

Report of Doctoral Student Success
in the
Department of Communication
University of Maryland
for Fiscal Years 2002, 2003, 2004

Publications, Presentations, and Awards

February 15, 2005

Fiscal Year 2002*Lisa Burns*

Burns, L. M. (2001, July). *A more traditional first lady: Media constructions of the candidates' wives in the 2000 presidential campaign*. Paper presented at the National Communication Association Doctoral Honors Seminar at the University of Texas, Austin.

Burns, L. M. (2001, August). *The media project: Media literacy as a learning tool*. Presented as part of the Great Ideas for Teaching Series (G.I.F.T.S.) at the Association for Education in Journalism and Mass Communication annual conference, Washington, DC.

Burns, L. M. (2001, October). *Mediated teaching in the large lecture course*. Paper presented the Maryland Communication Association annual conference, College Park, MD.

Burns, L. M. (2001, October). *The "ideal" of true womanhood: How women's magazines construct the first lady, 1870-1920*. Paper presented at the American Journalism Historians Association annual conference, San Diego, CA.

Burns, L. M. (2001, November). *Tracing your roots: The family folklore interview project*. Paper presented as part of the Great Ideas For Teaching Series (G.I.F.T.S.) at the National Communication Association annual conference, Atlanta, GA.

Wolvin, A., & Burns, L. M. (2001, November). *Training international TAs to teach the basic course*. Paper presented at the National Communication Association annual conference, Atlanta, GA.

Burns, L. M. (2002, April). *A forgotten first lady: A rhetorical reassessment of Ellen Axson Wilson*. Paper presented at the Eastern Communication Association annual conference, New York.

Burns, L. M. (2002, April). *Framing the first lady position*. Guest lecture to Dr. Maureen Beasley's "First Ladies and the Media" University Honors class, University of Maryland, College Park.

Recognized as a Distinguished Teaching Assistant for 2001-2002 by the University of Maryland Center for Teaching Excellence and the Graduate School at a reception on May 16, 2002.

Lisa Corrigan

Corrigan, L. (2002, April). *News @ 11: The media's treatment of hip-hop artists and incarceration*. Presentation at the Nyumburu Cultural Center, University of Maryland, College Park.

Lindsay Hayes

Speechwriter for U.S. Senator Ted Stevens (R-AK). Assisted with speeches including his Senate Floor Statement on the decision to go to war with Iraq.

Amy L. Heyse

Recognized as a Distinguished Teaching Assistant for 2001-2002 by the University of Maryland Center for Teaching Excellence and the Graduate School at a reception on May 16, 2002.

Heyse, A. L. (2001, September). "*Righting the wrongs of history*": *The United Daughters of the Confederacy and Mildred Lewis Rutherford construct a collective memory*. Paper presented at the Women's History Network annual conference, "Recreating the Past: Women, Gender and the Rewriting of History," London, England.

Heyse, A. L. (2001, November). *Solidarity through "solitude": Elizabeth Cady Stanton's response to anti-suffragism*. Paper presented at the National Communication Association annual conference, Atlanta, GA.

Chun-ju (Flora) Hung

The senior students voted Chun-ju (Flora) Hung as most favorite teacher at the Hong Kong Baptist University.

Laura Janusik

Janusik, L. (2002, March). *Conceptualized listening: Perspectives from the Washington Listening Summit*. Chaired panel at the International Listening Association annual conference, Scottsdale, AZ.

Janusik, L. (2002, March). *The intent to communicate: What role does motivation play in listening?* Paper presented at the International Listening Association annual conference, Scottsdale, AZ.

Janusik, L. (2002, April). *Building a listening model for the study of communication*. Paper presented at the University of Maryland Graduate Research Interaction Day.

Janusik, L. (2002, April). *Who's driving the bus in the basic speech communication course: Technology or content?* Paper presented at the Eastern Communication Association annual conference, New York.

Nominated for the University of Maryland Parents' Association 2002 Outstanding Faculty of the Year Award.

Member, International Listening Association Executive Board.

Neil Mansharamani

Smith, C. A., & Mansharamani, N. (2001). Dale Bumpers' impeachment defense of President Clinton. In L. E. Rohler & R. Cook (Eds.), *Great speeches for criticism and analysis* (4th ed., pp. 177-184). Greenwood, IN: Alistair Press

Smith, C. A., & Mansharamani, N. (2002). Challenger and incumbent reversal in the 2000 election. In R. E. Denton & R. Holloway (Eds.), *The 2000 presidential campaign* (pp. 91-116). Westport, CT: Praeger.

Michael A. Phillips

Phillips, M. A., & Philipp, M. C. (2001, August). *Communicating in the classroom*. Presentation for the Center for Teaching Excellence, University of Maryland, College Park.

Phillips, M. A. (2002, May). *A speech act theory of wit in politics*. Paper presented at the Rhetoric Society of America biennial conference, Las Vegas, NV.

Brecken Chinn Swartz

Swartz, B. C., Cai, D. A., Wolvin, A., Chung, S. Wang, Q., Han, L., Chen, C., & Kulemeca, O. (2001, May). *Breaking down the Great Wall within: Effective communication between international and domestic students*. Panel presented at the International Communication Association annual conference, Washington, DC.

