Studying COMM at Maryland

The Department of Communication takes as its intellectual focus the strategic use of discourse in the public sphere.

Departmental research focuses on a wide array of topics within the Communication arts and sciences, with a programmatic focus on three broad areas: Communication Science; Public Relations; and Rhetoric & Political Culture.

Our Ph.D. Program

The Department encourages applications for graduate study from students wishing to pursue interests identified with one or more of these foci. The graduate program in Communication is designed for students whose educational objective is the Ph.D. degree (the program does not admit students whose degree objective is the M.A.).

The Ph.D. degree is research-oriented rather than applied. The graduate curriculum treats disciplinary methods of inquiry, communication concepts and theories, and specialized research problems, and all graduate students engage in independent research projects, including the Ph.D. dissertation. Currently, nearly all of the students admitted into the Ph.D. program aspire to academic careers as scholars and teachers, with a few pursuing professional careers in government, non-profit organizations, or the private sector.

Studying COMM in DC

Communication faculty and graduate students at Maryland enjoy unique research opportunities.

The Washington D.C. metropolitan area provides rich resources including Congress, the Supreme Court, the White House, the Library of Congress, the National Archives, the Smithsonian, the national monuments, Embassies, media outlets, and the headquarters of major foundations and public granting agencies such as the National Endowment for the Humanities and the National Science Foundation.

With rare exceptions, the program currently admits only full-time students who are funded by teaching assistantships, administrative assistantships, and/or university fellowships. The department works with students that we admit to provide these funding opportunities to support their work.

New Research from UM

The latest research publications from Maryland faculty members and graduate students, appearing in the leading journals in the communication discipline.

Maryland@NCA, 2014

UM faculty members, graduate students, and alumni are presenting research, participating in business meetings, and receiving awards at the 2014 NCA Convention.
Faculty members and graduate students in the Department of Communication at the University of Maryland pursue and produce research that spans a wide range of the communication arts & sciences in three broad areas.

- Communication Science
- Public Relations
- Rhetoric & Political Culture


Alum Receives Dissertation Award

Alumnus Adam Richards (Ph.D., 2013) will receive the Gerald R. Miller Outstanding Doctoral Dissertation Award from NCA for his dissertation entitled “Survival of the Persuasible: An Evolutionary Approach to Interpersonal Influence.” Richards is now an assistant professor in the Department of Communication Studies at Texas Christian University. This is the third time that an UM Ph.D. alumnus has received NCA’s Miller Award—Terps received the Miller Award in 2003, 2013, and 2014.

Anderson Receives Dissertation Award

Assistant professor Lindsey Anderson will receive Outstanding Dissertation Award from the NCA Communication & Aging Division. Anderson’s dissertation, completed at Purdue University under the direction of Melanie Morgan, is entitled “There goes another little chip of your heart: Exploring the Intersections of Communication, Emotional Labor, and Age.”

Gardner Receives Benson-Campbell Award

Doctoral candidate Elizabeth Gardner will receive the 2014 Benson-Campbell Award from the NCA Public Address Division. The Award is presented annually to an outstanding doctoral student pursuing dissertation research in public address. Gardner is the first recipient of the award from Maryland.

Maryland@NCA, 2014

University of Maryland faculty members and graduate students presenting research at the NCA 100th Annual Convention include:

- Deepa Anagondahalli:
  “Understandings of Arguing in India: Argument Frames, Personalization of Conflict, Argumentativeness, and Verbal Aggressiveness”

- Lindsey B. Anderson
  “Can You Look at This?” Using a Qualitative Approach to Assess the Communication Help Lab
  “Exploring the Association between Dispositional Cancer Worry, Perceived Risk, and Physical Activity among College Women”

- Edward L. Fink
  “Compliance Dynamics within a Friendship Network II: Structural Positions Used to Garner Social Support”
  “Big Gulp or Just a Sip? The Effect of Self-Efficacy, Goal Progress, and Gender on Multiple Goal Pursuit”

- Robert Gaines
  “Behaving Like a Sophist”

- Elizabeth Gardner
  “Defining Childhood: Moral Reform and the Progressive Era Night Messenger Service Anti-Child Labor Campaign”

- Megan Fitzmaurice
  “Negotiating Ideological Dissonance: Presidential Memory and Slavery Tourism at Mount Vernon, Monticello, and Montpelier”
  “‘I Felt Like it was Real’: Anxiety over Authenticity in Childhood Slavery Reenactments”

- Julia Daisy Fraustino
  “Examining ‘presence of our past’ in public relations and crisis communication ethics: Synthesizing literature and recommending presence of our future”
  “‘Replacing Codes with Guidelines': Exploring the Role of Ethics in Crisis Management at a Major Public Relations Agency”

