017

Project Assistant, Department of Life Sciences Communication,
 University of Wisconsin-Madison, 2010-2012

I.D. Educational Background

Ph.D. University of Wisconsin-Madison, 2014
 Major: Mass Communication | Minor: Educational Psychology

M.A. Korea University, 2006
 Major: Journalism and Mass Communication

B.A. Korea University, 2003
 Major: Mass Communication | Double Major: Chinese Language and Literature

I.E. Professional Certifications, Licenses, and Memberships

Member, International Communication Association
 Member, National Communication Association
 Member, Association for Education in Journalism and Mass Communication
 Member, Korean American Communication Association

II. Research, Scholarly, Creative and/or Professional Activities

II.A. Refereed Journals

II.A.1. Refereed Journal Articles

1. **Kim, J.** (2020). The meaning of numbers: Effect of social media engagement metrics in risk communication. *Communication Studies*. Advanced online publication. <https://doi.org/10.1080/10510974.2020.1819842>
2. **Kim, J., & Fang, S.** (2020). Decisions to choose genetically modified foods: How do people's perceptions of science and scientists affect their choices? *Journal of Science Communication, 19*(2), A01. <https://doi.org/10.22323/2.19020201>
3. **Kim, J., Namkoong, K. & Chen, J.** (2020). Predictors of online news-sharing intention in the U.S and South Korea: An application of the theory of reasoned action. *Communication Studies, 71*(2), 315-331. <https://doi.org/10.1080/10510974.2020.1726427>
4. Namkoong, K., Stanley, S. J., & **Kim, J.** (2020). Man shall not live by bread alone: The role of perceived emotional support in low-income adults' health outcomes. *Journal of Public Health, 42*(2), 247-253. <https://doi.org/10.1093/pubmed/fdz021>
5. Kang, S., Shim, K., & **Kim, J.** (2019). Social media posts on Samsung Galaxy Note 7 explosion: A comparative analysis of crisis framing and sentiments in three nations. *Journal of International Crisis and Risk Communication Research, 2*, 259-290. <https://doi.org/10.30658/jicrcr.2.2.5>
6. **Kim, J., Akin, H., Brossard, D., Xenos, M., & Scheufele, D. A.** (2017). Selective perception of novel science: How definitions affect information processing about nanotechnology. *Journal of Nanoparticle Research, 19*, 167. <https://doi.org/10.1007/s11051-017-3837-3>
7. **Kim, J., Brossard, D., Scheufele, D. A., & Xenos, M.** (2016). "Shared" information in the age of big data: Exploring sentiment expression related to nuclear energy on Twitter. *Journalism & Mass Communication Quarterly, 93*, 430-445. <https://doi.org/10.1177/1077699016640715>

8. **Kim, J.**, Yeo, S. K., Brossard, D., Scheufele, D. A., & Xenos, M. A. (2014). Disentangling the influence of value predispositions and risk/benefit perceptions on support for nanotechnology among the American public. *Risk Analysis: An International Journal*, *34*, 965-980. <https://doi.org/10.1111/risa.12141>
9. Yeo, S. K., Cacciatore, M. A., Brossard, D., Scheufele, D. A., Runge, K. K., Su, L. Y-F., **Kim, J.**, Xenos, M., & Corley, E. A. (2014). Partisan amplification of risk: American perceptions of nuclear energy risk in the wake of the Fukushima Daiichi disaster. *Energy Policy*, *67*, 727-736. <https://doi.org/10.1016/j.enpol.2013.11.061>
10. Anderson, A. A., **Kim, J.**, Scheufele, D. A., Brossard, D., & Xenos, M. (2013). What's in a name? How we define nanotech shapes public reactions. *Journal of Nanoparticle Research*, *15*(2), 1-5. <https://doi.org/10.1007/s11051-013-1421-z>
11. Runge, K. K., Yeo, S. K., Cacciatore, M., Scheufele, D. A., Brossard, D., Xenos, M., Anderson, A., Choi, D., **Kim, J.**, Li, N., Liang, X., Stubbings, M., & Su, L. Y. (2013). Tweeting nano: How public discourses about nanotechnology develop in social media environments. *Journal of Nanoparticle Research*, *15*(1), 1-11. <https://doi.org/10.1007/s11051-012-1381-8>
12. **Kim, J.**, & Kim, S. (2007). Determinants and satisfaction of online agenda-ripping: Focusing on agenda-rippers' motive, satisfaction and level of participation. *Korean Journal of Journalism and Communication Studies*, *51*, 328-354. (In Korean)
13. Kim, S., & **Kim, J.** (2006). A Study about determinants of politicians' media coverage. *Korean Journal of Journalism and Communication Studies*, *50*, 151-174. (In Korean)