Swartz, B. C., Munro, J., Chen, C. I., Han, L. Y., & Ge, Y. (2001, March). *Breaking down the Great Wall within: A paradigm for effective intradepartmental cross-cultural communication*. Panel presented at the Conversations with the Other conference at Duquesne University, Pittsburgh, PA.

Swartz, B. C. (2002, September-December). *Introduction to American culture*. Guest lecture series for government leaders, banking officials, and industry leaders from Beijing at the Institute for Global Chinese Affairs, University of Maryland, College Park.

Fiscal Year 2003*Jason Edward Black*

Black, J. E. (2002). The mascotting of native America: Construction, commodity, and assimilation. *American Indian Quarterly*, 26, 605-622.

Black, J. E. (2002, October). *Unpacking the collegiate mascot controversy: The <Indian> as representational ideograph*. Paper presented at the Carolinas Communication conference, Greensboro, NC. Jarrard Top Paper given by the Carolinas Communication Association.

Black, J. E. (2003). [Review of the book *Eternal Treblinka: Our treatment of animals and the holocaust*]. *Quarterly Journal of Speech*, 89, 83-84.

Black, J. E. (2003). [Review of the book *The One America: Political leadership, national identity, and the dilemmas of diversity*]. *Rhetoric and Public Affairs*, 5, 596-598.

Black, J. E. (2003, April). *Exploring native and university identities: The ideographic <Indian> as mascot*. Paper presented at the Southern States Communication Association annual conference, Birmingham, AL.

Black, J. E. (2003, April). *Extending the rights of personhood, voice and sanctity of life to sensate others: A rhetorical homology of the right to life and animal rights movements*. Paper presented at the Eastern Communication Association annual conference, Washington, DC.

Black, J. E. (2003, April). *Re-examining the SCLC: Free speech, civil rights and the battle of Birmingham*. Paper presented at the Southern States Communication Association annual conference, Birmingham, AL.

Black, J. E. (2003). Extending the rights of personhood, voice, and life to sensate others: A homology of right to life and animal rights rhetoric. *Communication Quarterly*, 51, 312-331.

Parry-Giles, S. J., & Black, J. E. (2003, April). *Debates, dialogues, and civic engagement*. Paper presented at the Eastern Communication Association preconference, Washington, DC.

Member of the advisory board of the Conference on Animal Liberation Affairs.

Member of the editorial board for the *Animal Liberation Policy and Philosophy Journal*.

Lisa Burns

Burns, L. M. (2002, November). *Framing the first lady position: The case of Hillary Rodham Clinton and the candidates' wives*. Paper presented at the National Communication Association annual conference, New Orleans, LA. Top Student Research Paper in the Political Communication division.

Burns, L. M. (2002, November). *(Re)imagining vodou: Unraveling misconceptions and embracing the other gender roles in vodou*. Paper presented at the National Communication Association annual conference, New Orleans, LA.

Burns, L. M. (2002, November). *The discursive performance of femininity: First Lady Laura Bush's response to September 11*. Paper presented at the National Communication Association annual conference, New Orleans, LA.

Burns, L. M. (2003). A forgotten first lady: A rhetorical reassessment of Ellen Axson Wilson. In M. M. Worthheimer (Ed.), *Inventing their voices: The rhetoric of American first ladies of the twentieth century* (pp. 79-102). Lanham, MD: Rowman & Littlefield.

Burns, L. M. (2003, February). *Press coverage of the first lady institution in the nineteenth century*. Guest lecture to Dr. Maureen Beasley's "First Ladies and the Media" University Honors class, University of Maryland, College Park.

Burns, L. M. (2003, April). *Presidential wives and the press: News framing and the construction of the first lady institution in the twentieth century*. Paper presented at the Eastern Communication Association annual conference, Washington, DC.

Kelly Carr

Carr, K., Joiner, A., O'Shaughnessy, M., & Wagner, K. (2003, April). *Gendered politics, partisanship, and the 2002 Kansas governor's campaign*. Paper presented at the Eastern Communication Association annual conference, Washington, DC.

Yi-Ru (Regina) Chen

Chen, Y. R. (2002, July). *Conflict resolution and two-way symmetric public relations: A case study of Chen Shui-Bain's government and the fourth nuclear power plant in Taiwan*. Paper presented at the International Communication Association annual conference, Seoul, South Korea.

Chen, Y. R. (2002, July). *Media relations in Hong Kong*. Paper presented at the International Communication Association preconference, Seoul, South Korea.

Chen, Y. R. (2002, November). *A model of stigmatization: Behavior, stigma, and organizational-public relationships in risk communication*. Paper presented at the National Communication Association annual conference, New Orleans, LA.

Chen, Y. R. (2002, December). *A model of stigmatization: Behavior, stigma, and organizational-public relationships in risk communication*. Paper presented at the Society for Risk Analysis conference, New Orleans, LA.

Awarded travel grant by the Society for Risk Analysis.

Chen, Y. R., & Hung, C. J. F. (2002). Organizational behavior, stigma, and organization-public relationships. *Proceedings of the International Public Relations Research Symposium, 9*, 194-205.