- Dale Hample
  “Facial Similarity Mitigates the Persuasive Effects of Source Bias: An Evolutionary Explanation for Kinship and Susceptibility to Influence”
  “Understandings of Arguing in India: Argument Frames, Personalization of Conflict, Argumentativeness, and Verbal Aggressiveness”

FOR MORE INFORMATION
www.comm.umd.edu
Kimberley J. Hannah
“The Rhetoric of Defeat or Defeat in Humor? The Suspension of Hillary Rodham Clinton’s 2008 Presidential Campaign”

Lauren Harris
“Conservative Ideals, Motherhood, and the Contemporary Political Woman”

Will Howell
“I May Not Be the Same But That’s Not Important: Authenticity and Advocacy in Same Love”

Irina Iles
“Temporal Framing and Consideration of Future Consequences: Effects on Smokers’ and At-Risk Nonsmokers’ Responses to Cigarette Health Warnings”

Arguing Goals: Multicultural Measurement and Connections to Self-Construals, Face Concerns, and Power Distance”

Kathleen Kendall
“The Republicans vs. Aristotle: Strategic Focus on Obamacare”

Amanda Kennedy
Participant, “Extending Social Media Theory: Our Past Provides a Pathway to the Future”

James F. Klumpp
“Prairie Socialism: The Radical Tradition in the American Interior”
“A License, Not a Model”

Brooke Fisher Liu
“The Study of Mobile Public Warning Messages: A Research Review and Agenda”

Disaster Warnings in Your Pocket: A Qualitative Study of How Audiences Interpret Wireless Emergency Alerts”

Sean Leuchtefeld
“The Interaction of Issue and Image Frames on Candidate Assessment”

Stephanie Madden
“The Study of Mobile Public Warning Messages: A Research Review and Agenda”

“Crisis, Compliance, and Campus Safety: The Clery Act and Temporal Ambiguity in Campus Emergency Alerting”

“Disaster Warnings in Your Pocket: A Qualitative Study of How Audiences Interpret Wireless Emergency Alerts”

Kristy Maddux
“Millennial Matriarchy: Women’s Discourses of Political Citizenship at the World’s Columbian Exposition”

“Without Touching Upon Suffrage’: Women’s Discourses of Industrial Citizenship at the World’s Columbian Exposition”

Thomas McCloskey
“Viktor Zhukov Was My Friend: The Americans and the Perpetual Liminal Space of Soviet Veterans”

Participant, “The Causes and Effects of Public Sphere Insularity in Post-communist Societies”

Josie Moore
“In Your Face or on the Screen: An Examination of Responses Regarding Binge Drinking through Narratives in Entertainment and Social Media”

“Parasocial Interaction in Broadway’s Rent as a Framework for Stigma Reduction”

Xiaoli Nan
“Message Framing, Perceived Susceptibility, and Intentions to Vaccinate One’s Child against HPV among African American Parents”

“Temporal Framing and Consideration of Future Consequences: Effects on Smokers’ and At-Risk Nonsmokers’ Responses to Cigarette Health Warnings”

“Are Matched Messages More Persuasive Than Mismatched Messages? Exploring the Role of Self-Construal and Personal/Relational Message Frame in Nonsmokers’ Responses to Anti-Smoking Messages”

“Risk Perceptions, Fatalistic Beliefs, and Cervical Cancer Screening”

Annie Laurie Nichols
“Red Challenge: An Anti-Soviet Poster’s Call for Reform”

Jade Olson
“Ecodefense as Strategic Violence: The Earth Liberation Front’s Communicative Paradox”

“The Trouble with Wilderness (Defense): The Earth Liberation Front’s Troubled Appeals to Ideal Nature”

“Visualizing Ecofeminism, Visualizing Objectification: Pornographic Form in Environmental Activism”

Shawn J. Parry-Giles
“The Sexual Politics of the Scorned Wife: Hillary Clinton and the 2016 Presidential Campaign”

“Radio Technology and the Cold War: Abraham Lincoln’s Life as Soap Opera Propaganda”
COMM@MARYLAND

Trevor Parry-Giles
Participant, “How Can NCA Help Me with . . .? A Workshop on Resources on the NCA Website”

Timothy Penn

Elizabeth Petrun
“The Function of Narrative in the Construal and Mis-construal of Risk Messages”

Anita Atwell Seate
“The Effect of Media Exposure on Latinos’ Perceptions of Group Entitativity: A Preliminary Examination”