II.B. Conferences, Workshops, and Talks

II.B.1. Invited Talks and Grantee Meeting Presentations

1. Namkoong, K., Vincent, S. K., Mazur, J., Chih, M. Y., **Kim, J.**, & Song, Y. (2017). Virtual reality and occupational safety: Exploring the potential of virtual reality technology in agricultural safety education (poster presentation). Expanding research partnership: State of the science, sponsored by National Institute for Occupational Safety and Health (NIOSH), Denver, CO, June 21-23.
2. **Kim, J.**, Brossard, D., Scheufele, D. A., & Xenos, M. (2012, February). Definitions matter: Selective processing of mediated messages in online environments (poster presentation). Presented at the annual meeting of the Nanoscale Science & Engineering Center Advisory Board, Madison, WI.
3. **Kim, J.**, Liang, X., Brossard, D., Scheufele, D. A., & Xenos, M. (2011, October). How individuals process scientific messages: The role of knowledge and language

in interpreting nano messages (poster presentation). Presented to the UW Advanced Materials Industrial Consortium Annual Meeting, Madison, WI.

II.B.2. Refereed Presentations

1. **Kim, J.**, Seate, A. A., Liu, B. F. & Hawblitzel, D. (2020, November). To warn or not to warn: Factors influencing National Weather Service forecasters' tornado warning decisions. To be presented at the annual convention of the National Communication Association, Indianapolis, IN.
2. **Kim J.**, Leach, J. D., Wang, Y. & Lee, S. (2020, August). Understanding the lay audiences' science decision-making: The role of moral foundations. Presented at the annual conference of the Association for Education in Journalism and Mass Communication.
3. **Kim, J.**, Wang, Y., Ma, L., & Chatham, A. (2020, March). The relative persuasiveness of gain-and-loss-framed messages: Exploring the moderating role of the first-versus-third-person perspective. Presented at the 2020 International Crisis and Risk Communication Conference, Orlando, FL.
4. **Kim, J.**, & Fang, S. (2019, August). Food science decision: Impact of healthy eating interest and public views of scientists. Presented at the annual conference of the Association for Education in Journalism and Mass Communication, Toronto, Canada.
5. **Kim, J.** & Namkoong, K. (2018, November). Understanding the online gatekeeper audience: Predictors of online news sharing intention in cross-cultural context. Presented at the annual convention of the National Communication Association, Salt Lake City, UT.
6. **Kim, J.** (2018, August). The meaning of numbers: Effect of social cues perceived as the bandwagon heuristic in online news. Presented at the annual conference of the Association for Education in Journalism and Mass Communication, Washington, DC.
7. Kang, S., Shim, K., & **Kim, J.** (2018, August). News coverage of the Samsung Galaxy Note 7 explosion on social media: A comparative analysis of framing and sentiments in South Korea, the U.S., and Australia. Presented at the annual conference of the Association for Education in Journalism and Mass Communication, Washington, DC.
8. Namkoong, K., Stanley, S. J., & **Kim, J.** (2018, August). Man shall not live by bread alone: The role of perceived emotional support networks in health outcomes of low-income adults. Presented at the annual conference of the Association for Education in Journalism and Mass Communication, Washington, DC.