Swartz, B. C., Cai, D. A., Fink, E. L., Garst, J., Meffert, M. F., Hung, C. J., Chung, S. E., & Chen, Y. R. (2002, July). *Breaking down the Great Wall within: A paradigm for effective cross-cultural collaboration within the field of communication*. Panel presented at the International Communication Association annual conference, Seoul, South Korea.

Chen, Y. R. (2003). *An integrated approach to risk management: Combining public relations, risk communication, and political communication*. Paper presented at the International Academy of Business Disciplines conference. Best Graduate Student Paper.

Chen, Y. R. (2003). An integrated approach to risk management: Combining public relations, risk communication, and political communication. In J. Biberman & A. Alkhafaji (Eds.), *Business research yearbook: Global business perspectives* (Vol.5, pp. 944-948). Saline, MI: McNaughton & Gunn.

Sungeun Chung

Garst, J., Meffert, M. F., Waks, L., Chung, S. E., & Joiner, A. (2002, July). *Motivated information processing in a dynamic political campaign environment: The effect of message valence and congruency*. Paper presented at the International Communication Association annual conference, Seoul, South Korea.

Meffert, M., Chung, S., Garst, J., Joiner, A., & Waks, L. (2002, August). *Motivated information processing and negative campaigns: The dynamic formation of candidate evaluations*. Paper presented at the American Political Science Association annual conference, Boston, MA.

Meffert, M., Chung, S., Joiner, A., Garst, J., & Waks, L. (2002, October). *Searching for political information: The role of negativity and confirmation biases*. Paper presented at the Fall 2002 Colloquium Series of the Department of Communication, University of Maryland, College Park.

Meffert, M., Chung, S., Garst, J., Joiner, A., & Waks, L. (2002, November). *Motivated information processing and negativity and confirmation biases*. Paper presented at the Fall 2002 Columbia Political Psychology Seminar, New York.

Meffert, M., Garst, J., Chung, S., Joiner, A., & Waks, L. (2002, December). *Motivated information processing and negative campaigns: The dynamic formation of candidate evaluations*. Paper presented at the Fall 2002 brown bag research meeting series of the Department of Psychology, University of Maryland, College Park.

Swartz, B. C., Cai, D. A., Fink, E. L., Garst, J., Meffert, M. F., Hung, C. J., Chung, S. E., & Chen, Y. R. (2002, July). *Breaking down the Great Wall within: A paradigm for effective cross-cultural collaboration within the field of communication*. Panel presented at the International Communication Association annual conference, Seoul, South Korea.

Fink, E. L., Cai, D. A., Kaplowitz, S. A., Chung, S., Van Dyke, M., & Kim, J.-N. (2003). The semantics of social influence: Threats vs. persuasion. *Communication Monographs*, 70, 295-316.

Garst, J., Green, M. C., Brock, T. C., & Chung, S. (2003, February). *The effect of cognitive load on persuasion via fact and fiction*. Paper presented at the Society for Personality and Social Psychology annual conference, Los Angeles, CA.

Meffert, M., Chung, S., Joiner, A., Garst, J., & Waks, L. (2003, May). *Motivated information search and candidate evaluations: On-line versus memory-based process models*. Paper presented at the International Communication Association annual conference, San Diego, CA.

Lisa Corrigan

Corrigan, L. (2002, November). *Legal lynching: Public memory, Black history and violence*. Paper presented at the National Communication Association annual conference, New Orleans, LA.

Corrigan, L. (2002, November). *Mumia Abu-Jamal: Counter-narratives denouncing state-sanctioned violence*. Paper presented at the National Communication Association annual conference, New Orleans, LA.

Corrigan, L. (2002, November). *The Internet and modern social protest*. Paper presented at the National Communication Association annual conference, New Orleans, LA.

Corrigan, L. (2003, April). *Assata Shakur: Narrative resistance and institutional resistance*. Paper presented at the Eastern Communication Association annual conference, Washington, DC.

Tiffany Derville

Derville, T. (2003). LEA = liberating expansive authorship or licensing editorial abdication? Another view. [Review of the book *Deconstructing public relations: Public relations criticism*]. *Public Relations Review*, 29, 219-221.

Derville, T., & McComas, K. A. (2003, May). *The use of community-based interventions to reduce the barriers of severely constrained publics*. Paper presented at the International Communication Association annual conference, San Diego, CA.

Leslie D. Dinauer

Dinauer, L. D., & Fink, E. L. (2003, May). *The effects of concept structure on attitude and belief change: A spatial vs. a hierarchical model*. Paper presented at the International Communication Association annual conference, San Diego, CA. Top four paper in the Information Systems Division.

Bing Han

Han, B., & Cai, D. A. (2003). [Review of the book *Identity formation, agency, and culture: A social psychological synthesis*]. *Journal of Social & Personal Relationships*, 20, 404-405.

Lindsay Hayes

Hayes, L. (2002, November). *Republican motherhood, second wave feminism, and the political life of Lurleen Wallace*. Paper presented at the National Communication Association annual conference, New Orleans, LA.

Speechwriter for U.S. Senator Ted Stevens (R-AK). Speeches assisted with include the Annual Message to the Alaska State legislature and the Senator's remarks to the Alaska Federation of Natives Convention.