Participants, “The Presence of Our Past (Experience): Insider Advice on Navigating the Job Search”

Yvonne Slosarski

“The Young Labor Joan of Arc: Moral Labor Justice and Rose Winslow’s Working-Class Ethos”

Janna Soeder
“Variations of the Same Story: The Image of the Noble Activist in Incident at Oglala (1992) and Thunderheart (1992)”

Erich Sommerfeldt
Participant, “Extending Social Media Theory: Our Past Provides a Pathway to the Future”

“Public Relations or Development Communication? Cultural Interpreters as Social Capital Advisors in Community Building”

“Do the Ends Justify the Means? Dialogue, Development Communication, and Deontological Ethics”

Michael Steudeman
“Redeeming the Maverick McCain: Game Change as Hyperreal Campaign History”

Participant, “Rhetorics of Educational Protest: Reflections on the Chicago Teachers Union Strike, Two Years On”

Elizabeth Toth
Participant, “Purdue’s Influence on Public Relations Theory”

Amber Westcott-Baker
“In Your Face or on the Screen: An Examination of Responses Regarding Binge Drinking through Narratives in Entertainment and Social Media”

Andrew Wolvin
Participant, “100 Years of Listening Theory, Research, Pedagogy, and Practice”

Participant, “Preparing Leaders to Lead: The Presence and Future of Leadership Communication Training”

Sifan Xu
“A Case Study: Symbiotic Relationship between Actional Legitimacy and Corporate Social Responsibility”

Bo Yang
“Big Gulp or Just a Sip? The Effect of Self-Efficacy, Goal Progress, and Gender on Multiple Goal Pursuit”

“Temporal Framing and Consideration of Future Consequences: Effects on Smokers’ and At-Risk Nonsmokers’ Responses to Cigarette Health Warnings”

“Are Matched Messages More Persuasive Than Mismatched Messages? Exploring the Role of Self-Construal and Personal/Relational Message Frame in Nonsmokers’ Responses to Anti-Smoking Messages”

Michelle Murray Yang
“Rhetorically Constructing the United States and China at War: Mitt Romney’s 2012 Presidential Campaign Rhetoric”

“The Rhetorical Evolution of Chinese Containment: President Obama’s Game Metaphor”

Xinyan Zhao
“Big Gulp or Just a Sip? The Effect of Self-Efficacy, Goal Progress, and Gender on Multiple Goal Pursuit”

“Are Matched Messages More Persuasive Than Mismatched Messages? Exploring the Role of Self-Construal and Personal/Relational Message Frame in Nonsmokers’ Responses to Anti-Smoking Messages”

“Risk Perceptions, Fatalistic Beliefs, and Cervical Cancer Screening”

Terp Top Paper Panels

Lindsey Anderson, Top Panel, Basic Course Division

Julia Daisy Fraustino, Top Student Papers, Public Relations Division

Will Howell, James L. Golden Award, Laureate Prize

Stephanie Madden, Top Papers in Communication & Law Division

Thomas McCloskey, Top Papers in Political Communication

Josie Moore, Top Student Papers in Theatre, Film, and New Multi-Media

Xiaoli Nan, Irina Iles, & Bo Yang, Top Papers in Health Communication

Timothy Penn, Top Student Papers, Public Relations Division

Janna Soeder, Top Student Papers in Theatre, Film, and New Multi-Media

Michelle Murray Yang, Top Papers in the Association of Chinese Communication Studies
Welcome to Our Newest Terps

New Graduate Students

Hagar Attia—
B.A., M.A., California State University, Fresno

Brooke Fowler—
B.S., Stevenson University; M.A., Duquesne University

Lauren Hunter—
B.S., Georgia Southern University

Julia Medhurst—
B.A., Texas A&M University

Nathaniel Stoltz—
B.S., James Madison University; M.A., Wake Forest University

Claire Tills—
B.A., University of Maryland

Lindsey B. Anderson
Ph.D., Purdue University
Dr. Lindsey Anderson broadly studies the intersections of communication, age, and emotion. In particular, she is an interpretive scholar who focuses her work on communication assessments and communication education coupled with organizational processes related to employee age and workplace emotion (e.g., career socialization, training, and mentoring). Lindsey's research has appeared in multiple outlets including Communication Teacher, Communication Yearbook, Public Relations Review, Management Communication Quarterly, and The Journal of Professional Communication.