9. **Kim, J.** (2015, August). Engaging users in the prediction of online news participation: Demonstrating the role of normative social cues in social media. Presented at the annual conference of the Association for Education in Journalism and Mass Communication, San Francisco, CA.
10. **Kim, J.** (2015, August). Exploring the influence of normative social cues in online communication from the news consumers' perspective. Presented at the annual conference of the Association for Education in Journalism and Mass Communication, San Francisco, CA.
11. **Kim, J.,** Runge, K., Brossard, D., Scheufele, D. A., & Xenos, M. (2014, May). Engaging readers: What makes Americans seek particular information during controversial message processing? Presented at the annual conference of the International Communication Association, Seattle, WA.
12. Cacciatore, M. A., Yeo, S. K., Brossard, D., Scheufele, D. A., Runge, K., Su, L. Y.-F., ... Corley, E. A. (2013, August). Partisan amplification of nuclear energy risk in the wake of the Fukushima Daiichi disaster. Presented at the annual conference of the Association for Education in Journalism and Mass Communication, Washington D.C.
13. **Kim, J.** (2012, November). Selective attention, primed-encoding, and the role of language in mediated scientific messages processing. Presented at the annual meeting of the Midwest Association for Public Opinion Research, Chicago, IL.
14. Runge, K., **Kim, J.,** & Su, Y. F. (2012, November). No fallout: Public opinion of nuclear energy risk in the wake of Fukushima Daiichi disaster media coverage. Presented at the annual meeting of the Midwest Association of Public Opinion Research, Chicago, IL.
15. Cacciatore, M. A., Yeo, S. K., Su, L. Y.-F., Choi, D.-H., Xenos, M. A., Scheufele, D. A., ... Corley, E. A. (2012, August). Is Facebook making us dumber? Exploring social media use as a predictor of political knowledge. Presented at the annual convention of the Association for Education in Journalism & Mass Communication, Chicago, IL.
16. **Kim, J.,** Brossard., D., Scheufele, D. A., & Xenos, M. (2012, May). Definitions matter: Selective processing of mediated messages in online environments. Presented at the annual conference of the American Association for Public Opinion Research, Orlando, FL.
17. **Kim, J.** (2011, November). How information processing can influence public attitudes toward an emerging technology. Presented at the annual meeting of the Midwest Association for Public Opinion Research, Chicago, IL.

18. **Kim, J.**, Ladwig, P., Anderson, A. A., Brossard, D., Scheufele, D. A., & Xenos, M. (2011, May). The public acceptance of nanotechnology: How ideology and trust in safety systems moderate the effect of benefit perceptions on federal funding support. Presented at the annual conference of the American Association for Public Opinion Research, Phoenix, AZ.
19. **Kim, J.** (2010, November). Understanding U.S. opinion on science: What makes the public give support for science? Presented at the annual meeting of the Midwest Association for Public Opinion Research, Chicago, IL.
20. Namkoong, K., & **Kim, J.** (2008, November) User created content (UCC) in political campaigns: Third person perception about the effect of political UCC and official campaign advertisements. Presented at the annual meeting of the Midwest Association for Public Opinion Research, Chicago, IL.
21. Namkoong, K., **Kim, J.**, & McLeod, D.M. (2008, August). The advertising effect of user-created content (UCC) in 2007 Korea presidential election campaign. Presented at the annual convention of the Association for Education in Journalism and Mass Communication, Chicago, IL.
22. **Kim, J.**, & Kim, S. (2006, October). A study about the online agenda-ripler: Focusing on relations between the online user's motive, satisfaction and level of participation. Presented at the bi-annual conference of Korean Society for Journalism & Communication Studies, Seoul, Korea.
23. Kim, S., & **Kim, J.** (2005, May). What are the decisive factors of politicians' media coverage in Korea. Presented at the bi-annual conference of Korean Society for Journalism & Communication Studies, Gyongju, Korea.

II.B.3. Refereed Posters

1. Wang, Y., **Kim, J.**, Chatham, A., & Ma, L. (2020, March) "I lose", "I gain" vs. "They lose", "They gain": The influence of message framing on donation intention in the wildfire disaster. Presented at the 2020 International Crisis and Risk Communication Conference, Orlando, FL.
2. **Kim, J.**, & Namkoong, K. (2016, June) Sharing nuclear accident online: A comparison of risk information sharing between Korea and the U.S. Presented at the annual conference of the International Communication Association, Fukuoka, Japan.