Hayes, L. (2003, April). *Mommas don't let your babies grow up to be interns: Female agency and the press coverage of Chandra Levy and Monica Lewinsky*. Paper presented at the Eastern Communication Association annual conference, Washington, DC.

Hayes, L. (2003, April). *Political speechwriting: A Washington roundtable*. Paper presented at the Eastern Communication Association annual conference, Washington, DC.

Hayes, L. (2003, April). *Viewing speechwriting through a gendered lens: The political wordsmith as proverbial "wife."* Paper presented at the Eastern Communication Association annual conference, Washington, DC.

Amy L. Heyse

Heyse, A. L. (2002, November). *Republican mothers of the South: The United Daughters of the Confederacy and textbook reform*. Paper presented at the National Communication Association annual conference, New Orleans, LA

Heyse, A. L. (2003). *The crisis of the post-Civil War South: An historical narrative of a defeated people*. Proceedings of the 3rd Annual Hawaii International Conference on Arts and Humanities at http://www.hichumanities.org/2003proceedings_hum.htm.

Heyse, A. L. (2003, February). *Rhetorical questions and intersectional analysis: A communication perspective on race, gender, and ethnicity*. Presentation to the University of Maryland Consortium on Race, Gender, and Ethnicity, College Park.

Heyse, A. L. (2003, April). *She rejected the "feminine style": An analysis of the life and works of Victoria Claflin Woodhull*. Paper presented at the Eastern Communication Association annual conference, Washington, DC. Top Paper in the Rhetoric and Public Address Interest Group.

Heyse, A. L. (2003, April). *Teachers of the South and agents of collective memory: The United Daughters of the Confederacy write history textbooks*. Paper presented at the Eastern Communication Association annual conference, Washington, DC.

University of Maryland Graduate Student Dissertation Fellowship for Fall 2003-Spring 2004.

Heyse, A. L. (2003, April). *The public distribution of responsibility and the discourse of Matthew Shepard's death*. Paper presented to the Chesapeake American Studies Association conference, College Park, MD.

Chun-ju (Flora) Hung

Hung, C. J. (2002, July). *Chopsticks and forks: Applying the Western concepts of public relations theories to China*. Paper presented at the International Communication Association annual conference, Seoul, South Korea.

Hung, C. J. (2002, July). *Harmony in conflicts: Examining symmetrical communication in organization-public relationships from a dialectical perspective*. Paper presented at the International Communication Association annual conference, Seoul, South Korea.

Swartz, B. C., Cai, D. A., Fink, E. L., Garst, J., Meffert, M. F., Hung, C. J., Chung, S. E., & Chen, Y. R. (2002, July). *Breaking down the Great Wall within: A paradigm for effective cross-cultural collaboration within the field of communication*. Panel presented at the International Communication Association annual conference, Seoul, South Korea.

Hung, C. J. (2003, May). *Public relations in China*. Paper presented at the International Communication Association preconference, San Diego, CA.

Laura Janusik

Janusik, L. A. (2002). Teaching listening: What do we do? What should we do? *International Journal of Listening*, 16, 5-39.

Janusik, L. A. (2002, November). *Listening and cognitive processing: Is there a difference?* Paper presented at the National Communication Association annual conference, New Orleans, LA.

Janusik, L. A. (2003, April). Participated in the University of Maryland's Graduate Research Interaction Day and was selected as the session's best presentation.

Janusik, L. A. (2003, April). *The communication research team as learning community*. Paper presented at the Eastern Communication Association annual conference, Washington, DC.

Hyo-Sook Kim

Kim, H.-S. (2003, March). *Integrating organizational justice into the relationship management theory*. Paper presented at the International, Interdisciplinary Public Relations Research conference, Miami, FL.

Kim, H.-S. (2003, May). *Exploring global public relations in a Korean multinational organization in the context of Confucian culture*. Poster presented at the International Communication Association annual conference, San Diego, CA.

Kim, H.-S. (2003, May). *The effect of downsizing on organization-employee relationship dimensions*. Paper presented on the Top Student Paper panel at the International Communication Association annual conference, San Diego, CA.

Jeong-Nam Kim

Fink, E. L., Cai, D. A., Kaplowitz, S. A., Chung, S., Van Dyke, M., & Kim, J.-N. (2003). The semantics of social influence: Threats vs. persuasion. *Communication Monographs*, 70, 295-316.

Kim, J.-N. (2003, May). *A new look for the situational theory of publics*. Panel participant at the International Communication Association annual conference, San Diego, CA.

Neil Mansharamani

Mansharamani, N. (2002, November). *Bill Clinton and rhetoric of common sense populism: "The last dog is still barking."* Paper presented at the National Communication Association annual conference, New Orleans, LA.

Lan Ni

Ni, L. (2003, May). *Cross-cultural application of the situational theory*. Paper presented at the International Communication Association annual conference, San Diego, CA.

Ni, L. (2003, May). *Cross-situational component of the situational theory*. Paper presented at the International Communication Association annual conference, San Diego, CA. Top student paper panel in the Public Relations division.

Michael A. Phillips

Phillips, M. A. (2002, November). *The role of theory in contemporary rhetoric*. Paper presented at the National Communication Association preconference, New Orleans, LA.