Nicholas Joyce
Ph.D., University of Arizona
Dr. Joyce is interested in the communicative and psychological processes underlying intercultural relationships. He approaches these topics using social scientific methodologies. His research has appeared in a variety of publications including Basic and Applied Social Psychology, Communication Research, and the Journal of Media Psychology, among others.
Maryland’s Graduate Faculty

Lindsey B. Anderson,  
Ph.D., Purdue University
Edward L. Fink,  
Ph.D., University of Wisconsin
Robert N. Gaines,  
Ph.D., University of Iowa
James L. Grunig (emeritus),  
Ph.D., University of Wisconsin
Larissa Grunig (emerita),  
Ph.D., University of Maryland
Dale Hample,  
Ph.D., University of Illinois
Nicholas Joyce,  
Ph.D., University of Arizona
Kathleen Kendall,  
Ph.D., Indiana University
Sahar Khamis,  
Ph.D., University of Manchester, UK
James F. Klumpp,  
Ph.D., University of Minnesota
Brooke Fisher Liu,  
Ph.D., University of North Carolina

Kristy Maddux,  
Ph.D., University of Georgia
Xiaoli Nan,  
Ph.D., University of Minnesota
Shawn J. Parry-Giles,  
Ph.D., Indiana University
Trevor Parry-Giles,  
Ph.D., Indiana University
Anita Atwell Seate,  
Ph.D., University of Arizona
Erich J. Sommerfeldt,  
Ph.D., University of Oklahoma
Elizabeth Toth,  
Ph.D., Purdue University
Leah Waks,  
Ph.D., University of Michigan
Amber Westcott-Baker,  
Ph.D., University of California-Santa Barbara
Andrew Wolvin,  
Ph.D., Purdue University
Michelle Murray Yang,  
Ph.D., University of Wisconsin

OCP Receives NCA Program of Distinction Award

The University of Maryland’s ground-breaking Oral Communication Program (OCP) has received a Program of Distinction Award from the National Communication Association’s Basic Course Division. Maryland’s Oral Communication Program has as its mission “to identify and promote oral communication principles and practices that prepare communicators for the communication challenges that they will face in their academic, personal, professional, and civic lives.” A critical component of the University’s General Education Program, the OCP is “dedicated to helping students achieve the general education learning outcomes for oral communication.”

The award letter notes that “The high quality of your basic communication course program at the University of Maryland was evident in your application materials. We wanted to share a few of the positive impressions we had of your program. One reviewer remarked that, [t]heir work with technology, the oral communication center, and their commitment to assessment demonstrates their distinction. Another reviewer observed that, [t]his application provides strong evidence that Maryland has a healthy sound basic course.

OCP leaders will receive the Program of Distinction Award at the Basic Course Division’s Business Meeting at NCA, Friday, November 21, at 12:30 pm.
DEPARTMENT OF COMMUNICATION

- Located in the Washington DC/Baltimore metroplex

- Ready access to the National Archives, the Library of Congress, the National Institutes of Health

- Close to numerous federal granting agencies – NEA, NEH, NIH, NSF

- A graduate program designed for students whose educational objective is the Ph.D. degree

- Research specialties include: Feminist Studies, Health & Risk Communication, Intercultural Communication, Media Studies, Persuasion & Social Influence, Public Relations, and Rhetoric & Political Culture

- Top 10 ranked programs in International-Intercultural Communication, Political Communication, Public Relations, and Rhetoric

- Home to UM’s Center for Political Communication & Civic Leadership and Center for Health & Risk Communication

- Award-winning faculty – ICA Fisher Mentorship Award, NCA Diamond Anniversary Book Award, PRSA Diversity Champion Award

- Award-winning graduate students & alumni – IPR Ketchum Award, NCA Golden Prize in Rhetoric, NCA Miller Outstanding Dissertation Award

UNIVERSITY OF MARYLAND

FELLOWSHIPS & ASSISTANTSHIPS AVAILABLE

FOR MORE INFORMATION
Director of Graduate Studies, Department of Communication
2130 Skinner Building, University of Maryland, College Park, MD 20742-7635 • 301.405.0870

OUR GRADUATE FACULTY
Lindsey Anderson
Edward L. Fink
Robert N. Gaines
James E. Grunig (emeritus)
Larissa A. Grunig (emerita)
Dale Hample
Nicholas Joyce
Kathleen E. Kendall
Sahar Mohamed Khamis
James F. Klumpp
Brooke Fisher Liu
Kristy Maddux
Xiaoli Nan
Shawn J. Parry-Giles
Trevor Parry-Giles
Anita Atwell Seate
Erich Sommerfeldt
Elizabeth L. Toth
Leah Waks
Amber Westcott-Baker
Andrew D. Wolvin
Michelle Murray Yang

To learn more about our department, or to apply online, visit our Web site:
www.comm.umd.edu