II.B.4. Other

1. **Kim, J.** (2019, August). The Korean Society for Journalism & Communication Studies (KSJCS) sponsored research paper session. Discussant at the annual

convention of the Association for Education in Journalism & Mass Communication, Toronto, ON.

II.C. Research Fellowships, Prizes and Awards

II.C.1. Sponsored Research and Programs— Administered by the Office of Research Administration (ORA), University of Maryland

1. Co-Principal Investigator, “How should forecasters warn about tornadoes? Providing a scientifically validated risk communication toolkit and training to the National Weather Service.” National Oceanic and Atmospheric Administration (NOAA VORTEX-SE #NA20OAR4590454): September 2020-August 2022 [PI Anita Atwell Seate, co-PIs Brooke Liu; Daniel Hawblitzel]

II.C.2. Sponsored Research and Programs— NOT Administered by the Office of Research Administration (ORA)

1. Graduate School Faculty-Student Research Award (FSRA). “Communicating science to lay audiences: Moral values and science communication”. The Graduate School, University of Maryland. AY2020-21, \$10,000
2. Principal Investigator, “Scientists! Let’s make us great again (SMUG) project”, College of Arts and Humanities, University of Maryland (ARHU Faculty Funds Competition), 2019, \$900

II.C.3. Other— Awards

1. Honorable Mention, Student Paper Competition, Public Opinion Track, Conference of the Midwest Association for Public Opinion Research, 2012.

III. Teaching, Extension, Mentoring, and Advising

III.A. Courses Taught

University of Maryland-College Park

COMM698A Special problems in communication; Science communication
 COMM398L Selected topics in communication; Science, media, and the public
 COMM498R Seminar: Risk communication
 COMM427 Crisis communication
 COMM478 Communication colloquium
 HONR258B Watch out, calm down: Risk communication

III.B. Advising

III.B.1. Committee Member: Doctoral

- 2019-present Saymin Lee [In progress]
- 2019-present Jonathan David Leach [In progress]
- 2018-present Junhan Chen [In progress]
- 2017-present Allison Chatham [In progress]

III.B.2. Supervision: CHRC Research Team: Graduate students

- 2018-2020 with Allison Chatham, Lingyan Ma, & Yuan Wang

III.B.3. Supervision: Science Communication Research Team: Graduate students

- 2020-present with Jonathan David Leach, Saymin Lee, & Yuan Wang

III.C. Mentorship

III.C.1. Other

- Faculty Panelist. “Professional development workshop: A basic overview of the academic job market” Graduate Seminar, Department of Communication, University of Maryland, August, 2019.
- Faculty panelist. “Imposter syndrome faculty panel” Graduate students hosted Seminar, Department of Communication, University of Maryland, April, 2019.

III.D. Professional and Extension Education

III.D.1. Guest Lectures

- Dr. Shim’s MAC501: Communication Theory, Korea University, 2020.

IV. Service and Outreach

IV.A. Reviewing Activities

IV.A.1. Reviewing Activities for Journals and Presses

- Health Communication
- New Media & Society
- Communication Studies
- Weather, Climate and Society

IV.A.2. Reviewing Activities for Conferences

Association for Education in Journalism and Mass Communication (AEJMC)

- Communicating Science, Health, Environment, Risk Division
- Korean American Communication Association Session

International Communication Association (ICA)

- Health Communication
- Information Systems
- Korean American Communication Association Session

IV.B. Committees, Professional & Campus Service

IV.B.1. Selected Campus Service – Department

- Undergraduate Studies Committee, Fall 2019- present
- Center for Health and Risk Communication Steering Committee, Fall 2018-present
- Colloquium Committee, Fall 2017-Spring 2019

IV.B.2. Offices and Committee Memberships

- Association for Education in Journalism and Mass Communication (AEJMC): Organizing sub-committee member, Korean American Communication Association, 2017-2019.
- International Communication Association (ICA): Student committee member, Korean American Communication Association, 2013-2015