Yunna Rhee

Rhee, Y. (2002, July). *An exploratory study of South Korean culture and public relations practice*. Paper presented at the International Communication Association annual conference, Seoul, South Korea.

Rhee, Y. (2003). Global public relations: A cross-cultural study of the excellence theory in South Korea. *Journal of Public Relations Research*, 14, 159-184.

Rhee, Y. (2003). Awarded Ketchum Lindenmann Scholarship sponsored by Ketchum Public Relations, including a \$5,000 study grant, a \$2,500 grant to her faculty advisor and a \$7,500 eight-week internship with Ketchum Public Relations in New York City.

MinJung Sung

Sung, M. (2002, July). *International public relations of multinational corporations on their Web sites*. Paper presented at the International Communication Association annual conference, Seoul, South Korea.

Sung, M. (2003, March). *Managing global public relations: A case study of multinational corporations*. Paper presented at the International, Interdisciplinary Public Relations Research conference, Miami, FL.

Sung, M. (2003, May). *Managing global public relations from an agency perspective*. Paper presented at the International Communication Association annual conference, San Diego, CA. Top Five Student Paper in the Public Relations division.

Sung, M. (2003, May). *The meaning of roles and relationships for public relations professionals: From public relations firms' perspectives*. Poster session presented at the International Communication Association annual conference, San Diego, CA.

Brecken Chinn Swartz

Cai, D. A., & Swartz, B. C. (2002). Perspectives toward the United States in selected newspapers of the People's Republic of China. *Spring 2002 Report of the U.S.-China Security Review Commission*, Washington, DC.

Cai, D. A., & Swartz, B. C. (2002, November). *Chinese media reporting on the U.S.* Paper presented at the National Communication Association annual conference, New Orleans, LA.

Swartz, B. C. (2002, July). *Behind the camera: Cross-cultural analysis of value negotiation in the media production process*. Paper presented at the International Communication Association annual conference, Seoul, South Korea.

Swartz, B. C. (2002, July). *Different journeys to the West: A comparative historical analysis of media systems in Japan and China*. Poster session presented at the International Communication Association annual conference, Seoul, South Korea.

Swartz, B. C. (2002, July). *Media education and critical thinking*. Poster session presented at the International Communication Association annual conference, Seoul, South Korea.

Swartz, B. C., Cai, D. A., Fink, E. L., Garst, J., Meffert, M. F., Hung, C. J., Chung, S. E., & Chen, Y. R. (2002, July). *Breaking down the Great Wall within: A paradigm for effective cross-cultural collaboration within the field of communication*. Panel presented at the International Communication Association annual conference, Seoul, South Korea.

Swartz, B. C. (2002, November). *Behind the camera: Passion, professionalism, and product in the value environment of student broadcast producers*. Paper presented at the National Communication Association annual conference, New Orleans, LA.

Swartz, B. C. (2002, November). *Behind the camera: Examining the values of "effective" broadcast production*. Paper presented at the National Communication Association annual conference, New Orleans, LA.

Swartz, B. C. (2002, November). *Behind the scenes: The value context of Chinese media producers*. Paper presented at the National Communication Association annual conference, New Orleans, LA.

Natalie T. J. Tindall

Holtzhausen, D. R., Petersen, B. K., & Tindall, N. (July, 2002). *Public relations models in the new South Africa*. Paper presented at the International Communication Association annual conference, Seoul, South Korea. Top three faculty paper in the Public Relations Division.

Petersen, B. K., Holtzhausen, D. R., & Tindall, N. (August, 2002). *Marching in lockstep: Public relations roles in the new South Africa*. Paper presented at the Association for Education in Journalism and Mass Communication annual conference, Miami, FL.

Petersen, B., Holtzhausen, D., & Tindall, N. (2003). Exploding the myth of symmetrical/asymmetrical dichotomy: Public relations models in the new South Africa. *Journal of Public Relations Research*, 15, 305-341.

Tindall, N. (2003). [Review of the book *Black marks: Minority ethnic audiences and media*]. *Southern Communication Journal*, 68, 177-178.

Leah Simone Tuite

Tuite, L. S. (2003, April). *The eulogistic foreward: David Bower's foreward to "The place no one knew: Glen Canyon on the Colorado."* Paper presented at the Eastern Communication Association annual conference, Washington, DC.

Mark Van Dyke

Cited in the *Christian Science Monitor*, March 21, 2003.

Fink, E. L., Cai, D. A., Kaplowitz, S. A., Chung, S., Van Dyke, M., & Kim, J.-N. (2003). The semantics of social influence: Threats vs. persuasion. *Communication Monographs*, 70, 295-316.

Anthony J. Wainwright

Wainwright, A. J. (2002, November). *Hollywood as history: Hoffa as metonymic allegory and a reassessment of cinematic historiography*. Paper presented at the National Communication Association annual conference, New Orleans, LA.

Wainwright, A. J. (2003, April). *The making of a martyr: Jimmy Hoffa, the rhetoric of martyrdom, and martyred imaging*. Paper presented at the Eastern Communication Association annual conference, Washington, DC.

Qi Wang

Wang, Q. (2003, April). *Multidimensionality of loneliness and media use*. Paper presented at the Eastern Communication Association annual conference, Washington, DC.

Richard Winston

Distinguished Teaching Assistant award from Center for Teaching Excellence, University of Maryland.

Xiaoying Xie

Xie, X. (2003, April). *A review of research on intra- and intercultural negotiation*. Poster session presented at the Eastern Communication Association annual conference, Washington, DC.

SungUn Yang

Yang, S. (2003, May). *Exploring the link between the concepts of organization-public relationships and organizational reputations: A relational management approach*. Paper presented at the International Communication Association annual conference, San Diego, CA.

Yang, S., & Yang, S. (2003). Organization-public relationships and organizational reputation: The interaction effect with involvement in organizational performance. *Korean Journal of Communication & Information*, 21, 114-146.

Yang, S., & Yang, S. (2003). The effect of perceived credibility of the news media on risk-related perceptions: Involvement in risk as a moderator. *Korean Journal of Journalism & Communication Studies*, 47, 279-305.

Fiscal Year 2004*Jason Edward Black*

- Black, J. E. (2003). SLAPPs and social activism: Free speech struggles in Grey2K's campaign to ban dog racing. *Free Speech Yearbook*, 40, 70-82.
- Black, J. E. (2003, October). *Re/claiming Indianness: Performative rhetoric in the Plymouth Day of Mourning protests*. Paper presented at the Carolinas Communication annual conference, Raleigh, NC. Jarrard Top Paper given by the Carolinas Communication Association.
- Member, Executive Planning Committee for the conference New Directions in American Indian Research: A Gathering of Emerging Scholars, sponsored by the Graduate School and the American Studies Department at the University of North Carolina-Chapel Hill.
- Black, J. E. (2003, November). *Authoritarian fatherhood: Jackson's early lectures to America's red children*. Paper presented at the National Communication Association annual conference, Miami Beach, FL.
- Black, J. E. (2003, November). *Constructing political voice and participation through literature, discourse, and letters*. Panel chair at the National Communication Association annual conference, Miami Beach, FL.
- Black, J. E. (2003, November). *Justifying the service learning component to undergraduate internship programs*. Paper presented at the National Communication Association preconference, Miami Beach, FL.
- Black, J. E. (2003, November). *Surrender as mortification and transformation: Chief Black Hawk's symbolic suicide, September 1832*. Paper presented at the National Communication Association annual conference, Miami Beach, FL. Top Paper Panel in the Kenneth Burke Society.
- Black, J. E. (2004). [Review of the book *Real Indians: Identity and the survival of Native America*]. *Quarterly Journal of Speech*, 90, 123-126.
- Black, J. E. (2004, March). *Re/claiming Indianness: Performative rhetoric in contemporary native protest*. Paper presented at the New Directions in American Indian Studies conference, Chapel Hill, NC.
- Black, J. E. (2004, April). *Constructing Rez Indian identity: The ironies of paternal imperialism in Dawes Act rhetoric*. Paper presented at the Eastern Communication Association annual conference, Boston, MA.

Black, J. E. (2004, April). *Marshalling identity: America's Cherokee cases and the role of paternal nationalism*. Paper presented at the Southern States Communication annual conference, Tampa, FL. Owen Peterson Award in Rhetoric & Public Address.

Black, J. E. (2004, April). *Marshalling nationalism: Constitutive paternalism in the Marshall Court's "Indian trilogy."* Paper presented at the Southern States Communication convention, Tampa, FL.

Black, J. E., & Black, J. (2004). The rhetorical terrorist: Implications of the USA Patriot Act on animal liberation. In A. Nocella & S. Best (Eds.), *Terrorist or freedom fighter? Essays on animal liberation* (pp. 288-299). New York: Lantern Press.

Lisa Burns

Burns, L. (2003, November). "*So, you study women?*": *Justifying a gendered research program on the job search*. Paper presented at the National Communication Association annual conference, Miami Beach, FL.

Hired by Quinnipiac University (start date: August 2003) as a tenure-track assistant professor of media studies.

Burns, L. (2004, March). *A unique approach to teaching media history: Using American first ladies as case studies*. Panel organized for the American Journalism Historians Association and the Association for Education in Journalism and Mass Communication History Division annual joint meeting, New York.

Burns, L. (2004, April). *A first lady goes slumming: The progressive politics of Ellen Axson Wilson*. Paper presented at the Eastern Communication Association annual conference, Boston, MA.

Burns, L. (2004, April). *Patterns of representation in campaign newspaper articles*. Paper presented at the Eastern Communication Association, Boston annual conference, MA.

Kelly Carr

Carr, K. (2003, November). *An examination of the framing and implementation of justice*. Paper presented at the National Communication Association annual conference, Miami Beach, FL.

Carr, K., Joiner, A., O'Shaughnessy, M., & Wagner, K. (2003, November). *Kansas 2002 gubernatorial campaign: An analysis of ideology and communication style*. Paper presented at the National Communication Association annual conference, Miami Beach, FL.

Carr, K. (2004, April). *From equality to diversity: Bakke's transitional decision for affirmative action*. Paper presented at the Southern States Communication annual conference, Tampa, FL.

Yi-Ru Chen

Chen, Y.-R. (2004, May). *A stakeholder approach of organizational effectiveness: A case study of a public university in Hong Kong*. Paper presented at the International Communication Association annual conference, New Orleans, LA.

Wang, Q., & Chen, Y.-R. (2004, May). *An experimental study on the cultural and situational influence on self-construal and conflict strategies*. Paper presented at the International Communication Association annual conference, New Orleans, LA.

Sungeun Chung

Fink, E. L., Cai, D. A., Kaplowitz, S. A., Chung, S., Van Dyke, M., & Kim, J.-N. (2003, November). *The semantics of social influence I: Threats vs. persuasion*. Paper presented at the National Communication Association annual conference, Miami Beach, FL.

Green, M. C., Garst, J., & Chung, S. (2003, August). *Transportation into written, spoken, and filmed narratives*. Paper presented at the American Psychological Association annual conference, Toronto, Ontario.

Chung, S., & Fink, E. L. (2004, May). *The cognitive dynamics of beliefs: The effect of message discrepancy and source credibility*. Paper presented at the International Communication Association annual conference, New Orleans, LA.

Meffert, M., Joiner, A., Chung, S., & Waks, L. (2004, May). *Counterarguing: How voters process negative incongruent political campaign information*. Paper presented at the International Communication Association annual conference, New Orleans, LA.

Lisa Corrigan

Corrigan, L. (2004, April). *Anti-lynching and Black nationalism: The case of Ida B. Wells*. Paper presented at the Eastern Communication Association annual conference, Boston, MA.

Daniel Cronin

Cai, D. A., & Cronin, D. (2003, November). *Negotiation, power, and communication medium: Power relationships in computer mediated and face-to-face negotiations*. Paper presented at the National Communication Association annual conference, Miami Beach, FL.

Tiffany Derville

Derville, T. (in press). Non-profit partnerships: Service-learning for public relations students. In R. Lowery-Hart & C. Thomas-Maddox (Eds.), *Service-learning in communication*. Canyon: West Texas A&M University.

Leslie Dinauer

Dinauer, L., & Fink, E. L. (2003, November). *What shopping means to women versus men: Implications for debt counseling programs*. Paper presented at the National Communication Association annual conference, Miami Beach, FL.

Lindsay F. Hayes

Hayes, L. F. (2003). [Review of the book *The rhetoric of first lady Hillary Rodham Clinton: Crisis management discourse*]. *Quarterly Journal of Speech*, 89, 263-264.

Hayes, L. F. (2004, April). *The rhetorical challenges of democratic presidential primaries 2004*. Panel chair at the Eastern Communication Association annual conference, Boston, MA.

Hayes, L. F. (2004, April). “*Woman’s proper place is everywhere*”: *Margaret Chase Smith and formative leadership*. Paper presented at the Eastern Communication Association annual conference, Boston, MA.

Speechwriter for U.S. Senator Ted Stevens (R-AK). Speeches assisted with include the Senator’s remarks eulogizing President Ronald Reagan in the Capitol Rotunda Ceremony.

Amy Heyse

Heyse, A. (2004, February). *The mythic South and the United Daughters of the Confederacy: A look at the rhetorical context of the South after 1865*. Paper presented at the Western States Communication Association annual conference, Albuquerque, NM.

Heyse, A. (2004, April). *Teaching “correct and proper” history: The United Daughters of the Confederacy, the lost cause, and the rhetoric of their catechisms*. Paper presented at the Southern States Communication annual conference, Tampa, FL.

Awarded a University of Maryland Graduate School Dissertation Fellowship for 2003-2004, but was unable to accept due to new employment.

Laura Janusik

Recipient of the Hester Beall Provensen Scholarship Award for 2003-2004, sponsored by the Capital Speakers Club of Washington, DC.

Janusik, L.A. (2003, July). *Listening research in action*. Panel presented at the International Listening Association conference, Stockholm, Sweden.

Janusik, L.A. (2003, July). *Listening span: A proposed measure of conversational listening*. Paper presented at the International Listening Association annual conference, Stockholm, Sweden.

Accepted the position of assistant professor and McGee Chair of Communication at Rockhurst University in Kansas City, Missouri.

Hyo-Sook Kim

Kim, H.-S. (2003, July). *Examining the PRSA Code of Ethics*. Paper presented at the Association for Education in Journalism and Mass Communication annual conference, Kansas City, MO. Top Student Research Paper.

Kim, H.-S. (in press). Exploring global public relations in a Korean multinational organization in the context of Confucian culture. *Asian Journal of Communication*.

Jeong-Nam Kim

Fink, E. L., Cai, D. A., Kaplowitz, S. A., Chung, S., Van Dyke, M., & Kim, J.-N. (2003, November). *The semantics of social influence I: Threats vs. persuasion*. Paper presented at the National Communication Association annual conference, Miami Beach, FL.

Yi Luo

Luo, Y. (2003, July). *Practicing public relations in China: A case study of a multinational public relations firm*. Paper presented at the Association for Education in Journalism and Mass Communication annual conference, Kansas City, MO.

Neil Mansharamani

Mansharamani, N. (2003, August). *The presidential campaign communication of Vice Presidents: So close and yet so far*. Paper presented at the National Communication Association and American Forensic Association Argumentation conference, Alta, UT.

Mansharamani, N. (2003, November). *Critical rhetoric, tragic and comic frames, and the scapegoat*. Panel chair at the National Communication Association annual conference, Miami Beach, FL.

Mansharamani, N. (2003, November). *Cathartic ritual, mapping, and persuasion*. Panel chair at the National Communication Association annual conference, Miami Beach, FL.

Mansharamani, N. (2003, November). *Using multimedia and/or Internet resources to teach rhetorical criticism and political communication*. Panel chair at the National Communication Association annual conference, Miami Beach, FL.

Mansharamani, N. (2004, January 23). Interviewed on Voice of America on the issue of the New Hampshire Primary. Keane, NH.

Marinucci, C. (2004, January 22). Clark lists merits in New Hampshire/Retired general says he's "all in one vote" package. *The San Francisco Chronicle*, p. A11. (Interview with N. Mansharamani).

Nancy McCown

McCown, N. (2004). [Review of the book *Public relations cases*]. *Public Relations Review*, 30, 236.

David Payne

Payne, D. (2003, November). *Perceptions about self-disparaging humor as a function of culture*. Paper presented at the National Communication Association annual conference, Miami Beach, FL.

Michael A. Phillips

Phillips, M. A. (2003, July). *Strategically speaking: On the need for a contemporary prescriptive rhetoric*. Paper presented at Rhetoric's Road Trips: Histories and Horizons, Pennsylvania State University, State College, PA.

Phillips, M. A. (2003, November). *Gonzo journalism, Hunter S. Thompson, and presidential campaigns*. Paper presented at the National Communication Association annual conference, Miami Beach, FL.

Phillips, M. A. (2004, May). *Not beseeching, but demanding: Tony Kushner's "A Prayer"*. Paper presented at the Rhetoric Society of America biennial conference, Austin, TX.

MinJung Sung

Sung, M. (2004, May). *Toward the philosophy of public relations in South Korea*. Paper presented at the International Communication Association annual conference, New Orleans, LA. Top student paper in Public Relations - I.

Brecken Chinn Swartz

Excellence in Broadcasting Award from the East Asia/Pacific Division of the Voice of America for her work on the Mandarin Chinese service's feature program, "Legal Window."

Natalie Tindall

Tindall, N. (2003, July). *Analysis of fund raising models at public historically Black colleges and universities*. Paper presented at the Association for Education in Journalism and Mass Communication annual conference, Kansas City, MO. First place student division competition.

Tindall, N. (2003, July). *Cultural and historical perspectives on women in news*. Panel chair at the Association for Education in Journalism and Mass Communication annual conference, Kansas City, MO.

Leah Simone Tuite

McComas, K., Waks, L., & Tuite, L. S. (2004, May). *Predicting satisfaction and outcome acceptance with decision-making processes: The role of procedural justice*. Paper presented at the International Communication Association annual conference, New Orleans, LA.

Tuite, L. S., & McComas, K. (2003, July). *Perceptions of media coverage of conflicts of interest within the U.S. Food and Drug Administration's advisory committees*. Paper presented at the Association for Education in Journalism and Mass Communication annual conference, Kansas City, MO.

Mark Van Dyke

Fink, E. L., Cai, D. A., Kaplowitz, S. A., Chung, S., Van Dyke, M., & Kim, J.-N. (2003, November). *The semantics of social influence I: Threats vs. persuasion*. Paper presented at the National Communication Association annual conference, Miami Beach, FL.

Van Dyke, M. (2003, November). *Absence of war, construction of peace: A historical-critical perspective of NATO public relations strategy in Bosnia-Herzegovina*. Paper presented at the National Communication Association annual conference, Miami Beach, FL.

Van Dyke, M. (2003, November). *Reassessing presidential discourse*. Panel chair at the National Communication Association annual conference, Miami Beach, FL.

Mark Van Dyke accepted a position as associate professor of communication at Marist College (Poughkeepsie, NY).

Qi Wang

Wang, Q. (2003, November). *A comparison of self-construals and primary and secondary goals in influence situations between the U.S. and P.R.C. undergraduate students*. Paper presented at the National Communication Association annual conference, Miami Beach, FL.

Wang, Q. (2004, May). *The five navigators meet a panel of doctoral students*. Panel participant at the International Communication Association annual conference, New Orleans, LA.

Wang, Q., & Chen, Y.-R. (2004, May). *An experimental study on the cultural and situational influence on self-construal and conflict strategies*. Paper presented at the International Communication Association annual conference, New Orleans, LA.

Sung-Un Yang

Yang, S., & Grunig, J. E. (2003, July). *Organization-public relationships, organizational representations, and the overall evaluation of organizational performance: A causal model*. Paper presented at the Association for Education in Journalism and Mass Communication annual conference, Kansas City, MO. Top Four Faculty-Student Paper.

Yang, S. (2003, December). *The effect of media credibility on risk perceptions: The interaction effect with involvement in risk*. Paper presented at the Society for Risk Analysis annual conference, Baltimore, MD.

Yang, S. (2004, May). *Test of invariant causal structure of organization-public relationships and organizational reputation: Multigroup analysis of profit and nonprofit organizations*. Paper presented at the International Communication Association annual conference, New Orleans, LA.